

MICHIGAN STATE UNIVERSITY

August 20, 2010

MEMORANDUM

TO: Dr. Douglas Estry, Associate Provost for Undergraduate Education
and Dean of Undergraduate Studies

FROM: Dr. Linda O. Stanford, Associate Provost for Academic Services

RE: Request to Phase Out and Discontinue the Bachelor of Arts Degree in
Communicative Sciences and Disorders

For Transmittal to the University Committee on Academic Policy
(UCAP)

The request referenced above is being sent to the University Committee on Academic Policy (UCAP) in accordance with the *Bylaws for Academic Governance*, 4.4.

UCAP Response Requested:

Please ask the UCAP to consider the request referenced above and provide consultative commentary. Please mail the related materials referenced under the heading Attachments at the end of this memorandum to UCAP members.

After receiving UCAP's consultative response, the Provost will make a determination to discontinue or not to discontinue this program. If the Provost determines that the program will be discontinued, the request will be forwarded to the University Committee on Curriculum for deletion of curriculum and degree requirements.

If you have any questions, please call Joy Speas, University Curriculum Administrator at 5-8420.

Thank you.

Attachments:

1. Request for a Change in an Academic Program form dated March 3, 2010: Bachelor of Arts Degree in Communicative Sciences and Disorders and attachments.
2. Student Enrollments by Program; Student Awards by Programs (for the request referenced above).

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University Curriculum and Catalog

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COLLEGE OF COMMUNICATION ARTS AND SCIENCES

1. Request to delete the curriculum and degree requirements in the **Bachelor of Arts** degree in **Communicative Sciences and Disorders** in the Department of Communicative Sciences and Disorders. The University Committee on Academic Policy (UCAP) will provide consultative commentary to the Provost after considering this request at its September 16, 2010 meeting. The Provost will make a determination after considering the consultative commentary from the University Committee on Academic Policy.

No new students are to be admitted to the program effective Spring 2010. No students are to be readmitted to the program effective Spring 2010. Effective Fall 2015, coding for the program will be discontinued and the program will no longer be available in the Department of Communicative Sciences and Disorders. Students who have not met the requirements for the Bachelor of Arts degree in Communicative Sciences and Disorders through the Department of Communicative Sciences and Disorders prior to Fall 2015 will have to change their major.

View a Program		Main Menu
Stephanie Smith, RO		Wednesday, 3/3/2010
Program Name: Communicative Sci & Disorders Degree: BA Sequence Number: 5		Program Request ID: 1710
Effective Dates: Fall 2015 Status: Interim Initial Action: Deleted		
Requested Date: 3/2/2010 4:05:58 PM		
<p>1. Department/School/College: 10084 ... Department of Communicative Sciences and Disorders</p> <p>2. Name of Program: Communicative Sci & Disorders</p> <p>3. Name of Degree: BA</p> <p>4. Type of Program:</p> <p>5. Effective Start Semester: Fall 2015</p> <p>Effective End date: Fall 2015</p> <p>Will the proposed change(s) have a negative impact on students? If so, which ones?: The discontinuation will not have a negative impact on any currently enrolled students. All currently enrolled students will be given an opportunity to complete their degree.</p> <p>Describe impact and explain what accommodations will be made: A moratorium currently exists on the CSD bachelor's degree program. All currently enrolled CSD students will be given an opportunity to complete their degree before the proposed program discontinuation date. Academic advisors have prepared individual advising plans for every student who has declared or made a preference for CSD as their undergraduate major. Each student will be encouraged to make an appointment with their adviser to review their individual plan (and approximately 75% have already done this). Additionally, we will work with students during the annual enrollment process to build individual schedules. Further, students who left MSU before completing the program will be contacted and will be asked to contact the CAS Office of Student Affairs and Advising if they are interested in completing their program.</p> <p>Reason(s) for change(s): The College of Communication Arts and Sciences is seeking discontinuation of the CSD bachelor's degree program as part of the budget restructuring process mandated by the Provost's Office. Discontinuation is being sought for the following reasons: 1) The faculty has a long-standing record of low research productivity, and faculty do not contribute significantly to peer reviewed publications (e.g., 4 refereed journal articles in 2008 across all tenure stream faculty); 2) faculty do not contribute significantly to external revenue generation activities (though there is new grant activity in 09-10 which is mostly attributed to two new faculty members), 3) faculty lack connectivity across units within CAS and it lacks necessary</p>		

