

MICHIGAN STATE UNIVERSITY

April 1, 2014

MEMORANDUM

TO: Dr. Douglas Estry, Associate Provost for Undergraduate Education
and Dean of Undergraduate Studies

FROM: Dr. John Gaboury, Associate Provost for Academic Services

RE: Request to Phase Out and Discontinue the Undergraduate
Specialization in International Business

For Transmittal to the University Committee on Undergraduate
Education (UCUE)

The request referenced above is being sent to the University Committee on Undergraduate Education (UCUE) in accordance with the *Bylaws for Academic Governance*, 4.4.

UCUE Response Requested:

Please ask the UCUE to consider the request referenced above and provide consultative commentary. Please mail the related materials referenced under the heading Attachments at the end of this memorandum to UCUE members.

After receiving UCUE's consultative response, the Provost will make a determination to discontinue or not to discontinue this program. If the Provost determines that the program will be discontinued, the request will be forwarded to the University Committee on Curriculum for deletion of curriculum and degree requirements.

If you have any questions, please call Joy Speas, University Curriculum Administrator at 5-8420.

Thank you.

Attachments:

1. Request to Discontinue an Academic Program form dated March 26, 2014: Undergraduate Specialization in International Business and attachments.
2. Student Enrollments by Program; Student Awards by Programs (for the request referenced above).

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University Curriculum and Catalog

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517-355-8420
Fax: 517-353-1935

View a Program		Main Menu
Joy Speas, RO	Thursday, 3/27/2014	
Program Name: International Business Degree: SPCU Sequence Number: 3	Program Request ID: 2625	
Effective Dates: Fall 2014 Status: Interim Initial Action: Deleted		
Requested Date: 2/4/2014 11:26:26 AM		
<p>1. Department/School/College: 08118 The Eli Broad College of Business</p> <p>2. Name of Program: International Business</p> <p>3. Name of Degree: SPCU</p> <p>4. Type of Program:</p> <p>5. Effective Start Semester: Fall 2014</p> <p>Effective End date: Fall 2014</p> <p>Will the proposed change(s) have a negative impact on students? If so, which ones?: No impacts on students as there is a minor already in place.</p> <p>Describe impact and explain what accommodations will be made: No impact as the minor is already in place.</p> <p>Reason(s) for change(s): The moratorium is being discontinued as there is a minor already in place.</p>		
DEPARTMENT LEVEL APPROVAL STATUS		
<p>Approved: The Eli Broad College of Business 2/4/2014 11:26:49 AM by Janet Foreman for John A. Wagner III, Associate Dean</p> <p>Comments: Per John Wagner, 2/4/2014.</p>		
COLLEGE LEVEL APPROVAL STATUS		
<p>Approved: Eli Broad College of Business and The Eli Broad Graduate School of Management 3/26/2014 11:58:39 AM by John Wagner for John A. Wagner III, Associate Dean</p>		



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Undergraduate Specializations Student Enrollments and Awards By Program

*Michigan State University
Office of the Registrar*

Program - Description	Span		FY04	FY05	FY06	FY07	FY08	FY09	FY10	FY11	FY12	FY13	Total
Business													
<i>Business Dean</i>													
6045-Entrepreneurship	SS08-	Enrollments	0	0	0	0	0	71	82	91	95	77	416
		Awards	0	0	0	0	0	3	26	23	28	20	100
		%	0%	0%	0%	0%	0%	4%	32%	25%	29%	26%	24%
6018-Information Technology	FS03-	Enrollments	54	88	97	106	127	117	96	105	131	185	1,106
		Awards	0	15	36	29	41	44	41	35	37	63	341
		%	0%	17%	37%	27%	32%	38%	43%	33%	28%	34%	31%
→ 6030-International Business	SS04-US11	Enrollments	45	176	244	294	288	319	282	279	237	103	2,267
		Awards	4	35	52	68	75	85	96	79	79	55	628
		%	9%	20%	21%	23%	26%	27%	34%	28%	33%	53%	28%
<i>Hospitality Business</i>													
6034-Hospitality Bus R Estate & Dev	FS05-	Enrollments	0	0	10	9	17	18	24	24	28	31	161
		Awards	0	0	2	2	5	6	10	2	7	7	41
		%	0%	0%	20%	22%	29%	33%	42%	8%	25%	23%	25%

