

MICHIGAN STATE UNIVERSITY

December 9, 2011

MEMORANDUM

TO: Dr. Douglas Estry, Associate Provost for Undergraduate Education
and Dean of Undergraduate Studies

FROM: Dr. Linda O. Stanford, Associate Provost for Academic Services

RE: Request for a New Linked Bachelor of Arts Degree in Journalism and
Master of Arts Degree in Journalism

For Transmittal to the University Committee on Undergraduate Studies

The request referenced above is being sent to the University Committee on Undergraduate Studies in accordance with the *Bylaws for Academic Governance*, 4.4.

Response Requested:

Please ask the committee to consider the request referenced above and provide consultative commentary. Please mail the related materials referenced under the heading Attachments at the end of this memorandum to the committee members.

After receiving the committee's consultative response, the Provost will make a determination to forward or not to forward the request to the University Committee on Curriculum for its approval of curriculum and degree requirements.

If you have any questions, please call Joy Speas, University Curriculum Administrator, at 5-8420.

Thank you.

Attachments:

1. Request to Establish a New Academic Program form dated October 13, 2011: Linked Bachelor of Arts Degree in Journalism and Master of Arts Degree in Journalism and attachments.



University Curriculum and Catalog

176 Administration Bldg.
East Lansing, MI
48824-1046

517-355-8420
Fax: 517-353-1935

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COLLEGE OF COMMUNICATION ARTS AND SCIENCES

1. Request to establish a Linked **Bachelor of Arts Degree in Journalism** and **Master of Arts Degree in Journalism** in the School of Journalism. The University Committee on Undergraduate Studies will consider this request. The University Committee on Graduate Studies will consider this request at its January 9, 2012 meeting.

Per University policy:

A candidate for a Linked Bachelor's-Master's Degree from Michigan State University may request the application of up to 9 credits toward the master's program for qualifying 400-level and above course work taken at the undergraduate level at Michigan State University or an external accredited institution. The number of approved credits, not to exceed 9, are applied toward the credit requirement of the master's degree. Credits applied to the Linked Bachelor's-Master's Program are not eligible to be applied to any other graduate degree program.

- a. Add the following statement to the School of Journalism:

LINKED BACHELOR'S-MASTER'S DEGREE IN JOURNALISM
Bachelor of Arts Degree in Journalism
Master of Arts Degree in Journalism

The department welcomes applications from Michigan State University undergraduates majoring in Journalism with at least 86 credits. Application for admission must be made prior to the final semester as a Journalism undergraduate major. Admission to the program requires the following: a minimum cumulative grade-point average of 3.0 based on all courses taken at MSU, a statement of goals for the master's degree, a statement of the applicant's background, Graduate Record Examination (GRE) scores, at least two letters of recommendation from faculty in the School of Journalism, and an approved program of study for the master's degree at the time of admission. Applicants must have already completed JRN 108, 200, 203,300, 400, and 430 with a cumulative grade-point average of 3.0 in these courses. The number of Journalism majors admitted into this linked degree program will be limited by availability. Admission to the Linked Bachelor's-Master's program allows the application of up to 9 credits toward the master's program for qualifying 400-level and above course work taken at Michigan State University. No 400-level courses with a grade lower than 3.0 will count toward the master's degree. Credit obtained from 400-level pass/fail courses and internships will not count toward the degree.

Effective Fall 2012.

View a Program		Main Menu
Joy Speas, RO	Friday, 10/14/2011	
Program Name: Journalism Linked Degree: LINKBAMA Sequence Number: 1	Program Request ID: 2067	
Effective Dates: Fall 2012 - Open Status: Interim Initial Action: New		
Requested Date: 9/22/2011 1:31:42 PM		
<p>1. Department/School/College: 10494 School of Journalism</p> <p>2. Name of Program: Journalism Linked</p> <p>3. Name of Degree: LINKBAMA</p> <p>4. Type of Program: Major</p> <p>5. Effective Start Semester: Fall 2012</p> <p>6. Target student audience for the program: High achieving Journalism Majors</p> <p>7. Enrollment: What is the expected enrollment per year: 10 What is the minimum enrollment acceptable: 2</p> <p>8. Source of budget for the program: To align academic planning and curricular change, ALL requests for NEW funds must be included in the College's annual planning letter. Provost approval of new funds and the effective date for the new program must align. If funding is not approved, then the program request will not be forwarded to Faculty Senate. Internal reallocation If new funds, was this request included in the College's annual planning letter? Indicate yes or no. If no, then this is a department or college fund reallocation (If the program is implemented, no additional resources are required.).</p> <p>9. Projected Costs as compared to other programs in unit: Same</p> <p>10. Staff requirement: How many additional staff will be required: 0 Who will provide the primary instruction. Describe any external linkages(industry, government, etc.):</p>		

none

11. Will additional equipment be required:

Approximate cost: 0

Source of funding:

