

MICHIGAN STATE UNIVERSITY

September 18, 2020

MEMORANDUM

TO: Dr. Mark Largent, Associate Provost for Undergraduate Education
and Dean of Undergraduate Studies

FROM: Dr. John Gaboury, Associate Provost for Academic Services,
Enrollment Management, and Academic Initiatives

RE: Request for a New Minor in Business

For Transmittal to the University Committee on Undergraduate
Education (UCUE)

The request referenced above is being sent to the University Committee on Undergraduate Education (UCUE) in accordance with the *Bylaws for Academic Governance*, 4.4.

UCUE Response Requested:

Please ask the committee to consider the request referenced above and provide consultative commentary. Please mail the related materials referenced under the heading Attachments at the end of this memorandum to the committee members.

After receiving the committee's consultative response, the Provost will make a determination to forward or not to forward the request to the University Committee on Curriculum for its approval of curriculum and degree requirements.

If you have any questions, please call Joy Speas, University Curriculum Administrator, at 5-8420.

Thank you.

Attachments:

1. Request to Establish a New Academic Program form dated May 5, 2020: Minor in Business and attachments.



University Curriculum and Catalog

Hannah Admin. Building
426 Auditorium Road
Room 439
East Lansing, MI 48824

517-355-8420
Fax: 517-355-9601

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ELI BROAD COLLEGE OF BUSINESS

1. Request to establish a **Minor in Business** in the Eli Broad College of Business. The University Committee on Undergraduate Education (UCUE) will consider this request.

a. **Background Information:**

The minor is designed to provide students who are not majoring in a Broad College of Business major and provides a pathway to take a breadth of courses providing them awareness of key business concepts and development of technical business skills. Students develop core competencies in their primary area of study (major) and complement these competencies with an ability to apply and leverage these skills in a business context. Students completing the minor will be able to position their major skills/interests within a business context in a way that will position them well for a broad array of employment opportunities.

The Broad College of Business has been offering the courses included in the Business Minor for several years. This request wraps the courses into a minor so that a student who takes the required number of credits is able to add a credential to their transcript.

b. **Academic Programs Catalog Text:**

The minor is designed to provide students a pathway to take a breadth of courses providing them awareness of key business concepts and development of technical business skills that complement competencies in the student's major with the ability to apply and leverage these skills in a business context.

The minor is available as an elective to students who are enrolled in bachelor's degree programs at Michigan State University with the exception of majors in The Eli Broad College of Business. The minor is administered by The Eli Broad College of Business.

With the approval of the department and college that administer the student's degree program, the courses that are used to satisfy the requirements for the minor may also be used to satisfy the requirements for the bachelor's degree.

Requirements for the Minor in Business

In consultation with the Broad College of Business Undergraduate Academic Services office, students must complete 15 credits from the following courses:

			CREDITS
ACC	230	Survey of Accounting Concepts	3
FI	320	Introduction to Finance	3
GBL	323	Introduction to Business Law	3
MGT	325	Management Skills and Processes	3
MKT	327	Introduction to Marketing	3
SCM	304	Survey of Supply Chain Management	3

Effective Fall 2021.



Michigan State University Office of the Registrar

Program Name: Business		Program Request ID: 4219
Degree: MNUN Sequence Number: 1		
Effective Dates: Spring 2021 - Open	Status: Interim	Initial Action: New
Requested Date: 2/19/2020 9:29:27 AM		
<p>1. Department/School/College: 08118 The Eli Broad College of Business</p> <p>2. Name of Program: Business</p> <p>3. Name of Degree: MNUN</p> <p>4. Type of Program: Minor</p> <p>5. Effective Start Semester: Spring <i>Fall</i> 2021</p> <p>6. Target student audience for the program: Undergraduate students in all MSU degree programs except Broad students.</p> <p>7. Enrollment: What is the expected enrollment per year: 500 What is the minimum enrollment acceptable: 40</p> <p>8. Source of budget for the program: To align academic planning and curricular change, ALL requests for NEW funds must be included in the College's annual planning letter. Provost approval of new funds and the effective date for the new program must align. If funding is not approved, then the program request will not be forwarded to Faculty Senate. Internal reallocation If new funds, was this request included in the College's annual planning letter?</p>		

Indicate yes or no. If no, then this is a department or college fund reallocation (If the program is implemented, no additional resources are required.).

