

MICHIGAN STATE UNIVERSITY

January 15, 2016

MEMORANDUM

TO: Dr. Douglas Estry, Associate Provost for Undergraduate Education
and Dean of Undergraduate Studies

FROM: Dr. John Gaboury, Associate Provost for Academic Services
and Enrollment Management

RE: Request for a Moratorium on Admission to the Bachelor of Science
Degree in Media and Information

For Transmittal to the University Committee on Undergraduate
Education (UCUE)

The request referenced above is being sent to you for action by the University
Committee on Undergraduate Education (UCUE).

UCUE Response Requested:

Please ask the UCUE to consider the request referenced above and provide
consultative commentary. Please mail the related materials referenced under the
heading Attachments at the end of this memorandum to UCUE members.

The request is to for a moratorium effective Fall 2016 through Summer 2020.

The UCUE alone will consider this request and its consultative commentary will be sent
to the Provost for determination.

If you have any questions about this memorandum or the attached materials, please
contact Joy Speas, University Curriculum Administrator, at 5-8420.

Thank you.

Attachments:

1. Request for a Moratorium form dated November 24, 2015; Bachelor of
Science Degree in Media and Information and attachments.
2. Student Enrollments by Program; Student Awards by Programs
(for the request referenced above).

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University Curriculum and Catalog

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Michigan State University - Office of the Registrar

View a Program		Main Menu
Joy Speas, RO	Tuesday, 12/1/2015	
Program Name: Media and Information Degree: BS Sequence Number: 3	Program Request ID: 3151	
Effective Dates: Fall 2016 - Summer 2020		Status: Interim Initial Action: Moratorium
Requested Date: 11/20/2015 10:05:30 AM		
1. Department/School/College:		
10830 Department of Media and Information		
2. Name of Program:		
Media and Information		
3. Name of Degree:		
BS		
4. Type of Program:		
Major		
5. Effective Start Semester:		
Fall 2016		
Reason for Moratorium Request:		
For the last few years we have had a BA and BS options to the major. We have found this has caused more confusion than benefit for our majors. We would rather have our students put their energy into making a strong course plan than focusing on BA vs. BS. The revised BA in Media and Information contains a new modular design, with the option of transcript-able concentrations. This allows students to be more intentional in their options, resulting in a much stronger program than the BS offered.		
Effective End Term:		
Summer 2020		
Students who will be affected by the proposed change(s):		
Freshman and some sophomores in the BS major in Media and Information		
Suggested alternative major and major code for new admits:		
Revised BA in Media and Information		
DEPARTMENT LEVEL APPROVAL STATUS		
Approved: Department of Media and Information 11/23/2015 9:41:54 PM by Johannes Bauer for Johannes Bauer, Chairperson		
COLLEGE LEVEL APPROVAL STATUS		
Approved: College of Communication Arts and Sciences 11/24/2015 11:14:41 AM by Ann Hoffman for Prabu David, Dean		

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Enrollments and Awards By Program

Communication Arts and Sciences

Program - Description	Span	FY06	FY07	FY08	FY09	FY10	FY11	FY12	FY13	FY14	FY15	Total	10 Yr Diff.
1462 - Media and Communication Tech - Second Degree	FS08-FS11	Enrollments	0	0	13	18	20	9	5	1	1	67	1
		Awards	0	0	1	3	2	4	4	0	1	15	1
		%	0%	0%	8%	17%	10%	44%	80%	0%	100%	22%	100%
1480 - Media and Information	FS11-	Enrollments	0	0	0	0	0	97	215	269	294	875	294
		Awards	0	0	0	0	0	0	10	40	64	114	64
		%	0%	0%	0%	0%	0%	0%	5%	15%	22%	13%	22%
1481 - Media and information - Second Degree	FS11-	Enrollments	0	0	0	0	0	4	16	17	17	54	17
		Awards	0	0	0	0	0	0	1	3	0	4	0
		%	0%	0%	0%	0%	0%	0%	6%	18%	0%	7%	0%
CNCG - Concentration Graduate		Enrollments	0	0	0	0	0	0	11	14	15	40	15
6303 - Human Computer Interaction	FS12-	Awards	0	0	0	0	0	0	4	4	8	16	8
		%	0%	0%	0%	0%	0%	0%	36%	29%	53%	40%	53%
6304 - Media & Information Management	FS12-	Enrollments	0	0	0	0	0	0	6	10	13	29	13
		Awards	0	0	0	0	0	0	0	1	2	3	2
		%	0%	0%	0%	0%	0%	0%	0%	10%	15%	10%	15%
CNCU - Concentration Undergraduate		Enrollments	0	0	108	189	201	145	71	23	2	739	2
1469 - Games, Web, & Interactive Media	FS08-	Awards	0	0	0	19	40	46	42	19	2	168	2
		%	0%	0%	0%	10%	20%	32%	59%	83%	100%	23%	100%
1464 - Info and Communication Tech	FS08-FS11	Enrollments	0	0	105	165	184	122	59	16	2	653	2
		Awards	0	0	4	29	53	53	43	10	4	196	4
		%	0%	0%	4%	18%	29%	43%	73%	63%	200%	30%	200%
1463 - Media Management and Research	FS08-FS11	Enrollments	0	0	41	50	43	26	16	3	2	181	2
		Awards	0	0	0	4	11	7	14	1	1	38	1
		%	0%	0%	0%	8%	26%	27%	88%	33%	50%	21%	50%

Fiscal Year (FY) counts are distinct student counts within the Summer, Fall, and Spring terms.
 e.g. FY07=distinct student count within Summer 06, Fall 06, and Spring 07.
 If a student changed majors within the FY, he/she is counted under both majors.