

MICHIGAN STATE
UNIVERSITY

August 22, 2014

MEMORANDUM

TO: Dr. Douglas Estry, Associate Provost for Undergraduate Education
and Dean of Undergraduate Studies

FROM: Dr. John Gaboury, Associate Provost for Academic Services

RE: Request for a New Minor in Korean Studies

For Transmittal to the University Committee on Undergraduate
Education (UCUE)

The request referenced above is being sent to the University Committee on Undergraduate Education (UCUE) in accordance with the *Bylaws for Academic Governance*, 4.4.

UCUE Response Requested:

Please ask the committee to consider the request referenced above and provide consultative commentary. Please mail the related materials referenced under the heading Attachments at the end of this memorandum to the committee members.

After receiving the committee's consultative response, the Provost will make a determination to forward or not to forward the request to the University Committee on Curriculum for its approval of curriculum and degree requirements.

If you have any questions, please call Joy Speas, University Curriculum Administrator, at 5-8420.

Thank you.

Attachments:

1. Request to Establish a New Academic Program form dated March 10, 2014: Minor in Korean Studies and attachments.



**University
Curriculum and
Catalog**

Hannah Admin. Building
426 Auditorium Road
Room 151A
East Lansing, MI 48824

517-355-8420
Fax: 517-353-1935

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COLLEGE OF ARTS AND LETTERS

1. Request to establish a **Minor in Korean Studies** in the Department of Linguistics and Germanic, Slavic, Asian and African Languages. The University Committee on Undergraduate Education (UCUE) will consider this request.

- a. **Background Information:**

Korean language courses have been an integral part of the Asian studies curriculum in the Department of Linguistics and Germanic, Slavic, Asian and African Languages at MSU for over a decade. These courses were first regularized with an assistant professor of Korean who was hired in 2007 as the first full-time instructor to coordinate and develop the Korean Language Program (KLP). Under this leadership, the KLP has now developed into a full program offering at all levels of instruction. Overall enrollments in Korean language courses have increased every year since and the KLP is by far the largest program within the less commonly taught languages at MSU and is expected to grow steadily in the future given the robust interest in Korean language and culture.

Currently, the only Korea-related credential students can earn at MSU is the Asian Studies specialization with a Korean focus. Peer institutions have long-standing established programs. It is time for MSU to formalize the Korean language program which now has two committed faculty members in the department together with a number of faculty members across campus who teach courses with Korea-related content. The proposed minor will enable students to further enrich their educational experience. The new minor will demonstrate MSU's growing strength in Asian Studies, providing a synergy which will have a positive impact on MSU's increased focus on China and Chinese studies, our historical strength in Japanese studies, and our growing interest in Taiwan studies. The establishment of the minor will strengthen the existent linkages between MSU and external supporters.

- b. **Academic Programs Catalog Text:**

The Minor in Korean Studies, which is administered by the Department of Linguistics and Germanic, Slavic, Asian and African Languages, equips students with linguistic proficiency in the Korean language and cultural literacy about Korea and its place in the world. Students gain global cultural understanding, develop communication skills, and think analytically. Students are strongly encouraged to participate in study abroad programs, internships, student-centered organizations, and experiential learning opportunities through which they can practice the language and deepen their cultural understanding. They will become conversant with digital technologies as an integrated part of their academic training in preparation for a career beyond MSU.

The minor is available as an elective to students who are enrolled in bachelor's degree programs at Michigan State University. With the approval of the department and college that administers the student's degree program, the courses that are used to satisfy the minor may also be used to satisfy the requirements for the bachelor's degree.

Students who plan to complete the requirements for the minor should consult an undergraduate advisor in the department.

Requirements for the Minor in Korean Studies

CREDITS

Students must complete a minimum of 17 credits from the following:

1. All of the following courses (11 credits):

LL	251	Second-Year Less Commonly Taught Language I	4
LL	252	Second-Year Less Commonly Taught Language II	4
LL	301	Third-Year Less Commonly Taught Language I	3
2. Two of the following courses (6 credits):

ASN	291	Special Topics in Asian Languages	3
LL	302	Third-Year Less Commonly Taught Language II	3
LL	401	Fourth-Year Less Commonly Taught Language I	3
LL	402	Fourth-Year Less Commonly Taught Language II	3

Other courses that contain a substantive amount of Korean or Korea-related content may be used for this requirement with approval of the Korean minor advisor.

