

MICHIGAN STATE
U N I V E R S I T Y

October 8, 2010

MEMORANDUM

TO: Dr. Douglas Estry, Associate Provost for Undergraduate Education
and Dean of Undergraduate Studies

FROM: Dr. Linda O. Stanford, Associate Provost for Academic Services

RE: Request for a Moratorium on Admission to the Bachelor of Arts Degree
in Media Arts and Technology

For Transmittal to the University Committee on Academic Policy UCAP)

The request referenced above is being sent to you for action by the University
Committee on Academic Policy (UCAP).

UCAP Response Requested:

Please ask the UCAP to consider the request referenced above and provide
consultative commentary. Please mail the related materials referenced under the
heading Attachments at the end of this memorandum to UCAP members.

The request is to impose the moratorium effective Fall 2011 through Summer 2016.

The UCAP alone will consider this request and its consultative commentary will be sent
to the Provost for determination.

If you have any questions about this memorandum or the attached materials, please
contact Joy Speas, University Curriculum Administrator, at 5-8420.

Thank you.

Attachments:

1. Request for a Moratorium form dated October 8, 2010; Bachelor of Arts
Degree in Media Arts and Technology and attachments.
2. Student Enrollments by Program; Student Awards by Programs (for the
request referenced above).



**University
Curriculum and
Catalog**

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View a Program		Main Menu
Joy Speas, RO	Friday, 10/8/2010	
Program Name: Media Arts and Technology Degree: BA Sequence Number: 2	Program Request ID: 1836	
Effective Dates: Fall 2011 - Summer 2016 Status: Interim Initial Action: Moratorium		
Requested Date: 10/8/2010 2:55:13 PM		
<p>1. Department/School/College: 10830 Department of Telecommunication, Information Studies and Media</p> <p>2. Name of Program: Media Arts and Technology</p> <p>3. Name of Degree: BA</p> <p>4. Type of Program: Major</p> <p>5. Effective Start Semester: Fall 2011</p> <p>Reason for Moratorium Request: The Department of Telecommunication, Information Studies and Media is revising its curriculum and this program will be incorporated into the new program in BA in Media and Information. The new program consolidates the former MAT BA and MCT BS into one common program in Media and Information with both a BA and BS option. This new program request is currently being reviewed and in order to proceed with it, we need to request moratoria for current TC undergraduate programs.</p> <p>Effective End Term: Summer 2016</p> <p>Students who will be affected by the proposed change(s): All currently enrolled students will be given the opportunity to complete their MAT program or change into the new Media and Information program which offers the topics that were in MAT in a more comprehensive way.</p> <p>Suggested alternative major and major code for new admits: BA option in Media and Information</p>		
DEPARTMENT LEVEL APPROVAL STATUS		
Approved: Department of Telecommunication, Information Studies and Media 10/8/2010 2:55:18 PM by Chip Steinfield for Charles Steinfield, Chairperson		
COLLEGE LEVEL APPROVAL STATUS		

Approved: College of Communication Arts and Sciences
10/8/2010 2:57:30 PM by Janet Lillie for Janet Lillie, Associate Dean

Student Enrollments By Program

Lvl Program - Description	Span	FY01	FY02	FY03	FY04	FY05	FY06	FY07	FY08	FY09	FY10	Total
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Communication Arts and Sciences - Continued

Journalism - Continued

MNSE - Teaching Minor Sec Endorsement

TE 1414-Journalism		14	12	13	14	14	13	20	21	20	16	157
Total - Journalism		660	667	721	759	805	844	843	782	750	718	7,549

Telecomm, Info Studies, and Media

ADDU - Additional Major Undergraduate

UN 1461-Media and Communication Tech	FS08-	0	0	0	0	0	0	0	0	1	1	2
UN 1466-Media Arts and Technology	FS08-	0	0	0	0	0	0	0	0	11	10	21
UN 1440-Telecomm, Info Studies & Media	FS04-US08	0	0	0	0	14	21	20	29	15	8	107
UN 1423-Telecommunication	FQ75-US04	17	15	16	18	8	0	0	0	0	0	74

BA - Bachelor of Arts

UN 1465-Media Arts and Technology	FS08-	0	0	0	0	0	0	0	0	366	573	939
UN 1467-Media Arts and Technology - Second Degree	FS08-	0	0	0	0	0	0	0	0	20	53	73
UN 1439-Telecomm, Info Studies & Media	FS04-US08	0	0	0	0	825	810	786	782	405	127	3,735
UN 1441-Telecomm, Info Studies & Media - Second Degree	FS04-US08	0	0	0	0	39	45	42	34	23	8	191
UN 1420-Telecommunication	FQ75-US04	1,002	1,079	1,078	1,010	365	0	0	0	0	0	4,534
UN 1424-Telecommunication - Second Degree	FQ75-US04	68	76	69	44	16	0	0	0	0	0	273