12. Will additional library materials be required:

Approximate cost: 0

Source of funding: none

13. Will additional space be required:

Type:

Approximate amount: none

14. If the program requirements contain a named concentration, do you wish for the concentration to be noted on the student's transcript?:

No

15. Detailed Description:

INSERT FOR CATALOG COPY

Linked Bachelor of Arts in Journalism and Master of Arts in Journalism

The department welcomes applications from Michigan State University Journalism bachelor of arts degree majors with at least 86 credits. Application for admission must be made prior to the final semester as a Journalism undergraduate major.

In addition to meeting the requirements of the School of Journalism, the College of Communication Arts & Sciences, and the University, students must meet the requirements specified below:

Admission to the program requires the following: a minimum cumulative GPA of 3.0 based on all courses taken at MSU, a statement of goals for the MA degree, a statement of the applicant's background, Graduate Record Examination (GRE scores), at least two (2) letters of recommendation from faculty in the School of Journalism, and an approved program of study for the MA degree at the time of admission. Applicants must have already completed JRN 108, JRN 203, JRN 200 and JRN 300 with a cumulative GPA of 3.0 in these courses and in JRN 430 and JRN 400 by graduation. The number of Journalism majors admitted into this linked degree program will be limited by availability.

Admission to the Linked Bachelor's-Master's program allows the application of up to 9 credits toward the master's program for qualifying 400-level and above course work taken at Michigan State University. No 400 level courses with a grade lower than 3.0 will count toward the MA degree. Credit obtained from 400 level pass/fail courses and internships will not count toward the degree. The number of approved credits (from 7 to 9 credits not to exceed 9 credits) is applied toward the credit requirements of the master's degree.

Students admitted to this program must complete all the requirements for either the project (Plan B) or thesis track (Plan A).

16. Are there admissions requirements for this program?:

Grade or grade-point average requirements and if so in which course(s), portfolio requirement, audition, essay, etc. If there are not admission requirements other than those required by the University policy indicate "none".

3.5 overall gpa, statement of purpose

DEPARTMENT LEVEL APPROVAL STATUS

Approved: School of Journalism
10/13/2011 4:10:00 PM by Nancy Ashley for Lucinda Davenport, Director

COLLEGE LEVEL APPROVAL STATUS

Approved: College of Communication Arts and Sciences
10/13/2011 4:11:39 PM by Steve Lacy for Pamela Whitten, Assistant Dean

SCHOOL of JOURNALISM

Lucinda Davenport, Director

UNDERGRADUATE PROGRAMS

Critical thinking, excellent writing and superb visual communication are the hallmarks of Michigan State University's School of Journalism graduates.

MSU's School of Journalism is an international leader in shaping and redefining the evolving field of journalism and its students are prepared for the future of the industry. In addition to teaching valuable journalism skills across platforms to propel excellence in professionalism, we are training critical thinkers to become leaders and visionaries in the field.

Students become experts in gathering, organizing and presenting news and information in written or visual formats. They become ethical journalists who are aware of journalism's distinguished history and can successfully navigate and transition their writing and visual communication skills across all platforms of media into the future.

Graduates are highly sought by employers and are successful in the journalism industry for both their intense training and their flexibility in the field. Careers in journalism include a broad range of positions in online media, television stations, newspapers, magazines, public relations, universities and government as writers, reporters, editors, designers, multimedia professionals, photographers, videographers, managers and teachers. Students are prepared to step into a future that has yet to be defined.

Admission

In addition to the university and college requirements, minimal criteria for admission are:

1. Completion of Journalism 108 and 200 with a minimum combined 2.5 grade-point average and a minimum grade of 2.0 in each course. Any applicant who does not meet this requirement may re-apply or contact the school regarding the appeal process.

Transfer students may transfer a maximum of two journalism classes. These classes cannot substitute for core courses unless they are from an accredited journalism program.

For additional information about admission, please contact the Undergraduate Student Affairs Office, College of Communication Arts and Sciences, 1-517-355-1794.

Admission to a Second Bachelor's Degree Program or an Additional Major

Students seeking admission to a second bachelor's degree program or an additional major must meet the same requirements as for admission to the journalism major as a junior.

