

MICHIGAN STATE UNIVERSITY

January 22, 2010

MEMORANDUM

TO: Dr. Douglas Estry, Associate Provost for Undergraduate Education
and Dean of Undergraduate Studies

FROM: Dr. Linda O. Stanford, Associate Provost for Academic Services

RE: Request to Change the Admission Requirement for the Bachelor of Arts
Degree in Journalism

For Transmittal to the University Committee on Academic Policy (UCAP)

The request referenced above is being sent to the University Committee on Academic Policy (UCAP) in accordance with the *Bylaws for Academic Governance*, 4.4.

UCAP Response Requested:

Please ask the UCAP to consider the request referenced above at its meeting on February 11, 2010. Please mail the related materials referenced under the heading Attachments at the end of this memorandum to the UCAP members.

The academic program and course requests referenced above will be included on the agenda for the February 11, 2010 meeting of Subcommittee C, University Committee on Curriculum (UCC). Requests that are approved by Subcommittee C on February 11 will be before the Full Committee, UCC, for action on March 4, 2010. Requests that are approved by the Full Committee on March 4 will be included in the March 23, 2010, Report of the UCC to the Academic Council.

If you have any questions, please call Joy Speas, University Curriculum Administrator, at 5-8420.

Thank you.

Attachments:

1. Request for Changes in an Academic Program form dated January 13, 2010: Bachelor of Arts Degree in Journalism and attachments.



UNIVERSITY
CURRICULUM
and CATALOG

Michigan State University
176 Administration Building
East Lansing, Michigan
48824-1046

PH: 517/355-8420
FAX: 517/353-1935

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COLLEGE OF COMMUNICATION ARTS AND SCIENCES

1. Request to change the requirements for the **Bachelor of Arts** degree in **Journalism** in the School of Journalism. The University Committee on Academic Policy (UCAP) will consider this request at its February 11, 2010 meeting. The Teacher Education Council (TEC) will consider this request at its February 1, 2010 meeting.

- a. Under the heading **Admission as a Junior** replace the entire entry with the following:

Admission

In addition to the university and college requirements, minimal criteria for application are:

1. Completion of Journalism 108 and 200 with a minimum combined 2.5 grade-point average and a minimum grade of 2.0 in each course. Any applicant who does not meet this requirement may re-apply or contact the school regarding the appeal process.

Transfer students may transfer a maximum of two journalism classes. These classes cannot substitute for core courses unless they are from an accredited journalism program.

For additional information about admission, please contact the Undergraduate Student Affairs Office, College of Communication Arts and Sciences (517) 355-1794.

- b. Under the heading **Requirements for the Bachelor of Arts Degree in Journalism** make the following changes:

- (1) In item 1., replace paragraph two with the following:

The University's Tier II writing requirement for the Journalism major is met by completing Journalism 300. The University's Tier II writing requirement for Journalism majors pursuing teacher certification is met by completing Journalism 409. Those courses are referenced in item 3. a. (2) below.

- (2) In item 2., delete paragraph three.

- (3) Replace item 3. with the following:

- a. The following Journalism courses: 25
 - (1) Journalism 108 (3 credits).
 - (2) Journalism 200 and Journalism 300 with a minimum grade-point average of 2.0 or higher for these two courses in all credits attempted (6 credits).

Student pursuing teacher certification must complete Journalism 108, 200, 203, 310, 336, 400, 409, 430; one topical course chosen from 375, 415, 417, 418, 420, 425, 445, 450, 472, 473, 475, 490, 491; and one elective (30 credits).

- (3) Journalism 203 (3 credits).
- (4) Journalism 430 (3 credits).
- (5) Journalism 400 (3 credits).
- (6) One Journalism skills course selected from 306, 310, 336, 338, 403, 405, 406, 407, 410, 432, 436, 438, 491 (3 credits).
- (7) One Journalism topical course selected from 375, 415, 417, 418, 420, 425, 445, 450, 472, 473, 475, 490, 491 (3 credits).
- (8) Journalism 493 (1 credit).

- b. The following courses in departments *outside* the College of Communication Arts and Sciences: 15

- (1) Literature: 1 course (3 credits).
- (2) History: 1 course (3 credits).
- (3) Economics 201 (3 credits).

