

MICHIGAN STATE UNIVERSITY

November 10, 2014

MEMORANDUM

TO: Dr. Douglas Estry, Associate Provost for Undergraduate Education
and Dean of Undergraduate Studies

FROM: Dr. John Gaboury, Associate Provost for Academic Services

RE: Request for Changes in the Linked Bachelor of Arts Degree in
Communication and Master of Arts Degree in Communication

For Transmittal to the University Committee on Undergraduate
Education (UCUE)

The request referenced above is being sent to the University Committee on Undergraduate Education (UCUE) in accordance with the *Bylaws for Academic Governance*, 4.4.

UCUE Response Requested:

Please ask the UCUE to consider the request referenced above and provide consultative commentary prior to the February 5, 2015 Full Committee, UCC meeting. Please mail the related materials referenced under the heading Attachments at the end of this memorandum to the UCUE members.

The academic program and course requests referenced above will be included on the agenda for the January 15, 2015 meeting of Subcommittee C, University Committee on Curriculum (UCC). Requests that are approved by Subcommittee C on January 15 will be before the Full Committee, UCC, for action on February 5, 2015. Requests that are approved by the Full Committee on February 5 will be included in the February 17, 2015, Report of the UCC to the Faculty Senate.

If you have any questions, please call Joy Speas, University Curriculum Administrator, at 5-8420.

Thank you.

Attachments:

1. Request for Changes in an Academic Program form dated October 5, 2014: Linked Bachelor of Arts Degree in Communication and Master of Arts Degree in Communication and attachments.

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University Curriculum and Catalog

Hannah Admin. Building
426 Auditorium Road
Room 151
East Lansing, MI 48824

517-355-8420
Fax: 517-353-1935

COLLEGE OF COMMUNICATION ARTS AND SCIENCES

1. Request to change the requirements for a **Linked Bachelor of Arts Degree in Communication and Master of Arts Degree in Communication** in the Department of Communication. The University Committee on Undergraduate Education (UCUE) will consider this request. The University Committee on Graduate Studies (UCGS) will consider this request at its January 12, 2015 meeting.

Per University policy:

A candidate for a Linked Bachelor's-Master's Degree from Michigan State University may request the application of up to 9 credits toward the master's program for qualifying 400-level and above course work taken at the undergraduate level at Michigan State University or an external accredited institution. The number of approved credits, not to exceed 9, are applied toward the credit requirement of the master's degree. Credits applied to the Linked Bachelor's-Master's Program are not eligible to be applied to any other graduate degree program.

- a. Under the heading ***Linked Bachelor's-Master's Degree in Communication*** make the following changes:

- (1) Delete sentences three and four and replace with the following:

Admission to the program requires a minimum undergraduate grade-point average of 3.00 with higher grade-point averages being more competitive. Admission also requires a statement of goals for the master's degree, Graduate Record Examination scores, at least two letters of recommendation from faculty in the Department of Communication, and an approved program of study for the master's degree at the time of admission.

Effective Fall 2015.

View a Program		Main Menu
Joy Speas, RO	Monday, 10/6/2014	
Program Name: Communication Linked Degree: LINKBAMA Sequence Number: 2	Program Request ID: 2801	
Effective Dates: Fall 2015 - Open Status: Interim Initial Action: Change		
Requested Date: 10/3/2014 2:39:54 PM		
<p>1. Department/School/College: 10162 Department of Communication</p> <p>2. Name of Program: Communication Linked</p> <p>3. Name of Degree: LINKBAMA</p> <p>4. Type of Program: Major</p> <p>5. Effective Start Semester: Prev: Fall 2011 New: Fall 2015</p> <p>6. Target student audience for the program: Prev: Seniors in Communication major New: Juniors and Seniors in Communication major</p> <p>7. Enrollment: What is the expected enrollment per year: 10 What is the minimum enrollment acceptable: 5</p> <p>8. Source of budget for the program: To align academic planning and curricular change, ALL requests for NEW funds must be included in the College's annual planning letter. Provost approval of new funds and the effective date for the new program must align. If funding is not approved, then the program request will not be forwarded to Faculty Senate. Internal reallocation If new funds, was this request included in the College's annual planning letter? Indicate yes or no. If no, then this is a department or college fund reallocation (If the program is implemented, no additional resources are required.).</p> <p>9. Projected Costs as compared to other programs in unit: Lower</p> <p>10. Staff requirement: How many additional staff will be required: 0</p>		

Who will provide the primary instruction. Describe any external linkages(industry, government, etc.):

Current faculty

11. Will additional equipment be required:

Approximate cost: 0

Source of funding:

