



Michigan State University Office of the Registrar

View a Program	
Joy Speas, RO	Friday, 12/18/2020
Program Name: Business - Graduation Requirements Degree: BA Sequence Number: 8	Program Request ID: 4434
Effective Dates: Fall 2022 - Open Status: Interim Initial Action: Change	
Requested Date: 12/14/2020 4:11:22 PM	
<p>1. Department/School/College: 08118 The Eli Broad College of Business</p> <p>2. Name of Program: Business - Graduation Requirements</p> <p>3. Name of Degree: BA</p> <p>4. Type of Program: Major</p> <p>5. Effective Start Semester: Prev: Fall 2019 <u>New: Fall 2022</u></p> <p>6. Target student audience for the program: Students admitted to the Broad College except for Hospitality Business students</p> <p>7. Enrollment: What is the expected enrollment per year: 999 What is the minimum enrollment acceptable: 999</p> <p>8. Source of budget for the program: To align academic planning and curricular change, ALL requests for NEW funds must be included in the College's annual planning letter. Provost approval of new funds and the effective date for the new program must align. If funding is not approved, then the program request will not be forwarded to Faculty Senate.</p>	

College reallocation

If new funds, was this request included in the College's annual planning letter? Indicate yes or no. If no, then this is a department or college fund reallocation (If the program is implemented, no additional resources are required.).

9. Projected Costs as compared to other programs in unit:

Same

10. Staff requirement:

How many additional staff will be required: 0

Who will provide the primary instruction. Describe any external linkages(industry, government, etc.):

Prev: MTH 124 is no longer required so a significant drop in enrollment is expected.
New: BUS 100 will be a new course taught by academic specialists in the Russell Palmer Career Management Center, Undergraduate Academic Services, and undergraduate learning assistants. Time allocation to teach will be accommodated within current staff responsibilities. This accommodation will be made in part by eliminating BUS101 teaching responsibilities as the BUS100 course will subsume the need for this course.

11. Will additional equipment be required:

Approximate cost: 0

Source of funding:

12. Will additional library materials be required:

Approximate cost: 0

Source of funding: No change in library service

13. Will additional space be required:

Type:

Approximate amount:

14. If the program requirements contain a named concentration, do you wish for the concentration to be noted on the student's transcript?:

No

15. Detailed Description:

Graduation Requirements for the Bachelor of Arts Degree

1. The University requirements for bachelor's degrees as described in the *Undergraduate Education* (<https://reg.msu.edu/AcademicPrograms/Text.aspx?Section=110>) section of the catalog.

The completion of Mathematics 103 and Statistics 200, 201, or 315 [referenced in item 2. a. below] may also satisfy the University mathematics requirement.

2.The requirements for the BUSINESS CORE PROGRAM that consists of (54 or 55 credits):

a.All of the following courses (18 or 19 credits):

CSE	102	Algorithmic Thinking and Programming	3
EC	201	Introduction to Microeconomics	3
EC	202	Introduction to Macroeconomics	3
MKT	250	Business Communication: Oral and Written Skills	3
MTH	103	College Algebra	3
STT	200	Statistical Methods	3
or			
STT	201	Statistical Methods	4
or			
STT	315	Introduction to Probability and Statistics for Business	3

Students who place into Statistics 200, 201, or 315 on the mathematics placement test and who complete Statistics 200, 202¹, or 315 will not be required to complete Mathematics 103. *already corrected*

b.All of the following courses (31 credits):

<u>BUS</u>	<u>100</u>	<u>Business Major and Career Exploration</u>	<u>1</u>
ACC	201	Principles of Financial Accounting	3
ACC	202	Principles of Management Accounting	3
FI	311	Financial Management	3
GBL	385	Business Law and Ethical Leadership	3
ITM	209	Business Analytics and Information Systems	3
MGT	315	Managing Human Resources and Organizational Behavior	3
MKT	300	Managerial Marketing	3
MKT	310	International Business	3
MKT	317	Quantitative Business Research Methods <i>Market Analytics</i>	3
SCM	303	Introduction to Supply Chain Management	3

c.An approved course or experience with international content (3 credits):

To foster the development of a global mindset, the Broad College requires an approved 3-credit 300-level or higher course or experience with significant international content. The Broad College's Undergraduate Academic Services (UAS) unit maintains an approved list of courses and experiences for satisfying this requirement. An approved course may not be used to satisfy a University Integrative Studies requirement. Along with MKT 310 and MGT 409, this 3-credit international requirement assures that Broad undergraduates have sufficient exposure to global issues that affect business decisions.

d.A senior-level capstone course to integrate competencies (3 credits):

MGT	409	Business Policy and Strategic Management	3
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3.The requirements for one of the majors identified below.