9. Projected Costs as compared to other programs in unit:

Same

10. Staff requirement:

How many additional staff will be required: 0

Who will provide the primary instruction. Describe any external linkages(industry, government, etc.):

Broad faculty

11. Will additional equipment be required:

Approximate cost: 0

Source of funding:

12. Will additional library materials be required:

Approximate cost: 0

Source of funding:

13. Will additional space be required:

Type:

Approximate amount:

14. If the program requirements contain a named concentration, do you wish for the concentration to be noted on the student's transcript?:

No

15. Detailed Description:

Minor in Business

The minor in business is available to students enrolled in bachelor's degree programs Michigan State University.

The minor is designed to provide students who are **NOT** majoring in a Broad College of Business major a pathway to take a breadth of courses providing them awareness of key business concepts and development of technical business skills. Students develop core competencies in their primary area of study (major) and complement these competencies with an ability to apply and leverage these skills in a business context. Students completing the minor will be able to position their major skills/interests within a business context in a way that will position them well for a broad array of employment opportunities.

The Broad College of Business has been offering the courses included in the Business Minor for the last few years. This program change strictly wraps the courses into a minor so that a student who takes the required number of credits is able to add a credential to their transcript.

Admission *7 already requirement for all minors*

To be considered for admission a student must have been formally accepted into a degree program at Michigan State University.

Requirements for the Minor in Business

Students must complete 15 credits from the 3-credit courses specified below:

- ACC 230 Survey of Accounting Concepts 3
 - FI 320 Introduction to Finance 3
 - GBL 323 Introduction to Business Law 3
 - MGT 325 Management Skills 3
 - MKT 327 Introduction to Marketing 3
 - SCM 304 Survey of Supply Chain Mgt. 3
- Land Processes*
- Management*

Students should consult with the Broad College of Business Undergraduate Academic Services office.

16. Are there admissions requirements for this program?:

Grade or grade-point average requirements and if so in which course(s), portfolio requirement, audition, essay, etc. If there are not admission requirements other than those required by the University policy indicate "none".

To be considered for admission a student must have been formally accepted into a degree program at Michigan State University.

DEPARTMENT LEVEL APPROVAL STATUS

Approved: The Eli Broad College of Business
5/5/2020 1:45:02 PM by Heidi Wardin for Cheri Speier-Pero, Associate Dean

COLLEGE LEVEL APPROVAL STATUS

Approved: Eli Broad College of Business and The Eli Broad Graduate School of Management
5/5/2020 1:45:44 PM by Heidi Wardin for Cheri Speier-Pero, Associate Dean

Call us: **(517) 355-3300**

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**ENTREPRENEURSHIP AND INNOVATION
EXPERIENCES OPTION**

An Entrepreneurship and Innovation Experiences Option (E and I) is a project consisting of original work that builds on the content of a course in which a student is enrolled but extends the experience of that course beyond the typical scope and content. E and I Experiences Options allow undergraduates the opportunity to add entrepreneurial content to courses already in the student's program, thus providing a flexible alternative for those interested in exploring entrepreneurial ideas beyond the normal course requirements. An E and I Experiences Option can be in any course in any discipline. Students propose the E and I Experiences Option to the instructor of record for the course. E and I Experiences Option requests must be accompanied by the Application for Entrepreneurship and Innovation Experiences Option form. E and I Experiences Options that are approved and completed will be designated on the student's transcript. For more information, students should contact the undergraduate advising office of their college.

Insert 1

MINOR IN INFORMATION TECHNOLOGY

MINOR IN BUSINESS

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