interdisciplinary work across CAS and the University. Additionally, the CSD program has performed poorly in national rankings and is among the weakest performing overall units in the college. This track record of underperformance has existed for many years, eventually triggering a formal review. In 2004, CSD (then Audiology and Speech Sciences) underwent an external review by speech language pathology experts that resulted in very specific recommendations. The main recommendations from this external review included 1) pursuing faculty development opportunities in extramural research funding, 2) reviewing merit and promotion criteria, 3) revising goals for scholarly production and external funding, and 4) forming a cross-departmental advisory committee to identify funding opportunities. All of these could have been started or addressed within the first year after the review was conducted; however, no significant activities were undertaken prior to the two new faculty starting in fall 2009. In fact, research productivity actually declined in some cases since the review. Upon elimination of the undergraduate degree, the College will focus on improving the graduate program in CSD. This fits with the nature of the discipline that in order for anyone to practice in the field, including those with a B.A. in a CSD program, an MA degree is required. Since January, a committee directed by and composed primarily of CSD faculty has produced a robust strategic plan for how best to grow and improve the graduate program. This plan focuses on student recruitment, undergraduate coursework that could remain in the form of a specialization, unique opportunities to earn an MA both for those with a BA in CSD and for those from other undergraduate fields, as well as initiatives for how the remaining faculty can be more research and grant active. Overall, this strategy addresses the goals of the College, namely to increase the productivity and ranking of this program, to enhance research in the field so that MSU is informing future practices in the discipline, and increasing the number of practitioners in Michigan and beyond by growing the size of the graduate program. The average enrollment across five years is approximately 238. A number of meetings have been held to discuss discontinuance. Meetings have taken place with CSD faculty, faculty from other units in CAS, CSD student leaders, CAS Alumni Board, College Advisory Council, and Chairs of all CAS departments. In consultation with CSD student leaders, email correspondence has been exchanged with all CSD undergraduates that provided process information as well as invited them to meet with us should they prefer to do so. Additionally, phone meetings were conducted with program chairs/heads of each of the equivalent programs in Michigan (these include, Eastern Michigan University, Calvin College, Western Michigan University, Northern Michigan University, Wayne State University, Grand Valley State University, and Central Michigan University). There is opportunity for interested students to pursue other BA programs in Michigan because many of the programs have current faculty searches underway and hope to grow their programs, and because Grand Valley State University is launching a new program. A number of emails have been received from graduates and practitioners stating reasons why the program should be maintained. However, the correspondence fails to address the primary reasons for discontinuance, namely years of substandard faculty performance. It should also be noted that one reason often cited in this correspondence is that the market needs more speech language pathologists. Indeed, CAS agrees with this and we are addressing this by focusing on improving and growing the MA program. Some correspondence also suggests that CSD may fit better in another college. Several reasons preclude this, including 1) research has documented that CSD programs are in a wide array of colleges throughout the U.S., 2) CAS is already home to federally funded health clinical outcomes research, and 3) CAS houses the University's Heath and Risk Communication Center. No new information refuting the reasons for discontinuance has been shared or provided by any group. In fact, in a recent faculty meeting on February 17, CSD faculty clearly articulated the primary reasons for the proposed discontinuation CSD. Additional information: Three classes (CSD 333, CSD 444, and CSD 491) are selectives for some of the majors in the College of Education. CAS Associate Dean for Undergraduate Studies, Janet Lillie, has spoken with Cass Book, Associate Dean in the College of Education about the potential impact. Additionally, the College is examining the possibility of offering a prerequisite track of courses available to students from other undergraduate programs interested in applying for the graduate program.

DEPARTMENT LEVEL APPROVAL STATUS

Approved: Department of Communicative Sciences and Disorders
3/3/2010 9:55:14 AM by Frank Boster for Franklin J. Boster, Acting Chairperson

COLLEGE LEVEL APPROVAL STATUS

Approved: College of Communication Arts and Sciences
3/3/2010 10:09:03 AM by Janet Lillie for Janet Lillie, Assistant Dean

DEPARTMENT of COMMUNICATIVE SCIENCES and DISORDERS

Franklin J. Boster, Acting Chairperson

~~UNDERGRADUATE PROGRAM~~

The department's programs focus on the study of both normal and disordered aspects of speech, language, and hearing, and on the application of such knowledge to the evaluation and treatment of communicative disorders. Areas within the department are speech-language pathology, audiology, and speech and hearing sciences.

The undergraduate program is preparatory for graduate study in human communication sciences and disorders. It provides academic background necessary for graduate education and eventual professional certification in speech-language pathology and audiology. Students majoring in communicative sciences and disorders plan to pursue careers in such settings as hospitals, schools, clinics, government, rehabilitation programs, private practice, and universities.

Students should note that the provision of speech-language pathology or audiology services requires a minimum of a graduate degree plus professional certification. In order for Michigan State University to recommend a student with a disciplinary teaching major in communicative sciences and disorders for teacher certification, the student must have completed a master's degree.

Those department majors not pursuing graduate work will discover that their critical thinking skills and understanding of human communication can serve as the foundation for careers in other areas such as health communication, business, and education.