4.A minimum grade–point average of 2.00 in courses in the Major Field of Concentration.

5.At least 9 credits of general elective courses outside the Broad College. Courses that are used to satisfy University requirements [referenced in item 1. above] and courses that are used to satisfy BUSINESS CORE PROGRAM requirements [referenced in item 2. a., b., and d. above] may not be used to satisfy this requirement.

6.A maximum of 3 credits of internship or other work experience may be earned towards a Bachelor of Arts degree in the college.

The majors to which the requirements that are referenced in the *Graduation Requirements for the Bachelor of Arts Degree* (<https://reg.msu.edu/AcademicPrograms/Text.aspx?Section=117#s1239>) statement apply are listed below by the units that administer them:

Department of Accounting and Information Systems

Accounting

Department of Finance

Finance

Department of Management

Management

Human Resource Management

Department of Marketing

Marketing

Department of Supply Chain Management

Supply Chain Management

Graduation Requirements for the Bachelor of Arts Degree in Hospitality Business

For information about the requirements for the Bachelor of Arts degree with a major in Hospitality Business, refer to the statement on The School of Hospitality Business (<https://reg.msu.edu/AcademicPrograms/Text.aspx?Section=117#s1308>).

Transfer Course Credit

The Office of Admissions in the Eli Broad College of Business evaluates transfer-course credit in business fields based on guidelines provided by its academic units for courses of similar content and level taken at accredited colleges and universities of comparable academic quality. Courses similar in title to those offered by the Broad College at the 300–400 level are not authorized to receive specific course credit if taken at the 100–200 level at another institution; general course credit may be granted for such courses transferred from an accredited institution. Students who request the transfer of a 300-400 level business course must work with their academic advisor. A maximum of 9 transfer credits may be applied and must have been taken at an AACSB accredited institution.

Honors Study

The Broad College encourages honors students to develop distinctive undergraduate programs in the fields offered by the several departments. A member of the faculty is selected to serve as advisor to Honors College students in each major field, and it is his or her responsibility to help each student plan a rigorous and balanced program that also will reflect the student's special interests and competencies. Independent study experience is strongly encouraged when relevant to the student's total program.

Entrepreneurship and Innovation Experiences Option

An Entrepreneurship and Innovation Experiences Option (E and I) is a project consisting of original work that builds on the content of a course in which a student is enrolled but extends the experience of that course beyond the typical scope and content. E and I Experiences

Options allow undergraduates the opportunity to add entrepreneurial content to courses already in the student's program, thus providing a flexible alternative for those interested in exploring entrepreneurial ideas beyond the normal course requirements. An E and I Experiences Option can be in any course in any discipline. Students propose the E and I Experiences Option to the instructor of record for the course. E and I Experiences Option requests must be accompanied by the Application for Entrepreneurship and Innovation Experiences Option form. E and I Experiences Options that are approved and completed will be designated on the student's transcript. For more information, students should contact the undergraduate advising office of their college.

16. Are there admissions requirements for this program?:

Grade or grade-point average requirements and if so in which course(s), portfolio requirement, audition, essay, etc. If there are not admission requirements other than those required by the University policy indicate "none".

Prev: The admission requirements are also being adjusted in a separate program request. Admission to the College Admission to the Broad College of Business and to a specific major provides access to enroll in certain courses required for the major. Enrollment in the Broad College of Business is limited, and admission to the College is competitive. Students must apply for college admission by April 1 for a fall semester admission or by November 1 for a spring semester admission. Admission is based primarily on the cumulative grade-point average, grades in the precore courses ((STT200, WRA, and (EC201 or EC202)), and completion of CSE102. Academic and non-academic factors and experiences will also be considered. Students seeking admission should contact the Eli Broad College Undergraduate Academic Services Center. Students remain in Business-Admitted until they attain junior standing and are admitted to a Broad College major through the major application process. Individual majors may have limited enrollment and therefore require a competitive process. Students may re-enter the competitive process in the college during subsequent admission periods to change majors. Students must be admitted to a major in the Eli Broad College of Business at the time they have completed 56 credits. Admission to Hospitality Business is a separate, unique process.