Effective Spring 2015.

View a Program		Main Menu
Joy Speas, RO	Tuesday, 3/11/2014	
Program Name: Minor in Korean Studies Degree: MNUN Sequence Number: 1	Program Request ID: 2595	
Effective Dates: Fall 2014 - Open Status: Interim Initial Action: New		
Requested Date: 12/5/2013 4:02:25 PM		
<p>1. Department/School/College: 04543 Department of Linguistics and Germanic, Slavic, Asian and African Languages</p> <p>2. Name of Program: Minor in Korean Studies</p> <p>3. Name of Degree: MNUN</p> <p>4. Type of Program: Minor</p> <p>5. Effective Start Semester: Fall 2014 <i>Spring 2015</i></p> <p>6. Target student audience for the program: All undergraduate students</p> <p>7. Enrollment: What is the expected enrollment per year: 50 What is the minimum enrollment acceptable: 1</p> <p>8. Source of budget for the program: To align academic planning and curricular change, ALL requests for NEW funds must be included in the College's annual planning letter. Provost approval of new funds and the effective date for the new program must align. If funding is not approved, then the program request will not be forwarded to Faculty Senate. Internal reallocation If new funds, was this request included in the College's annual planning letter? Indicate yes or no. If no, then this is a department or college fund reallocation (If the program is implemented, no additional resources are required.).</p> <p>9. Projected Costs as compared to other programs in unit: Same</p> <p>10. Staff requirement: How many additional staff will be required: 0 Who will provide the primary instruction. Describe any external linkages(industry,</p>		

government, etc.):

Dr. Ok-Sook Park and Dr. Catherine Ryu, Department of Linguistics and Germanic, Slavic, Asian and African Languages/College of Arts and Letters

11. Will additional equipment be required:

Approximate cost: 0

Source of funding:

12. Will additional library materials be required:

Approximate cost: 0

Source of funding: Currently, the library has adequate materials already to support this program.

13. Will additional space be required:

Type: n/a

Approximate amount: 0

14. If the program requirements contain a named concentration, do you wish for the concentration to be noted on the student's transcript?:

No

15. Detailed Description:

15. Detailed Description

a. Background information:

Korean language courses have been an integral part of the Asian Studies curriculum in the Department of Linguistics & Germanic, Slavic, Asian and African Languages at MSU for over a decade. These courses, which were originally taught by part-time graduate instructors, were regularized when Dr. Ok-Sook Park (Assistant Professor of Korean) was hired in 2007 as the first full-time instructor to coordinate and develop the Korean Language Program (KLP). Under her able leadership, the KLP, which offered only two years of instruction in 2007, has now developed into a full-fledged program offering all levels of instruction (i.e., first through fourth year). Overall enrollments in Korean language courses have increased every year since Dr. Park was hired, from 49 in 2006-07 to 114 in 2012-2013. As such, the KLP is by far the largest program within with the Less Commonly Taught Languages (LCTL) Program at MSU and it is expected to grow steadily in the foreseeable future, given the robust interest in Korean language and culture demonstrated by undergraduate students.

At present, the only Korea-related credential that students can earn at MSU is the Asian Studies Center's Asia specialization with a Korean focus. Students can attain this by fulfilling the requirements with a language, culture, or thematic emphasis. At MSU's peer institutions, including the Ohio State University, Pennsylvania State University, Indiana University, the University of Michigan, and the University of Illinois, to mention just a few, Korean Studies has long been established as a formal program.

Peer institutions with Korean Studies majors and minors:

University of Michigan

Asian Studies Major (30 cr)

- Korean (15 cr.) and culture courses (15 cr.)

