

# MICHIGAN STATE UNIVERSITY

October 8, 2010

## MEMORANDUM

TO: Dr. Douglas Estry, Associate Provost for Undergraduate Education  
and Dean of Undergraduate Studies

FROM: Dr. Linda O. Stanford, Associate Provost for Academic Services

RE: Request for a Moratorium on Admission to the Bachelor of Science  
Degree in Media and Communication Technology

For Transmittal to the University Committee on Academic Policy UCAP)

The request referenced above is being sent to you for action by the University  
Committee on Academic Policy (UCAP).

### UCAP Response Requested:

Please ask the UCAP to consider the request referenced above and provide  
consultative commentary. Please mail the related materials referenced under the  
heading Attachments at the end of this memorandum to UCAP members.

The request is to impose the moratorium effective Fall 2011 through Summer 2016.

The UCAP alone will consider this request and its consultative commentary will be sent  
to the Provost for determination.

If you have any questions about this memorandum or the attached materials, please  
contact Joy Speas, University Curriculum Administrator, at 5-8420.

Thank you.

### Attachments:

1. Request for a Moratorium form dated October 8, 2010; Bachelor of  
Science Degree in Media and Communication Technology and  
attachments.
2. Student Enrollments by Program; Student Awards by Programs (for the  
request referenced above).

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### University Curriculum and Catalog

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East Lansing, MI  
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517-355-8420  
Fax: 517-353-1935

<b>View a Program</b>		<b>Main Menu</b>
Joy Speas, RO	Friday, 10/8/2010	
<b>Program Name: Media and Communication Technology</b> <b>Degree: BS Sequence Number: 2</b>	Program Request ID: 1835	
<b>Effective Dates: Fall 2011 - Summer 2016 Status: Interim Initial Action: Moratorium</b>		
<b>Requested Date: 10/8/2010 2:53:19 PM</b>		
<p><b>1. Department/School/College:</b> 10830 .... Department of Telecommunication, Information Studies and Media</p> <p><b>2. Name of Program:</b> Media and Communication Technology</p> <p><b>3. Name of Degree:</b> BS</p> <p><b>4. Type of Program:</b> Major</p> <p><b>5. Effective Start Semester:</b> Fall 2011</p> <p><b>Reason for Moratorium Request:</b> The Department of Telecommunication, Information Studies and Media is revising its curriculum and this program will be incorporated into the new program in BS in Media and Information. The new program consolidates the former MAT BA and MCT BS into one common program in Media and Information with both a BA and BS option. This new program request is currently being reviewed and in order to proceed with it, we need to request moratoria for current TC undergraduate programs.</p> <p><b>Effective End Term:</b> Summer 2016</p> <p><b>Students who will be affected by the proposed change(s):</b> All currently enrolled students will be given the opportunity to complete their MCT program or change into the new Media and Information program which offers the topics that were in MCT in a more comprehensive way.</p> <p><b>Suggested alternative major and major code for new admits:</b> BS option in Media and Information</p>		
<b>DEPARTMENT LEVEL APPROVAL STATUS</b>		
Approved: Department of Telecommunication, Information Studies and Media 10/8/2010 2:53:33 PM by Chip Steinfield for Charles Steinfield, Chairperson		
<b>COLLEGE LEVEL APPROVAL STATUS</b>		

Approved: College of Communication Arts and Sciences  
10/8/2010 2:57:23 PM by Janet Lillie for Janet Lillie, Associate Dean