BS - Bachelor of Science

UN 1460-Media and Communication Tech	FS08-	0	0	0	0	0	0	0	0	159	232	391
UN 1462-Media and Communication Tech - Second Degree	FS08-	0	0	0	0	0	0	0	0	13	18	31

CNCU - Concentration Undergraduate

UN 1469-Games, Web, & Interactive Media	FS08-	0	0	0	0	0	0	0	0	108	190	298
UN 1464-Info and Communication Tech	FS08-	0	0	0	0	0	0	0	0	105	165	270
UN 1463-Media Management and Research	FS08-	0	0	0	0	0	0	0	0	41	50	91
UN 1468-TV, Cinema, and Radio	FS08-	0	0	0	0	0	0	0	0	222	366	588

MA - Master of Arts

GR 1438-Telecomm, Info Studies & Media	FS04-	0	0	0	0	66	60	55	65	75	74	395
GR 1418-Telecommunication	FQ75-US04	98	99	97	96	28	0	0	0	0	0	418
GR 1433-Telecommunication-Urban Std	FS92-SS03	0	1	4	4	3	0	0	0	0	0	12

Fiscal Year (FY) counts are distinct student counts within the Summer, Fall, and Spring terms.
 e.g. FY07=distinct student count within Summer 06, Fall 06, and Spring 07.

If a student changed majors within the FY, he/she is counted under both majors.

Student Awards By Program

Lvl	Program - Description	Span	FY01	FY02	FY03	FY04	FY05	FY06	FY07	FY08	FY09	FY10	Total
Communication Arts and Sciences - Continued													
<i>Journalism - Continued</i>													
	MNSE - Teaching Minor Sec Endorsement												
TE	1414-Journalism		95	98	99	115	166	161	150	157	145	167	1,353
	Total - Journalism		95	98	99	115	166	161	150	157	145	167	1,353
Telecomm, Info Studies, and Media													
	ADDU - Additional Major Undergraduate												
UN	1461-Media and Communication Tech	FS08-											
UN	1466-Media Arts and Technology	FS08-											
UN	1440-Telecomm, Info Studies & Media	FS04-US08	0	0	0	0	1	1	1	1	2	2	8
UN	1423-Telecommunication	FQ75-US04	1	0	3	4	1	0	0	0	0	0	9
	BA - Bachelor of Arts												
UN	1465-Media Arts and Technology	FS08-	0	0	0	0	0	0	0	0	0	0	32
UN	1467-Media Arts and Technology - Second Degree	FS08-	0	0	0	0	0	0	0	0	0	0	4
UN	1439-Telecomm, Info Studies & Media	FS04-US08	0	0	0	0	184	212	183	184	182	93	1,038
UN	1441-Telecomm, Info Studies & Media - Second Degree	FS04-US08	0	0	0	0	6	13	8	10	7	7	51
UN	1420-Telecommunication	FQ75-US04	182	223	247	260	63	0	0	0	0	0	975
UN	1424-Telecommunication - Second Degree	FQ75-US04	9	12	20	16	1	0	0	0	0	0	58
	BS - Bachelor of Science												
UN	1460-Media and Communication Tech	FS08-	0	0	0	0	0	0	0	0	3	32	35
UN	1462-Media and Communication Tech - Second Degree	FS08-	0	0	0	0	0	0	0	0	1	3	4
	CNCU - Concentration Undergraduate												
UN	1469-Games, Web, & Interactive Media	FS08-	0	0	0	0	0	0	0	0	0	19	19
UN	1464-Info and Communication Tech	FS08-	0	0	0	0	0	0	0	0	4	29	33
UN	1463-Media Management and Research	FS08-	0	0	0	0	0	0	0	0	0	4	4
UN	1468-TV, Cinema, and Radio	FS08-	0	0	0	0	0	0	0	0	0	17	17
	MA - Master of Arts												
GR	1438-Telecomm, Info Studies & Media	FS04-	0	0	0	0	26	23	18	17	16	23	123
GR	1418-Telecommunication	FQ75-US04	37	33	28	29	12	0	0	0	0	0	139
GR	1433-Telecommunication-Urban Std	FS92-SS03	0	0	0	0	3	0	0	0	0	0	3