Fiscal Year (FY) counts are distinct student counts within the Summer, Fall, and Spring terms.
e.g. FY07=distinct student count within Summer 06, Fall 06, and Spring 07.
If a student changed majors within the FY, he/she is counted under both majors.

8/15/2013

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ELI BROAD COLLEGE OF BUSINESS

1. Request to delete the curriculum and degree requirements for the **Specialization in International Business** in the Eli Broad College of Business. The University Committee on Undergraduate Education (UCUE) will provide consultative commentary to the Provost after considering this request. The Provost will make a determination after considering the consultative commentary from the University Committee on Undergraduate Education.

No new students are to be admitted to the program effective Fall 2011. No students are to be readmitted to the program effective Fall 2011. Effective Fall 2014, coding for the program will be discontinued and the program will no longer be available in the Eli Broad College of Business. Students who have not met the requirements for the Specialization in International Business through the Eli Broad College of Business prior to Fall 2014 will have to change their major.

~~SPECIALIZATION IN INTERNATIONAL BUSINESS~~

The Specialization in International Business should be attractive to students who plan careers with an international orientation and who wish to add an international breadth to their major. The specialization is designed for students who desire to increase their understanding of various regions of the world and the global marketplace.

The Specialization in International Business is administered by The Eli Broad College of Business and is available as an elective to students who are enrolled in bachelor's degree programs in The Eli Broad College of Business with the exception of Hospitality Business. Students who are interested in the specialization must contact The Eli Broad College of Business.

With the approval of the department that administers the student's degree program, courses that are used to satisfy the requirements for the specialization may also be used to satisfy the requirements for the bachelor's degree with the exception of the Business Core International course requirement. The student's program of study must be approved by the student's academic advisor for the specialization.

Requirements for the Specialization in International Business

CREDITS

The student must complete the requirements specified below with a grade-point average of 2.0 in all courses taken to fulfill requirements 1, and 2.:

1. One of the following course (3 credits):

FI	451	International Financial Management	3
GBL	460	International Law and Business	3
MGT	476	Globalization and International Management (D)	3
MSC	415	International Marketing Management	3

A course taken to fulfill this requirement may not be used to fulfill requirement 2.
2. Complete an additional 6 credits in courses selected from the following list:

EC	306	Comparative Economic Systems	3
EC	310	Economics of Developing Countries	3
EC	340	Survey of International Economics	3
EC	406	Economic Analysis of Russia and the Commonwealth of Independent States	3
EC	410	Issues in the Economics of Developing Countries	3
EC	412	Economic Analysis of Latin America	3
EC	413	Economic Analysis of Asia	3
EC	414	Economic Analysis of Sub-Saharan Africa	3
EC	440	International Trade	3
EC	441	International Finance	3
FI	451	International Financial Management	3
GBL	460	International Law and Business	3
MGT	476	Globalization and International Management (D)	3
MSC	310	International and Comparative Dimensions of Business	3
MSC	415	International Marketing Management	3

Students who select Economics 340 or Marketing and Supply Chain Management 310 to fulfill this requirement may not double-count the 3 credits from either course towards the business core international requirement at the college-level and this requirement.
3. Demonstrate competency in a foreign language equivalent to four semesters of study at the university-level. The results of the Michigan State University foreign language placement test will be considered in determining whether or not the student has fulfilled this requirement.
4. Completion of a study abroad program (6 credits) or a pre-approved international internship (non-credit). Students who choose a study abroad program may count the credits towards their business core requirement in their major.