## Student Enrollments By Program

Lvl	Program - Description	Span	FY01	FY02	FY03	FY04	FY05	FY06	FY07	FY08	FY09	FY10	Total
<b>Communication Arts and Sciences - Continued</b>													
<i>Journalism - Continued</i>													
<b>MNSE - Teaching Minor Sec Endorsement</b>													
TE	1414-Journalism		14	12	13	14	14	13	20	21	20	16	157
<b>Total - Journalism</b>			<b>660</b>	<b>667</b>	<b>721</b>	<b>759</b>	<b>805</b>	<b>844</b>	<b>843</b>	<b>782</b>	<b>750</b>	<b>718</b>	<b>7,549</b>
<b>Telecomm, Info Studies, and Media</b>													
<b>ABDU - Additional Major Undergraduate</b>													
UN	1461-Media and Communication Tech	FS08-	0	0	0	0	0	0	0	0	1	1	2
UN	1466-Media Arts and Technology	FS08-	0	0	0	0	0	0	0	0	11	10	21
UN	1440-Telecomm, Info Studies & Media	FS04-US08	0	0	0	0	14	21	20	29	15	8	107
UN	1423-Telecommunication	FQ75-US04	17	15	16	18	8	0	0	0	0	0	74
<b>BA - Bachelor of Arts</b>													
UN	1465-Media Arts and Technology	FS08-	0	0	0	0	0	0	0	0	366	573	939
UN	1467-Media Arts and Technology - Second Degree	FS08-	0	0	0	0	0	0	0	0	20	53	73
UN	1439-Telecomm, Info Studies & Media	FS04-US08	0	0	0	0	825	810	786	782	405	127	3,735
UN	1441-Telecomm, Info Studies & Media - Second Degree	FS04-US08	0	0	0	0	39	45	42	34	23	8	191
UN	1420-Telecommunication	FQ75-US04	1,002	1,079	1,078	1,010	365	0	0	0	0	0	4,534
UN	1424-Telecommunication - Second Degree	FQ75-US04	68	76	69	44	16	0	0	0	0	0	273
<b>BS - Bachelor of Science</b>													
UN	1460-Media and Communication Tech	FS08-	0	0	0	0	0	0	0	0	159	232	391
UN	1462-Media and Communication Tech - Second Degree	FS08-	0	0	0	0	0	0	0	0	13	18	31
<b>CNCU - Concentration Undergraduate</b>													
UN	1469-Games, Web, & Interactive Media	FS08-	0	0	0	0	0	0	0	0	108	190	298
UN	1464-Info and Communication Tech	FS08-	0	0	0	0	0	0	0	0	105	165	270
UN	1463-Media Management and Research	FS08-	0	0	0	0	0	0	0	0	41	50	91
UN	1468-TV, Cinema, and Radio	FS08-	0	0	0	0	0	0	0	0	222	366	588
<b>MA - Master of Arts</b>													
GR	1438-Telecomm, Info Studies & Media	FS04-	0	0	0	0	66	60	55	65	75	74	395
GR	1418-Telecommunication	FQ75-US04	98	99	97	96	28	0	0	0	0	0	418
GR	1433-Telecommunication-Urban Skd	FS92-SS03	0	1	4	4	3	0	0	0	0	0	12

# Student Awards By Program

Lvl Program - Description	Span	FY01	FY02	FY03	FY04	FY05	FY06	FY07	FY08	FY09	FY10	Total
<b>Communication Arts and Sciences - Continued</b>												
<i>Journalism - Continued</i>												
<b>MNSE - Teaching Minor Sec Endorsement</b>												
TE 1414-Journalism		95	98	99	115	166	161	150	157	145	167	1,353
<b>Total - Journalism</b>		95	98	99	115	166	161	150	157	145	167	1,353
<b>Telecomm, Info Studies, and Media</b>												
<b>ADDU - Additional Major Undergraduate</b>												
UN 1461-Media and Communication Tech	FS08-											
UN 1466-Media Arts and Technology	FS08-											
UN 1440-Telecomm, Info Studies & Media	FS04-US08	0	0	0	0	1	1	1	1	2	2	8
UN 1423-Telecommunication	FQ75-US04	1	0	3	4	1	0	0	0	0	0	9
<b>BA - Bachelor of Arts</b>												
UN 1465-Media Arts and Technology	FS08-	0	0	0	0	0	0	0	0	0	32	32
UN 1467-Media Arts and Technology - Second Degree	FS08-	0	0	0	0	0	0	0	0	0	4	4
UN 1439-Telecomm, Info Studies & Media	FS04-US08	0	0	0	0	184	212	183	184	182	93	1,038
UN 1441-Telecomm, Info Studies & Media - Second Degree	FS04-US08	0	0	0	0	6	13	8	10	7	7	51
UN 1420-Telecommunication	FQ75-US04	182	223	247	260	63	0	0	0	0	0	975
UN 1424-Telecommunication - Second Degree	FQ75-US04	9	12	20	16	1	0	0	0	0	0	58
<b>BS - Bachelor of Science</b>												
UN 1460-Media and Communication Tech	FS08-	0	0	0	0	0	0	0	0	3	32	35
UN 1462-Media and Communication Tech - Second Degree	FS08-	0	0	0	0	0	0	0	0	1	3	4
<b>CNCU - Concentration Undergraduate</b>												
UN 1469-Games, Web, & Interactive Media	FS08-	0	0	0	0	0	0	0	0	0	19	19
UN 1464-Info and Communication Tech	FS08-	0	0	0	0	0	0	0	0	4	29	33
UN 1463-Media Management and Research	FS08-	0	0	0	0	0	0	0	0	0	4	4
UN 1468-TV, Cinema, and Radio	FS08-	0	0	0	0	0	0	0	0	0	17	17
<b>MA - Master of Arts</b>												
GR 1438-Telecomm, Info Studies & Media	FS04-	0	0	0	0	26	23	18	17	16	23	123
GR 1418-Telecommunication	FQ75-US04	37	33	28	29	12	0	0	0	0	0	139
GR 1433-Telecommunication-Urban Std	FS92-SS03	0	0	0	0	3	0	0	0	0	0	3