Requirements for the Bachelor of Arts Degree in Communicative Sciences and Disorders

1. The University requirements for bachelor's degrees as described in the Undergraduate Education section of the catalog; 120 credits, including general elective credits, are required for the Bachelor of Arts degree in Communicative Sciences and Disorders.

The University's Tier II writing requirement for the Communicative Sciences and Disorders major is met by completing Communicative Sciences and Disorders 344 and 364. Those courses are referenced in item 3.b.(1) below.

2. The requirements of the College of Communication Arts and Sciences for the Bachelor of Arts degree.

3. The following requirements for the major:

CREDITS

- a. A grade-point average of 2.00 or higher in Communicative Sciences and Disorders 213, 232, 303, 313, and 333.
- b. The following Communicative Sciences and Disorders courses: 39 to 45
 - (1) All of the following courses (33 credits):

CSD 203	Introduction to Communicative Sciences and Disorders	3
CSD 213	Anatomy and Physiology of the Speech and Hearing Mechanisms	3
CSD 232	Descriptive Phonetics	2
CSD 303	Hearing Science	3
CSD 313	Speech Science	3
CSD 333	Oral Language Development	3
CSD 344	Evaluation Procedures in Audiology	4
CSD 364	Evaluation Procedures in Speech-Language Pathology	4
CSD 391	Observation and Analysis of Clinical Practice	1
CSD 444	Audiologic Rehabilitation	4
CSD 463	Intervention Procedures in Speech-Language Pathology	3

The completion of Communicative Sciences and Disorders 443 and 463 satisfies the capstone/synthesis requirement for the Communicative Sciences and Disorders major.
 - (2) Complete an additional 6 to 12 elective credits from the Department of Communicative Sciences and Disorders.
- c. The following courses in other departments: 16 or 17

- (1) One of the following courses (3 credits):
CSE 101 Computing Concepts and Competencies 3
CSE 131 Technical Computing and Problem Solving . . 3
 - (2) One of the following courses (3 or 4 credits):
LIN 200 Introduction to Language 3
LIN 401 Introduction to Linguistics 4
 - (3) One of the following courses (3 credits):
FCE 211 Child Growth and Development:
Conception Through Early Childhood 3
FCE 225 Ecology of Lifespan Human Development
in the Family 3
PSY 244 Developmental Psychology: Infancy
Through Childhood 3
 - (4) The following course (4 credits):
PSY 101 Introductory Psychology 4
 - (5) One of the following courses (3 credits):
PSY 295 Data Analysis in Psychological
Research 3
STT 200 Statistical Methods 3
- d. Only credits in courses graded on the numerical or Pass–No Grade system may be counted toward the requirements for the Communicative Sciences and Disorders major. Communicative Sciences and Disorders students may not enroll in courses required for the major, including courses in other departments, on a Credit–No Credit basis.
- Students should meet with their academic advisors concerning the minimum and maximum numbers of elective credits available to them at various stages in their programs.

TEACHER CERTIFICATION OPTION

The communicative sciences and disorders disciplinary major leading to the Bachelor of Arts degree is available for teacher certification.

In addition to completing the requirements for both the Bachelor of Arts and Master of Arts degrees with majors in communicative sciences and disorders, students with a communicative sciences and disorders disciplinary major must complete:

1. the following additional disciplinary courses: Communicative Sciences and Disorders 433 and 483. Those courses may be used to satisfy the requirement referenced in item 3. b. (2) under the heading **Requirements for the Bachelor of Arts Degree in Communicative Sciences and Disorders**, as well as the requirements for teacher certification.
2. the following pedagogy courses: Teacher Education 150, 302, 501, and 842; Counseling, Educational Psychology and Special Education 240. Those courses, plus Communicative Sciences and Disorders 483, constitute all of the pedagogy courses that are required for students with an communicative sciences and disorders disciplinary major; such students are *not* required to complete Teacher Education 401, 402, 502, 801, 802, 803, and 804.

Students who elect the communicative sciences and disorders disciplinary major must contact the Department of Communicative Sciences and Disorders.

For additional information, refer to the statement on *TEACHER CERTIFICATION* in the *Department of Teacher Education* section of this catalog.