Asian Languages Minor: (15 cr)

- Two terms of Korean at the 300-level or above and two Korean culture courses

Asian Studies Academic Minor

- Three Korean culture courses and at least 1–3 additional cr in language or culture courses

Ohio State University

Korean Major: (33 cr)

- Language (15 cr), Korean literature(3 cr), Linguistics(3 cr) and elective culture courses

Korean Minor

- Language (5 cr), Korean literature (2 cr) and elective culture courses

Indiana University, Bloomington

Major in Language and Culture (30 cr)

- Three years of language training Culture courses and in-depth study in Korea

Major in East Asian Studies (30 cr):

- Two years of language training and a variety of topics and approaches to the societies and cultures of East Asian countries

Minor in East Asian Languages (15 cr)

- Language courses (14 cr) and elective culture course

University of Minnesota

Majors in Asian Languages & Literatures

- Two semesters of Korean at the 300-level or above
- Five culture courses (15 cr) and Two electives courses in the arts, humanities, or social sciences related to the major (6-8 cr)

Minors in Asian Languages & Literatures

- Two semesters of intermediate level or above (8-10 cr)
- Two culture courses and one elective course.

University of Illinois at Urbana-Champaign

Major in East Asian Languages and Cultures (37-57 cr)

- One year of Korean beyond the intermediate level (10-30 cr)
- Two Disciplinary and period courses (12 cr)
- Four non-language courses at the 300- or 400-level (12 cr)
- EALC 398-Colloquium in EALC or an approved senior project. (3 cr)

Minor in East Asian Languages and Cultures (20 cr)

- One year of Korean at or beyond the intermediate level (5 cr)
- Non-language culture courses (15 cr)

Peer institutions with Korean Studies with minor only:

University of Notre Dame (15 credits)

Korean Studies minor

- Two semesters of Korean language beyond the first year or the equivalent
- One three-credit culture or literature course at the Department of East Asian Languages and Cultures (EALC)
- Additional Credits: offered by EALC, or by other East Asian-related courses that are cross-listed by the Department including Study Abroad

Penn State University (18 credits)

- Starting in Fall 2014

b. Rationale for offering the program at MSU:

Against the backdrop of steadily increased interest in Korean, **the time is ripe to take the first step to formalize the Korean Studies Program at MSU.** In fact, the presence of two committed

faculty members in the **Department of Linguistics & Germanic, Slavic, Asian and African Languages** together with a number of faculty members across campus who teach courses with Korea-related content, we have the sufficient resources to transform the Korean Language Program into the Korean Studies Program (KSP) that confers a minor degree. This minor will enable students to further enrich their educational experience by taking Korean Studies elective courses in other disciplines, including Art, Art History and Design, Economics, History, International Relations, Political Science, and Religious Studies.

The Asian Studies Center has been supporting the Korean Language Program and is committed to support the proposed Korean Studies Program (minor). Benefits of the KSP for MSU include:

1. The new minor will demonstrate MSU's growing strength in Asian Studies, enabling the Asian Studies Center to make a stronger case for renewed Title VI funding for the 2014-18 grant cycle. This grant is valued at between \$1.5 and \$2 million over four years.
2. The new minor will give MSU greater standing vis-à-vis funding agencies, including the Korea Foundation whose mission it is, in part, to support the development of Korea-related programs in US institutions of higher education.
3. Given Korea's global economic position and its cultural, historical, and intellectual connections with other major East Asian countries (China, Japan, and Taiwan), the KSP will generate a greater degree of synergy for Asian Studies at MSU. This synergy will have a positive impact on MSU's increased focus on China and Chinese Studies, our historical strength in Japanese Studies, and our nascent but rapidly growing interest in Taiwan Studies.
4. The establishment of the minor will also send a signal to MSU's Korea-affiliated supporters in the U.S. and Korea about MSU's commitment to Korean Studies. This will potentially translate into greater contributions from these important, sizeable, and loyal communities to further develop and expand the proposed program. This will in turn strengthen the existing linkages between MSU and external supporters.

Moreover, the proposed KSP (minor) will support MSU's strategic plan and transformative journey to be a world-grant university. The KSP optimally responds to the following strategic imperatives outlined by President Simon under the Bolder by Design initiative.