Requirements for the Bachelor of Arts Degree in Journalism

1. The University requirements for bachelor's degrees as described in the *Undergraduate Education* section of this catalog; 120 credits, including general elective credits, are required for the Bachelor of Arts degree in Journalism.
The University's Tier II writing requirement for the Journalism major is met by completing Journalism 300. The University's Tier II writing requirement for Journalism majors pursuing teacher certification is met by completing Journalism 409. Those courses are referenced in Item 3. a. (2) below.
2. The requirements of the College of Communication Arts and Sciences for the Bachelor of Arts degree.
3. The following requirements for the major:

	CREDITS
a. The following Journalism courses:	25
(1) Journalism 108 (3 credits).	
(2) Journalism 200 and Journalism 300 with a minimum grade-point average of 2.0 or higher for these two courses in all credits attempted (6 credits). Students pursuing teacher certification must complete Journalism 108, 200, 203, 310, 336, 400, 409, 430;; one topical course chosen from 375, 415, 417, 418, 420, 425, 445, 450, 472, 473, 475, 490, 491; and one elective (30 credits). An average minimum grade-point of 2.0 is required for Journalism 200 in combination with either Journalism 310 or 336 or 409.	
(3) One of the following, (a) or (b) (3 or 6 credits):	
(a) Journalism 203 (3 credits)	
(b) Communication Arts and Sciences 110 (2 credits) Communication Arts and Sciences 111 (2 credits) Communication Arts and Sciences 112 (2 credits)	
(4) Journalism 430 (3 credits).	
(5) Journalism 400 (3 credits).	
(6) One Journalism skills course selected from 306, 310, 336, 338, 403, 405, 406, 407, 410, 432, 436, 438, 491 (3 credits).	
(7) One Journalism topical course selected from 375, 415, 417, 418, 420, 425, 445, 450, 472, 473, 475, 490, 491 (3 credits).	
(8) Journalism 493 (1 credit).	
b. The following courses in departments <i>outside</i> the College of Communication Arts and Sciences:	9
(1) Literature: One course (3 credits).	
(2) History: One course (3 credits).	
(3) Economics 201 (3 credits).	
c. Concentration: Four related/thematic courses outside of the Journalism core, of which no more than two may be Journalism, selected from the following themes: business reporting, editorial reporting, electronic news, environmental reporting, international reporting, journalism history, media marketing, public affairs reporting, sports reporting, visual communication (12 to 16 credits).	
d. Journalism majors must complete a minimum of 80 credits in courses outside of the School of Journalism with no fewer than 65 credits in the liberal arts and sciences.	
e. Journalism majors must complete a minimum of 25 credits in Journalism, but may take up to 40.	
f. Only credits in courses graded on the numerical or Pass-No Pass Grade system may be counted toward the requirements for the Journalism major. Journalism students may not enroll in courses required for the major, including courses in other departments, on a Credit-No Credit basis.	

The School of Journalism stresses the importance of gaining professional experience while pursuing a degree in journalism. Students who have combined classroom work with internships usually find employment. The school and college coordinates internships for students, provides career counseling, and assists seniors and graduate students with job placement.

Other Programs

Environmental Studies and Agriscience - Communication concentration: see the *College of Agriculture and Natural Resources* section of this catalog for courses in Journalism appropriate to this major.

Engineering Arts: see the *College of Engineering* section of this catalog for courses appropriate to this major.

Suggestions for Program Success

Students should pursue the University's Integrative Studies requirements during their freshman and sophomore years. Students should complete Journalism 108 in the freshman year and Journalism 200, 203 & 300 and Economics 201 before the end of the sophomore year.

In order to ensure enrollment in required courses, majors should plan their sophomore, junior and senior year programs with the advice and assistance of academic advisors and faculty.

Today's journalists should have a broad education in the liberal arts, social sciences, and physical and natural sciences. Many courses in literature, history, economics and foreign languages are open to freshmen and sophomores.

TEACHER CERTIFICATION OPTIONS

The journalism disciplinary major leading to the Bachelor of Arts degree is available for teacher certification.

A journalism disciplinary minor is also available for teacher certification.

Students who elect the journalism disciplinary major or the journalism disciplinary minor must contact the School of Journalism.

For additional information, refer to the statement on *TEACHER CERTIFICATION* in the *Department of Teacher Education* section of this catalog.

SPECIALIZATION IN PUBLIC RELATIONS

Students who are enrolled in the Bachelor of Arts degree program with a major in journalism may elect a Specialization in Public Relations. For additional information, refer to the *Specialization in Public Relations* statement.

Insert ①

GRADUATE STUDY

The School of Journalism offers a Master of Arts degree in Journalism. Students may concentrate in general or environmental journalism. The School also participates in the doctoral programs in Media and Information Studies and American Studies. Academic standards for admission and retention; degree requirements; and residence, transfer credit, and time limit requirements are in accordance with the regulations of the university and the college.

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