- c. **Concentration:** Four related/thematic courses outside of the Journalism core, of which no more than two may be Journalism, selected from the following themes: business reporting, editorial reporting, electronic news, environmental reporting, international reporting, journalism history, media marketing, public affairs reporting, sports reporting, visual communication (12 to 16 credits).
- d. Journalism majors must complete a minimum of 80 credits in courses outside of the School of Journalism with no fewer than 65 credits in the liberal arts and sciences.
- e. Journalism majors must complete a minimum of 25 credits in Journalism, but may take up to 40.
- f. Only credits in courses graded on the numerical or Pass-No Pass Grade system may be counted toward the requirements for the Journalism major. Journalism students may not enroll in courses required for the major, including courses in other departments, on a Credit-No Credit basis.

Effective Fall 2010.

View a Program		Main Menu
Joy Speas, RO	Friday, 1/15/2010	
Program Name: Journalism Degree: BA Sequence Number: 3	Program Request ID: 1642	
Effective Dates: Fall 2010 - Open Status: Interim Initial Action: Change		
Requested Date: 11/24/2009 5:31:03 PM		
<p>1. Department/School/College: 10494 School of Journalism</p> <p>2. Name of Program: Journalism</p> <p>3. Name of Degree: BA</p> <p>4. Type of Program: Major</p> <p>5. Effective Start Semester: Fall 2010</p> <p>6. Target student audience for the program: Journalism</p> <p>7. Enrollment: What is the expected enrollment per year: 150 What is the minimum enrollment acceptable: Prev: 25 New: 50</p> <p>8. Source of budget for the program: To align academic planning and curricular change, ALL requests for NEW funds must be included in the College's annual planning letter. Provost approval of new funds and the effective date for the new program must align. If funding is not approved, then the program request will not be forwarded to Academic Council. Internal reallocation If new funds, was this request included in the College's annual planning letter? Indicate yes or no. If no, then this is a department or college fund reallocation (If the program is implemented, no additional resources are required.).</p> <p>9. Projected Costs as compared to other programs in unit: Same</p> <p>10. Staff requirement: How many additional staff will be required: 0 Who will provide the primary instruction. Describe any external linkages(industry,</p>		

government, etc.):

Current Journalism faculty and staff

11. Will additional equipment be required:

Approximate cost: 0

Source of funding:

12. Will additional library materials be required:

Approximate cost: 0

Source of funding: Same source of funding

13. Will additional space be required:

Type:

Approximate amount:

14. If the program requirements contain a named concentration, do you wish for the concentration to be noted on the student's transcript?:

Yes

15. Detailed Description:

15.

b. It has been years since the complete curriculum in Journalism, instead of bits and pieces, was reviewed and revised. Many of the courses have not been revised since 1997. The industry is changing and the School of Journalism intends to keep current by training their students for today and the future in the profession. The curriculum should reflect this intent. Also, the proposed curriculum better aligns with the current and future resources of the department and college, and to the Provost's expressed goals of the university concerning academic programs, including giving students more flexibility, allowing more electives and getting courses within the major to students earlier. MSU's "Liberal Learning Goals and Outcomes" and "Essentials for Success: Competencies Employers Seek in College Graduates" were incorporated in the changes. Other universities' programs and academic research on the changing journalism profession were also considered for these updated revisions. The intent of the changes and then drafts of the changes were presented to alumni and professionals in the field and to students, all of whom were enthusiastic about this proposed revised curriculum. Outcomes will be assessed through student surveys, alumni surveys, Employer Intern Assessment surveys and national accreditation reviews.

f. Expected enrollment each new year is 150 to total 600 over the four years.

g. The School of Journalism has been accredited since 1949 by the national Accrediting Council on Education in Journalism and Mass Communications. The most recent accrediting visit was in Fall 2008. The School of Journalism in 2005 filed an assessment plan with Kelly Funk, per a conversation on 11-30-09. An updated version appears here: Learning Objectives & Goals: Graduate of the program will critical thinkers, excellent writers and visual communicators. They will become knowledgeable about the field of journalism and become professionals in the industry. Graduates will have acquired the skill set to write and create visual journalism broadly, yet become expert in a specific arena of journalism (through their chosen concentration). Written or visual reporting skills include gathering, organizing, presenting and disseminating information and news across formats and in a variety of platforms. Student will also gain critical thinking skills through law and ethics and seminar courses.

h.