1) Enhance the student experience (Strategic Imperative 1)

- Expand and focus global/international content in curriculum to enhance the student experience
- Link the undergraduate experience with the world of work through internships on and off campus
- Increase opportunities for international internships, research experiences, and seminars
- Promote development of intercultural (domestic and international) competence
- Provide multicultural training opportunities to undergraduate and graduate students

2) Expand international reach (Strategic Imperative 3)

- Prepare graduate and undergraduate students for global/international leadership and participation

While learning acquiring functional language abilities, it is critical for students to develop translingual and transcultural competence. By gaining translingual and transcultural competence through the KSP, students will be prepared to be competitive in national and international stages.

c. Rationale for offering the program being housed in the primary administrative unit:

The Korean Language Program (KLP), which forms the core of the proposed minor, is housed in the Department of Linguistics & Germanic, Slavic, Asian and African Languages, with in the College of

Arts and Letters. This minor also aims to entice students outside the College of Arts and Letters who are interested in international and global studies of Korean language and culture.

d. Educational objectives of the program and their relationship to those of the College and the University:

In alignment with MSU's liberal learning goals for undergraduate education, the educational objectives of the Korean Studies Program are defined as the following:

1. To nurture and develop students' potential to serve as leaders while thriving as life-long learners through their in-depth engagement with the Korean language and culture
2. To enhance students' global competencies through academic and experiential learning both in and outside the classroom
3. To foster students' analytical and communicative skills with which to increase their cultural understanding both locally and globally

e. Faculty who were instrumental in developing the program and faculty who will be responsible for implementing the program:

Dr. Catherine Ryu, Ph.D., The University of Michigan, Asian Languages and Cultures: Japanese, (MSU tenured associate professor) has been a contributing member to the development of the Korean curriculum at MSU since she joined the Department of Linguistics and Languages in 2001 as Assistant Professor of Japanese Literature and Culture. Annually, 2001-2010, Dr. Ryu taught Korean literature and culture as one of three thematic foci of "East Asian Literature" (ASN469), required for both Chinese and Japanese majors. In the spring of 2007, Dr. Ryu offered the first undergraduate course at MSU focused entirely on Korean culture, "Politics of Cultural Identity: Reinventing 'Korea' in the Global World" (IAH211B). She offered it again the following spring. The combined offering of language and related content courses proved to be a highly effective way of introducing and recruiting students to Korean Studies. Moreover, since fall semester 2012, Dr. Ryu has been serving as the MSU faculty liaison and coordinator for the CIC e-Korea School administered by the Nam Center for Korean Studies at the University of Michigan. In that capacity, she has administered two Korean culture courses (ASN291: Special Topics in Asian Studies) per academic year, thereby enriching MSU's course offerings that, prior to these developments, focused exclusively on the Korean language. Dr. Ryu has also served since 2002 as the faculty liaison for the MSU-Yonsei Exchange Program through which students can gain first-hand experience of academic and cultural life beyond their initial exposure to the Korean language and culture at MSU.

Dr. Ok Sook Park, Ph.D., Michigan State University, has led the development of the Korean Language Program since 2007. In addition to offerings of regular Korean language courses, Dr. Park has taught a number of independent studies courses related to Korean linguistics and culture. Topics have included "elements of Korean Culture in global contexts" and "images of industrial capitalism depicted in Korean short stories."

The proposed Korean Studies Program will be headed by Dr. Ryu, while the implementation of the program will be coordinated by Drs. Ryu and Park, the former responsible for the culture portion of the program and the latter for the language portion. Dr. Ryu will continue to serve as the faculty liaison and coordinator to offer related content courses required for the proposed program.

In concert with Drs. Ryu and Park, academic advising for the Korean Studies Program will be provided by the Department of Linguistics & Germanic, Slavic, Asian and African Languages.

f. Plan for evaluating the program. Plan for assessing student outcomes:

Plans for evaluating the program and assessing student outcomes are intimately intertwined. Drs. Ryu and Park will be responsible for regular evaluation of the Minor in Korean Studies Program. In concert with the Dean of the College of Arts and Letters and Department of Linguistics & Germanic, Slavic, Asian and African Languages, Drs. Park and Ryu will systematically gather and evaluate data for periodic self-studies of the program.

Criteria for evaluating the Minor in Korean Studies

Student satisfaction and formative response

- Reflected in assessing students' proficiency - The four-year Korean language courses at MSU are purposefully designed to enable students to develop their proficiency in accordance with the standards set by the ACTFL (American Council on the Teaching of Foreign Languages).
- Student evaluations of individual courses are yet another measure of evaluating the program.
- The successful outcome of students' efforts to secure grants, fellowships, and internships during their undergraduate studies at MSU
- Students gaining admission to advanced graduate studies and becoming gainful employment beyond MSU as alumni and alumnae.

