

MICHIGAN STATE UNIVERSITY

September 22, 2014

MEMORANDUM

TO: Dr. Douglas Estry, Associate Provost for Undergraduate Education
and Dean of Undergraduate Studies

FROM: Dr. John Gaboury, Associate Provost for Academic Services

RE: Request for a Moratorium on Admission to the Specialization in Design
For Transmittal to the University Committee on Undergraduate
Education (UCUE)

The request referenced above is being sent to you for action by the University
Committee on Undergraduate Education (UCUE).

UCUE Response Requested:

Please ask the UCUE to consider the request referenced above and provide
consultative commentary. Please mail the related materials referenced under the
heading Attachments at the end of this memorandum to UCUE members.

The request is to for a moratorium effective Fall 2015 through Fall 2019.

The UCUE alone will consider this request and its consultative commentary will be sent
to the Provost for determination.

If you have any questions about this memorandum or the attached materials, please
contact Joy Speas, University Curriculum Administrator, at 5-8420.

Thank you.

Attachments:

1. Request for a Moratorium form dated September 19, 2014;
Specialization in Design and attachments.
2. Student Enrollments by Program; Student Awards by Programs
(for the request referenced above).

s:\share\lucuedesignspcu



University Curriculum and Catalog

Hannah Admin. Building
426 Auditorium Road
Room 151A
East Lansing, MI 48824

517-355-8420
Fax: 517-353-1935

View a Program		Main Menu
Joy Speas, RO		Friday, 9/19/2014
Program Name: Design Degree: SPCU Sequence Number: 6		Program Request ID: 2774
Effective Dates: Fall 2015 - Fall 2019 Status: Interim Initial Action: Moratorium		
Requested Date: 9/19/2014 9:44:52 AM		
<p>1. Department/School/College: 10158 College of Communication Arts and Sciences</p> <p>2. Name of Program: Design</p> <p>3. Name of Degree: SPCU</p> <p>4. Type of Program: Specialization</p> <p>5. Effective Start Semester: Fall 2015</p> <p>Reason for Moratorium Request: All participating units have agreed that the initial impetus for this specialization no longer exists. Curriculum in both Colleges has changed substantially since the start of this specialization.</p> <p>Effective End Term: Fall 2019</p> <p>Students who will be affected by the proposed change(s): Current students will all be allowed to graduate with this Specialization within a reasonable time frame. Also the Department of Art, Art History and Design is considering a disciplinary minor in design related areas, so future students will have an alternative option.</p> <p>Suggested alternative major and major code for new admits: The Department of Art, Art History and Design is considering a disciplinary minor in design related areas, so future students will have an alternative option.</p>		
<p>DEPARTMENT LEVEL APPROVAL STATUS</p> <p>Approved: College of Communication Arts and Sciences 9/19/2014 9:45:14 AM by Janet Lillie for Janet Lillie, Associate Dean</p>		
<p>COLLEGE LEVEL APPROVAL STATUS</p>		

Approved: College of Communication Arts and Sciences
9/19/2014 12:26:09 PM by Janet Lillie for Janet Lillie, Associate Dean

© 2014 Office of the Registrar, Michigan State University Board of Trustees. East Lansing, MI 48824
MSU is an affirmative-action, equal-opportunity employer.

MICHIGAN STATE
UNIVERSITY

September 19, 2014

TO: Joy Speas
University Curriculum Administrator

FR: Chris Corneal, Chair
Department of Art, Art History, and Design

RE: Design Specialization Moratorium

I am writing to confirm AAHD's support of placing the moratorium on the Design Specialization. Our intention is that Graphic Design content/access provided by the Specialization will be replaced by AAHD's Minor in Graphic Design, currently moving through the curriculum process.

If you have any questions, please let me know. Thanks.

Sincerely,



Chris Corneal
Chairperson



College of Arts
& Letters

**Department of
Art, Art History,
and Design**

113 Kresge Art Center
East Lansing, MI 48824

517-355-7610
Fax: 517-432-3938
www.art.msu.edu

Enrollments and Awards By Program Communication Arts and Sciences

Program - Description	Span		FY05	FY06	FY07	FY08	FY09	FY10	FY11	FY12	FY13	FY14	Total	10 yr Diff.
6308 - Linked BA/MA Jrn/Hlth&Risk Com	SS14-	Enrollments												0
NOPD - No Degree - Post Doctoral														
1373 - Comm Arts & Sci-Mass Media	FQ73-US05	Enrollments												0
PHD - Doctor of Philosophy														
1372 - Comm Arts & Sci-Mass Media	FQ75-US05	Enrollments	57	45	31	18	13	7	1	1	0	0	173	-57
		Awards	5	9	9	6	5	3	1	1	0	0	39	-5
		%	9%	20%	29%	33%	38%	43%	100%	100%	0%	0%	23%	-9%
1447 - Comm Arts&Sci-Media&Info Stdys	FS05-FS12	Enrollments	0	13	28	39	46	59	66	64	70	59	444	59
		Awards	0	1	0	2	3	5	6	6	7	10	40	10
		%	0%	8%	0%	5%	7%	8%	9%	9%	10%	17%	9%	17%
1500 - Media and Information Studies	SS13-	Enrollments	0	0	0	0	0	0	0	0	0	11	11	11
SPCU - Specialization Undergraduate														
→ 1492 - Design	FS11-	Enrollments	0	0	0	0	0	0	0	43	80	103	226	103
		Awards	0	0	0	0	0	0	0	0	6	21	27	21
		%	0%	0%	0%	0%	0%	0%	0%	0%	8%	20%	12%	20%
1435 - Public Relations	SS00-US08	Enrollments	252	270	285	269	240	102	11	2	1	1	1,433	-251
		Awards	100	85	126	108	126	88	9	0	0	0	642	-100
		%	40%	31%	44%	40%	53%	86%	82%	0%	0%	0%	45%	-40%
<i>Communicative Sciences & Disorders</i>														
ADDU - Additional Major Undergraduate														
1363 - Audiology and Speech Sciences	FQ68-US06	Enrollments	0	1	1	0	0	0	0	0	0	0	2	0
1451 - Communicative Sci & Disorders	FS06-FS09	Enrollments	0	0	2	2	3	7	3	2	1	0	20	0
		Awards	0	0	0	0	0	0	0	1	1	0	2	0
		%	0%	0%	0%	0%	0%	0%	0%	50%	100%	0%	10%	0%

Fiscal Year (FY) counts are distinct student counts within the Summer, Fall, and Spring terms.
e.g. FY07=distinct student count within Summer 06, Fall 06, and Spring 07.
If a student changed majors within the FY, he/she is counted under both majors.

6/9/2014

Page 6 of 18