Lucinda D. Davenport, Ph.D., Acting Director

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Undergraduate Programs

Print this Section

Critical thinking, excellent writing and superb visual communication are the hallmarks of MSU's School of Journalism graduates.

MSU's School of Journalism is an international leader in shaping and redefining the evolving field of journalism and its students are prepared for the future of the industry. In addition to teaching valuable journalism skills across platforms to propel excellence in professionalism, we are training critical thinkers to become leaders and visionaries in the field.

Students become experts in gathering, organizing and presenting news and information in written or visual formats. They become ethical journalists who are aware of journalism's distinguished history and can successfully navigate and transition their writing and visual communication skills across all platforms of media into the future.

Graduates are highly sought by employers and are successful in the journalism industry for both their intense training and their flexibility in the field. Careers in journalism include a broad range of positions in online media, television stations, newspapers, magazines, public relations, universities and government as writers, reporters, editors, designers, multimedia professionals, photographers, videographers, managers and teachers. We are also preparing students to step into a future that has yet to be defined.

The School of Journalism prepares its graduates for a broad range of careers with newspapers, magazines, broadcasting, online media, public relations, universities and government as writers, reporters, editors, photographers, videographers, managers and teachers. Education for work in any area of journalism requires mastery of fact gathering, writing, and editing skills, a firm commitment to the concept of free and independent news media, and a broad education in the liberal arts, social sciences, and physical and natural sciences. A firm grasp of standard English and the ability to communicate in it is essential for successful careers in the news media and other information services.

The Bachelor of Arts degree program in journalism has been continuously accredited since 1949 by the national Accrediting Council on Education in Journalism and Mass Communications:

Admission as a Junior

Enrollments in the School of Journalism are limited. In addition to the university and college requirements, minimal criteria for application as a major in journalism are completion of Journalism 108 and 200 with a minimum combined 2.5 grade-point average and a minimum grade of 2.0 in each course. Any applicant who does not meet this requirement may re-apply or appeal to the department. submit a portfolio of work for an admission interview with a member of the undergraduate committee.

Completion of Economics 202:

Admission is based on the cumulative grade-point average of all courses taken and the grades in Journalism 108 and 200. In addition, factors such as work experience, diversity, and residency may be considered.

Transfer students may transfer a maximum of two journalism classes. These classes cannot substitute for core courses unless from another accredited journalism program.

The number of transfer students admitted to the School of Journalism is also limited. To be considered for admission, upper division students transferring from another institution ~~Transfer students must have completed one economics course and at least two journalism courses in journalism with a minimum grade in each journalism course of 2.0 in each course.~~ in all credits attempted. A maximum of 6 semester credits in journalism courses taken at other institutions may be transferred as general journalism credits, but do not substitute for courses required of majors, unless they are from another accredited journalism program. Transfer students who are admitted to the journalism major with 6 semester credits in journalism are required to take a minimum of ~~23~~ 19 credits in journalism courses at MSU. Michigan State University. Transfer students will have one semester to complete Journalism 108 and 200 in their first semester at MSU. the additional requirements for admission as a junior referenced above.

For additional information about procedures for admission, as a junior, students should please contact the Coordinator of Undergraduate Student Affairs, College of Communication Arts and Sciences (517-355-1794).

Admission to a Second Bachelor's Degree Program or an Additional Major

Students seeking admission to a second bachelor's degree program or an additional major must meet the same requirements as for admission to the journalism major as a junior.

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Journalism

Print this Section

Requirements for the Bachelor of Arts Degree in Journalism

1. The University requirements for bachelor's degrees as described in the Undergraduate Education section of this catalog; 120 credits, including general elective credits, are required for the Bachelor of Arts degree in Journalism.

The University's Tier II writing requirement for the Journalism major is met by completing Journalism 300.

2. The requirements of the College of Communication Arts and Sciences for the Bachelor of Arts degree.

3. The following requirements for the major:

- a. The following Journalism courses (25 credits):

- (1) Journalism 108 (3 credits).