Student enrollment

- Increase in SCH within department courses
- Reliable method of assessing the overall quality of the program is to track retention and growth rates
- Evaluation of minor to non-major ratio within core courses

g. Program Description

The minor in Korean Studies Program will equip students with linguistic proficiency in the Korean language and cultural literacy about Korea and its place in the world. Students will gain global cultural understanding, develop communication skills, and think analytically. Students will be strongly encouraged to participate in study abroad programs, internships, student-centered organizations, and experiential learning opportunities through which they can practice the language and deepen their cultural understanding. Students will also become conversant with digital technologies as an integrated part of their academic training in preparation for their career beyond MSU.

Requirements for the Minor Degree in Korean Studies (Total: 17-18 credits)

All of the following courses (11 credits)

- LL 251 Second-Year Korean I (4 cr.) *Less Commonly Taught Language*
- LL 252 Second-Year Korean II (4 cr.) *Less Commonly Taught Language*
- LL 301 Third-Year Korean I (3 cr.) *Less Commonly Taught Language*

Two of the following courses (6 credits)

- LL 302 Third-Year Korean II (3 cr.) *Less Commonly Taught Language*
- LL 401 Fourth-Year Korean I (3 cr.) *Less Commonly Taught Language*
- LL 402 Fourth-Year Korean II (3 cr.) *Less Commonly Taught Language*
- ASN 291 Special Topics in Asian Languages (3 cr.)

Other courses that contain a substantive amount of Korean or Korea-related content may be used for the elective requirement with the Korean minor advisor approval.

h. N/A

i. N/A

j. Other information that will assist the Provost and the University-level committees in evaluating the request.

In an ever-increasing global work environment, the Minor in Korean Studies Program affords students opportunities for in-depth engagement with the Korean language and culture, global competencies, and analytical and communicative skills with which to increase their cultural understanding both locally and globally.

16. Are there admissions requirements for this program?:

Grade or grade-point average requirements and if so in which course(s), portfolio requirement, audition, essay, etc. If there are not admission requirements other than those required by the University policy indicate "none".

None

DEPARTMENT LEVEL APPROVAL STATUS

Approved: Department of Linguistics and Germanic, Slavic, Asian and African Languages
2/28/2014 2:56:07 PM by Jovon Potter for Susan Gass, Chairperson

COLLEGE LEVEL APPROVAL STATUS

Approved: College of Arts and Letters
3/10/2014 4:52:36 PM by Gary Hoppenstand for Gary Hoppenstand, Associate Dean

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MINOR IN JAPANESE

The Minor in Japanese, which is administered by the Department of Linguistics and Germanic, Slavic, Asian and African Languages, provides students the opportunity to acquire a core of basic knowledge of Japanese language and culture.

The minor is available as an elective to students who are enrolled in bachelor's degree programs at Michigan State University other than the Bachelor of Arts Degree in Japanese. With the approval of the department and college that administers the student's degree program, the courses that are used to satisfy the minor may also be used to satisfy the requirements for the bachelor's degree. At least 12 unique credits counted towards the requirements for a student's minor must not be used to fulfill the requirements for that student's major.

Students who plan to complete the requirements for the minor should consult an undergraduate advisor in the Department of Linguistics and Germanic, Slavic, Asian and African Languages.

Requirements for the Minor in Japanese

		CREDITS
Complete 16 to 17 credits from the following:		
1. All of the following courses (13 credits):		
JPN 201	Second-Year Japanese I	5
JPN 202	Second-Year Japanese II	5
JPN 369	Introduction to Japanese Literature and Culture	3
2. One of the following courses (3 or 4 credits):		
JPN 301	Third-Year Japanese I	4
JPN 302	Third-Year Japanese II	4
JPN 350	Studies in Japanese Language	3

Insert ①

LINGUISTICS

Linguistics is the scientific study of the nature of human language and the characteristics of particular languages. It is a field with close ties to many areas of study, such as English, foreign languages, psychology, sociology, anthropology, philosophy, history, mathematics, and speech and language pathology; majors may emphasize any one or more of these areas.