Student Enrollments By Program

Lvl	Program - Description	Span	FY01	FY02	FY03	FY04	FY05	FY06	FY07	FY08	FY09	FY10	Total
Communication Arts and Sciences - Continued													
<i>Communication - Continued</i>													
PHD - Doctor of Philosophy													
GR	1377-Communication		36	28	34	35	36	33	30	32	31	31	326
SPCU - Specialization Undergraduate													
UN	1470-Sales Communication		0	0	0	0	0	0	0	0	22	87	109
	Total - Communication		1,746	1,897	1,756	1,567	1,468	1,361	1,384	1,441	1,446	1,469	15,535
Communication Arts & Sciences Dean													
MA - Master of Arts													
GR	1434-Health Communication		6	6	9	10	13	13	16	22	18	18	131
NOPD - No Degree - Post Doctoral													
PD	1373-Comm Arts & Sci-Mass Media												
PHD - Doctor of Philosophy													
GR	1372-Comm Arts & Sci-Mass Media		61	54	50	51	57	45	31	18	13	7	387
GR	1447-Comm Arts&Sci-Media&Info Stdy		0	0	0	0	0	13	28	39	46	59	185
SPCU - Specialization Undergraduate													
UN	1435-Public Relations		40	198	256	247	252	270	285	269	240	102	2,159
	Total - Communication Arts & Sciences Dean		107	258	315	308	322	341	360	348	317	186	2,862
Communicative Sciences & Disorders													
ADDU - Additional Major Undergraduate													
UN	1363-Audiology and Speech Sciences		1	1	1	1	0	1	1	0	0	0	6
UN	1451-Communicative Sci & Disorders		0	0	0	0	0	0	2	2	3	7	14
BA - Bachelor of Arts													
UN	1362-Audiology and Speech Sciences		169	147	143	164	184	227	73	0	0	0	1,107
UN	1364-Audiology and Speech Sciences - Second Degree		6	5	15	17	18	16	5	0	0	0	82
UN	1450-Communicative Sci & Disorders		0	0	0	0	0	0	261	299	320	326	1,206
UN	1452-Communicative Sci & Disorders - Second Degree		0	0	0	0	0	0	16	17	22	16	71
MA - Master of Arts													
GR	1360-Audiology and Speech Sciences		61	66	69	55	50	50	30	4	0	0	385
GR	1453-Communicative Sci & Disorders		0	0	0	0	0	0	19	40	54	61	174

Fiscal Year (FY) counts are distinct student counts within the Summer, Fall, and Spring terms.
 e.g. FY07=distinct student count within Summer 06, Fall 06, and Spring 07.
 If a student changed majors within the FY, he/she is counted under both majors.

Student Awards By Program

Lvl Program - Description	Span	FY01	FY02	FY03	FY04	FY05	FY06	FY07	FY08	FY09	FY10	Total
Communication Arts and Sciences - Continued												
<i>Communication - Continued</i>												
PHD - Doctor of Philosophy												
GR 1377-Communication	FQ68-	8	3	3	5	8	6	5	7	5	6	56
SPCU - Specialization Undergraduate												
UN 1470-Sales Communication	FS08-	0	0	0	0	0	0	0	0	2	25	27
Total - Communication		234	289	364	342	351	308	308	326	328	337	3,187
Communication Arts & Sciences Dean												
MA - Master of Arts												
GR 1434-Health Communication	FS98-US10	2	2	3	1	6	3	4	9	8	9	47
NO PD - No Degree - Post Doctoral												
PD 1373-Comm Arts & Sci-Mass Media	FQ73-US05											
PHD - Doctor of Philosophy												
GR 1372-Comm Arts & Sci-Mass Media	FQ75-US05	15	13	8	5	5	9	9	6	5	3	78
GR 1447-Comm Arts&Sci-Media&Info Studys	FS05-	0	0	0	0	0	1	0	2	3	5	11
SPCU - Specialization Undergraduate												
UN 1435-Public Relations	SS00-US08	23	38	87	88	100	85	126	108	126	88	869
Total - Communication Arts & Sciences Dean		40	53	98	94	111	98	139	125	142	105	1,005
Communicative Sciences & Disorders												
ADDU - Additional Major Undergraduate												
UN 1363-Audiology and Speech Sciences	FQ68-US06											
UN 1451-Communicative Sci & Disorders	FS06-FS09											
BA - Bachelor of Arts												
UN 1362-Audiology and Speech Sciences	FQ68-US06	50	46	30	31	41	48	2	0	0	0	248
UN 1364-Audiology and Speech Sciences - Second Degree	FQ68-US06	1	1	2	1	1	0	1	0	0	0	7
UN 1450-Communicative Sci & Disorders	FS06-FS09	0	0	0	0	0	0	44	70	84	62	260
UN 1452-Communicative Sci & Disorders - Second Degree	FS06-FS09	0	0	0	0	0	0	2	3	4	2	11
MA - Master of Arts												
GR 1360-Audiology and Speech Sciences	FQ68-US06	27	23	36	31	21	21	27	6	0	0	192
GR 1453-Communicative Sci & Disorders	FS06-	0	0	0	0	0	0	0	18	20	32	70



Fiscal Year (FY) counts are counts of awards conferred during the Summer, Fall, and Spring terms.
 e.g. FY07=count of awards conferred during Summer 06, Fall 06, and Spring 07.

6/17/2010
Page 58 of 160