

MICHIGAN STATE UNIVERSITY

April 1, 2021

MEMORANDUM

TO: Dr. Mark Largent, Associate Provost for Undergraduate Education and
Dean of Undergraduate Studies

FROM: Dr. John Gaboury, Associate Provost for Academic Services,
Enrollment Management and Academic Initiatives

RE: Request for a Moratorium on Admission to the Bachelor of Arts Degree
in Media and Information

For Transmittal to the University Committee on Undergraduate
Education (UCUE)

The request referenced above is being sent to you for action by the University
Committee on Undergraduate Education (UCUE).

UCUE Response Requested:

Please ask the UCUE to consider the request referenced above and provide
consultative commentary. Please mail the related materials referenced under the
heading Attachments at the end of this memorandum to UCUE members.

The request is to for a moratorium effective Summer 2021 through Spring 2024.

The UCUE alone will consider this request and its consultative commentary will be sent
to the Provost for determination.

If you have any questions about this memorandum or the attached materials, please
contact Joy Speas, University Curriculum Administrator, at 5-8420.

Thank you.

Attachments:

1. Request for a Moratorium form dated March 19, 2021; Media and
Information, Bachelor of Arts Degree and attachments.
2. Student Enrollments by Program; Student Awards by Programs
(for the request referenced above).

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University Curriculum and Catalog

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Michigan State University Office of the Registrar

View a Program	
Joy Speas, RO	Thursday, 4/1/2021
Program Name: Media and Information Degree: BA Sequence Number: 4	Program Request ID: 4472
Effective Dates: Summer 2021 - Spring 2024 Moratorium	Status: Interim Initial Action:
Requested Date: 2/15/2021 9:42:51 AM	
<p>1. Department/School/College: 10830 ... Department of Media and Information</p> <p>2. Name of Program: Media and Information</p> <p>3. Name of Degree: BA</p> <p>4. Type of Program: Major</p> <p>5. Effective Start Semester: Summer 2021</p> <p>Reason for Moratorium Request:</p> <p>The MI BA offered three areas of focus that have been converted to BA Programs between FS20 and FS21. Games and Interactive Media and Information Science BAs launched in FS20 in the Media and Information Department. The Digital Storytelling area moved to the J-School and combined the digital focus in MI and JRN creating the Digital Storytelling BA due to launch in FS21. The MI BA intends to seek discontinuance after all current students have had an opportunity to change their major to one of the new degrees or have completed their degree. The expectation is that this will occur by US 26</p> <p>Effective End Term: Spring 2024</p> <p>Students who will be affected by the proposed change(s): Students starting their degree in FS21 or later</p>	

Suggested alternative major and major code for new admits:

Games and Interactive Media BA (6377), Information Science BA (6380) or Digital Storytelling BA launching in FS21

DEPARTMENT LEVEL APPROVAL STATUS

Approved: Department of Media and Information
3/19/2021 10:24:56 AM by Ann Hoffman for Johannes Bauer, Chairperson

Comments: Approved at CAC 3/19/221

COLLEGE LEVEL APPROVAL STATUS

Approved: College of Communication Arts and Sciences
3/19/2021 10:25:54 AM by Ann Hoffman for Prabu David, Dean

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Enrollments and Awards By Program Communication Arts and Sciences

Program - Description	Span		FY11	FY12	FY13	FY14	FY15	FY16	FY17	FY18	FY19	FY20	Total	10 yr Diff.	
PHD - Doctor of Philosophy															
1361 - Audiology and Speech Sciences	FQ68-US06	Enrollments	1	0	0	0	0	0	0	0	0	0	1	-1	
		Awards	1	0	0	0	0	0	0	0	0	0	0	1	-1
		%	100%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	100%	-100%
1454 - Communicative Sci & Disorders	FS06-	Enrollments	0	0	2	2	4	6	8	12	13	13	60	13	
		Awards	0	0	0	0	0	0	1	0	0	0	2	3	2
		%	0%	0%	0%	0%	0%	0%	0%	13%	0%	0%	15%	5%	15%
<i>Department of Media and Information</i>															
ADDU - Additional Major Undergraduate															
1461 - Media and Communication Tech	FS08-FS11	Enrollments	2	1	1	0	0	0	0	0	0	0	4	-2	
		Awards	0	0	1	0	0	0	0	0	0	0	0	1	0
		%	0%	0%	100%	0%	0%	0%	0%	0%	0%	0%	0%	25%	0%
1478 - Media and Information	FS11-	Enrollments	0	8	20	31	24	23	27	34	39	39	245	39	
		Awards	0	0	0	4	1	3	4	5	3	7	27	7	
		%	0%	0%	0%	13%	4%	13%	15%	15%	8%	18%	11%	18%	
1466 - Media Arts and Technology	FS08-FS11	Enrollments	16	11	5	2	0	0	0	0	0	0	34	-16	
		Awards	2	3	2	0	0	0	0	0	0	0	0	7	-2
		%	13%	27%	40%	0%	0%	0%	0%	0%	0%	0%	0%	21%	-13%
1440 - Telecomm, Info Studies & Media	FS04-US08	Enrollments	1	0	0	0	0	0	0	0	0	0	1	-1	
BA - Bachelor of Arts															
1477 - Media and Information	FS11-	Enrollments	0	330	510	641	656	719	787	943	1,061	1,131	6,778	1,131	
		Awards	0	0	18	103	121	176	160	176	200	237	1,191	237	
		%	0%	0%	4%	16%	18%	24%	20%	19%	19%	21%	18%	21%	
1479 - Media and Information - Second Degree	FS11-	Enrollments	0	21	36	57	74	64	71	47	44	37	451	37	
		Awards	0	0	3	3	4	11	7	4	13	9	54	9	
		%	0%	0%	8%	5%	5%	17%	10%	9%	30%	24%	12%	24%	

Fiscal Year (FY) counts are distinct student counts within the Summer, Fall, and Spring terms.
e.g. FY07=distinct student count within Summer 06, Fall 06, and Spring 07.
If a student changed majors within the FY, he/she is counted under both majors.