Requirements for the Bachelor of Arts Degree in Linguistics

1. The University requirements for bachelor's degrees as described in the *Undergraduate Education* section of this catalog; 120 credits, including general elective credits, are required for the Bachelor of Arts degree in Linguistics.
 The University's Tier II writing requirement for the Linguistics major is met by completing Linguistics 499. That course is referenced in item 3. a. (2) below.
2. The requirements of the College of Arts and Letters for the Bachelor of Arts degree.
3. The following requirements for the major:

		CREDITS
a.	The following Linguistics courses:	32 to 38
(1)	One of the following courses (3 or 4 credits):	
	LIN 200 Introduction to Language	3
	LIN 401 Introduction to Linguistics	4
(2)	All of the following courses (17 credits):	
	LIN 424 Phonology	3
	LIN 431 Morphological and Syntactic Phenomena	3
	LIN 434 Syntax	3
	LIN 437 Semantics and Pragmatics	3
	LIN 441 Historical Linguistics	3
	LIN 499 Senior Thesis Research (W)	2
	The completion of Linguistics 499 satisfies the capstone course requirement for the Linguistics major.	
(3)	Linguistics electives: Additional credits in Linguistics courses as needed to meet the requirement of at least 32, but not more than 38, credits in courses in the major.	

MINOR IN LINGUISTICS

The minor in Linguistics, which is administered by the Department of Linguistics and Germanic, Slavic, Asian and African Languages, will provide a minimum foundation in the field; general knowledge and basic findings and theories in one of the core ar-

MINOR IN KOREAN STUDIES

The Minor in Korean Studies, which is administered by the Department of Linguistics and Germanic, Slavic, Asian and African Languages, equips students with linguistic proficiency in the Korean language and cultural literacy about Korea and its place in the world. Students gain global cultural understanding, develop communication skills, and think analytically. Students are strongly encouraged to participate in study abroad programs, internships, student-centered organizations, and experiential learning opportunities through which they can practice the language and deepen their cultural understanding. They will become conversant with digital technologies as an integrated part of their academic training in preparation for a career beyond MSU.

The minor is available as an elective to students who are enrolled in bachelor's degree programs at Michigan State University. With the approval of the department and college that administers the student's degree program, the courses that are used to satisfy the minor may also be used to satisfy the requirements for the bachelor's degree.

Students who plan to complete the requirements for the minor should consult an undergraduate advisor in the department.

Requirements for the Minor in Korean Studies

				CREDITS
Students must complete a minimum of 17 credits from the following:				
1.	All of the following courses (11 credits):			
	LL	251	Second-Year Less Commonly Taught Language I	4
	LL	252	Second-Year Less Commonly Taught Language II	4
	LL	301	Third-Year Less Commonly Taught Language I	3
2.	Two of the following courses (6 credits):			
	ASN	291	Special Topics in Asian Languages	3
	LL	302	Third-Year Less Commonly Taught Language II	3
	LL	401	Fourth-Year Less Commonly Taught Language I	3
	LL	402	Fourth-Year Less Commonly Taught Language II	3
Other courses that contain a substantive amount of Korean or Korea-related content may be used for this requirement with approval of the Korean minor advisor.				

areas of phonetics-phonology or syntax; and knowledge of one or two subfields selected according to the interest of the student. The minor is available as an elective to students who are enrolled in bachelor's degree programs at Michigan State University other than the Bachelor of Arts degree in Linguistics. With the approval of the department and college that administers the student's degree program, the courses that are used to satisfy the minor may also be used to satisfy the requirements for the bachelor's degree. At least 12 unique credits counted towards the requirements for a student's minor must not be used to fulfill the requirements for that student's major.

Students who plan to complete the requirements of the minor should consult the undergraduate advisor in the Department of Linguistics and Germanic, Slavic, Asian and African Languages.

Requirements for the Minor in Linguistics

	CREDITS
Complete a minimum of 15 credits from the following:	
1. One of the following courses (3 or 4 credits):	
LIN 200 Introduction Language	3
LIN 401 Introduction to Linguistics	4
2. Both of the following courses (6 credits):	
LIN 424 Introduction to Phonetics and Phonology	3
LIN 434 Syntax	3
3. Complete an additional 6 credits in linguistics courses as approved by the academic advisor. No more than 3 credits of Linguistics 490 Independent Study may be counted towards this requirement.	