12. Will additional library materials be required:

Approximate cost: 0

Source of funding: internal funding

13. Will additional space be required:

Type:

Approximate amount: 0

14. If the program requirements contain a named concentration, do you wish for the concentration to be noted on the student's transcript?:

No

15. Detailed Description:

The Catalog Copy is shown with additions and deletions:

The department welcomes applications from Michigan State University Communication undergraduate students with at least 86 credits. Admission applications must be made prior to the final semester as a Communication undergraduate. Admission to the program requires a minimum undergraduate grade-point average of ~~3.50~~3.0 with higher grade-point averages being more competitive. Admission also requires; a statement of goals for the master's degree, Graduate Record Examination scores, at least two letters of recommendation from faculty in the Department of Communication, and an approved program of study for the master's degree at the time of admission. ~~Applicants must have already completed Communication 225, 240, 275, and 300 obtaining a grade of at least 3.0 in each of these courses.~~ The number of Communication majors admitted into the linked degree program will be limited by availability. Admission to the Linked Bachelor's-Master's Program allows the application of up to 9 credits toward the master's program for qualifying 400-level and above course work taken at the undergraduate level at Michigan State University or another postsecondary accredited institution of comparable academic quality. The number of approved credits, not to exceed 9, are applied toward the credit requirement of the master's degree. No 400-level courses with a grade lower than 3.0 will count toward the master's degree. Credit obtained from 400-level pass-fail courses and internships will not count toward the degree. Credits applied to the Linked Bachelor's-Master's Program are not eligible to be applied to any other graduate degree program.

16. Are there admissions requirements for this program?:

Grade or grade-point average requirements and if so in which course(s), portfolio requirement, audition, essay, etc. If there are not admission requirements other than those

required by the University policy indicate "none".

Admission to the linked BA/MA program allows the application of up to 9 credits toward the master's program for qualifying 400-level and above course work taken at Michigan State University. No 400 level courses with a grade lower than 3.0 will count toward the MA degree. Credit obtained from 400 level pass/fail courses and internships will not count towards the MA degree. The number of approved credits, from 7 to 9 credits not to exceed 9 credits, is applied toward the credit requirements of the master's degree. Students admitted to this program must all complete the requirements for either the thesis or final examination track.

17. Type(s) of change(s):

1) Lower the minimum grade point average from 3.5 to 3.0. 2) Eliminate the requirement to have already taken and achieved a minimum grade in specific undergraduate courses.

18. Students who will be affected by the proposed changes:

Juniors and Seniors in Communication major

19. Will the proposed change(s) have a negative impact on students? If so, which ones?:

Describe impact and explain what accommodations will be made:

20. Reason(s) for change(s):

Eliminating these restrictions will allow the MA program committee in Communication to consider a larger pool of applicants for the BA-MA linked degree program.

DEPARTMENT LEVEL APPROVAL STATUS

Approved: Department of Communication
10/5/2014 11:37:54 AM by Gwen Wittenbaum for Jim Dearing, Chairperson

COLLEGE LEVEL APPROVAL STATUS

Approved: College of Communication Arts and Sciences
10/5/2014 11:56:20 AM by Ann Hoffman for Pamela Whitten, Assistant Dean

Comments: Endorsed by CCAS CAC on October 3, 2014

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**LINKED BACHELORS-MASTER'S DEGREE IN
COMMUNICATION**

*Bachelor of Arts Degree in Communication
Master of Arts Degree in Communication*

The department welcomes applications from Michigan State University Communication undergraduate students with at least 86 credits. Admission applications must be made prior to the final semester as a Communication undergraduate. Admission to the program requires a minimum undergraduate grade-point average of 3.0, a statement of goals for the master's degree, Graduate Record Examination scores, at least two letters of recommendation from faculty in the Department of Communication, and an approved program of study for the master's degree at the time of admission. ~~Applicants must have already completed Communication 225, 240, 275, and 300 obtaining a grade of at least 3.0 in each of these courses.~~ The number of Communication majors admitted into the linked degree program will be limited by availability. Admission to the Linked Bachelor's-Master's Program allows the application of up to 9 credits toward the master's program for qualifying 400-level and above course work taken at the undergraduate level at Michigan State University or another postsecondary accredited institution of comparable academic quality. The number of approved credits, not to exceed 9, are applied toward the credit requirement of the master's degree. No 400-level courses with a grade lower than 3.0 will count toward the master's degree. Credit obtained from 400-level pass-fail courses and internships will not count toward the degree. Credits applied to the Linked Bachelor's-Master's Program are not eligible to be applied to any other graduate degree program.

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