New: The admission requirements are also being adjusted in a separate program request. Admission to the Broad College of Business and to a specific major provides access to enroll in certain courses required for the degree and major. Enrollment in the Broad College of Business is limited, and admission to the College is competitive. Direct admission to the Broad College of Business is only offered to first-year students who are entering MSU in the Fall semester. Students who matriculate in the spring semester and transfer students are not eligible for direct admission. High school seniors are offered the opportunity to enter the Broad College of Business as first-year students or as a first-year student accepted into the Broad College Residential Business Community (RBC). Academic and non-academic factors and experiences will also be considered. Admission post MSU-matriculation is based primarily on the cumulative grade-point average, grades in the precore courses ((STT200, WRA, and (EC201 or EC202)), and completion of CSE102. Academic and non-academic factors and experiences will also be considered. Students seeking admission should contact the Eli Broad College Undergraduate Academic Services Center. Students remain in Business-Admitted until

they are admitted to a Broad College major through the major application process. Individual majors may have limited enrollment and therefore require a competitive process. Students may re-enter the competitive major process in the college during subsequent admission periods to change majors. Admission to Hospitality Business is a separate, unique process.

17. Type(s) of change(s):

Addition of BUS 100 to BA graduation requirements

18. Students who will be affected by the proposed changes:

Undergraduate students who are admitted to the Business College (with the exception of Hospitality Business students)

19. Will the proposed change(s) have a negative impact on students? If so, which ones?:

no

Describe impact and explain what accommodations will be made:

20. Reason(s) for change(s):

To align the curriculum with the new high school direct admission pathway and the development of the new BUS100 for first year business-admit students.

DEPARTMENT LEVEL APPROVAL STATUS

Approved: The Eli Broad College of Business
12/18/2020 11:14:51 AM by Heidi Wardin for Cheri Speier-Pero, Associate Dean

COLLEGE LEVEL APPROVAL STATUS

Approved: Eli Broad College of Business and The Eli Broad Graduate School of Management
12/18/2020 11:27:10 AM by Heidi Wardin for Cheri Speier-Pero, Associate Dean

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Graduation Requirements for the Bachelor of Arts Degree

- The University requirements for bachelor's degrees as described in the *Undergraduate Education* section of the catalog.
 The completion of Mathematics 103 and Statistics 200, 201, or 315 [referenced in item 2. a. below] may also satisfy the University mathematics requirement.

CREDITS

- The requirements for the BUSINESS CORE PROGRAM that consists of: 54 or 55

- All of the following courses (18 or 19 credits):
 - CSE 102 Algorithmic Thinking and Programming 3
 - EC 201 Introduction to Microeconomics 3
 - EC 202 Introduction to Macroeconomics 3
 - MKT 250 Business Communication: Oral and Written Skills 3
 - MTH 103 College Algebra. 3
 - STT 200 Statistical Methods 3
 - or
 - STT 201 Statistical Methods 4
 - or
 - STT 315 Introduction to Probability and Statistics for Business. 3

Students who place into Statistics 200, 201, or 315 on the mathematics placement test and who complete Statistics 200, 201, or 315 will not be required to complete Mathematics 103.

31

- All of the following courses (30 credits):
 - ACC 201 Principles of Financial Accounting 3
 - ACC 202 Principles of Management Accounting 3
 - FL 311 Financial Management 3
 - GBL 385 Business Law and Ethical Leadership 3
 - ITM 209 Business Analytics and Information Systems 3
 - MGT 315 Managing Human Resources and Organizational Behavior 3
 - MKT 300 Managerial Marketing 3
 - MKT 310 International Business. 3
 - MKT 317 Quantitative Business Research Methods 3
 - SCM 303 Introduction to Supply Chain Management 3

BUS 100 Business Major and Career Exploration 1

Market Analytics

- An approved course or experience with international content (3 credits):
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- A senior-level capstone course to integrate competencies (3 credits):
 MGT 409 Business Policy and Strategic Management. . . . 3

- The requirements for one of the majors identified below.
- A minimum grade-point average of 2.00 in courses in the Major Field of Concentration.
- At least 9 credits of general elective courses outside the Broad College. Courses that are used to satisfy University requirements [referenced in item 1. above] and courses that are used to satisfy BUSINESS CORE PROGRAM requirements [referenced in item 2. a., b., and d. above] may not be used to satisfy this requirement.
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The majors to which the requirements that are referenced in the *Graduation Requirements for the Bachelor of Arts Degree* statement apply are listed below by the units that administer them:

- Department of Accounting and Information Systems
 - Accounting
- Department of Finance
 - Finance
- Department of Management
 - Management
 - Human Resource Management
- Department of Marketing
 - Marketing
- Department of Supply Chain Management
 - Supply Chain Management

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