- (2) Journalism 200 and Journalism 300 with a minimum grade-point average of 2.0 or higher for these two courses in all credits attempted (6 credits).

- (3) Journalism 203 (3 credits).

- (4) Journalism 430 (3 credits).

- (5) Journalism 400 (3 credits).

- (6) One Journalism (skills) course selected from 306, 310, 336, 338, 403, 405, 406, 407, 410, 432, 436, 438, 491 (3 credits).

- (7) One Journalism (topical) course selected from 375, 415, 417, 418, 420, 425, 445, 450, 472, 473, 475, 490, 491 (3 credits).

- (8) Journalism 493 (1 credit).

- b. The following courses in departments outside of the College of Communication Arts and Sciences (15 credits):

- (1) Literature: 1 course (3 credits).

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- (2) History: 1 course (3 credits).

- (3) Economics 201 (3 credits).

- c. Concentration: Four related/thematic courses outside of the Journalism core, of which no more than two may be Journalism, of the following themes: business reporting, editorial reporting, electronic news, environmental reporting, international reporting, journalism history, media marketing, public affairs reporting, sports reporting, visual communication (12-16 credits).

- d. Journalism majors must complete a minimum of 80 credits in courses outside of the School of Journalism with no fewer than 65 credits in the liberal arts and sciences.

- e. Journalism majors must complete a minimum of 25 credits in Journalism, but may take up to 40.

- f. Only credits in courses graded on the numerical or Pass-No Pass Grade system may be counted toward the requirements for the Journalism major. Journalism students may not enroll in courses required for the major, including courses in other departments, on a Credit-No Credit basis.

The School of Journalism stresses the importance of gaining professional experience while pursuing a degree in journalism. Students who have combined classroom work with internships usually find employment. The School and College coordinate internships for students, provide career counseling,

and assist seniors and graduate students with job placement.

Other Programs

Environmental Studies and Agriscience-Communication Concentration: See the *College of Agriculture and Natural Resources* section of this catalog for courses in Journalism appropriate to this major.

Engineering Arts: See the *College of Engineering* section of this catalog for courses appropriate to this major.

Suggestions for Program Success

Students should pursue the University's Integrative Studies requirements during their freshman and sophomore years. Students should complete Journalism 108 in the freshman year and Journalism 200, 203 & 300 and Economics 201 before the end of the sophomore year.

In order to ensure enrollment in required courses, majors should plan their sophomore, junior and senior year programs with the advice and assistance of academic advisors and faculty.

Today's journalists should have a broad education in the liberal arts, social sciences, and physical and natural sciences. Many courses in literature, history, economics and foreign languages are open to freshmen and sophomores.

Requirements for the Bachelor of Arts Degree in Journalism with Teacher Certification

1. The University's Tier II requirement is met by completing JRN 409.
2. Students pursuing teacher certification must complete JRN 108, 200, 203, 310, 336, 400, 409, 430, one topical course (choose from 375, 415, 417, 418, 420, 425, 445, 450, 472, 473, 475, 490, 491) and one elective (30 credits).
3. Average minimum grade-point of 2.0 is required for JRN 200 in combination with either JRN 310, 336 or 409.

Requirements for the Bachelor of Arts Degree in Journalism

The University requirements for bachelor's degrees as described in the Undergraduate Education section of this catalog; 120 credits, including general elective credits, are required for the Bachelor of Arts degree in Journalism. The University's Tier II writing requirement for the Journalism major is met by completing Journalism 300 or 306. The University's Tier II writing requirement for Journalism majors pursuing teacher certification is met by completing Journalism 409. Those courses are referenced in item 3. a. (2) below. The completion of either of the two options referenced in item 3. b. (1) below satisfies the University mathematics requirement.

The requirements of the College of Communication Arts and Sciences for the Bachelor of Arts degree:
The following requirements for the major:

- a. The following Journalism courses (29 credits):
 - (1) Journalism 108 (3 credits)
 - (2) Journalism 200 and either Journalism 300 or 306 with a minimum grade-point average of 2.00 or higher for these two courses in all credits attempted (8 credits);
Students pursuing teacher certification must complete Journalism 200, 310, 336, and 409. (13 credits). An average minimum grade-point of 2.0 is required for Journalism 200 in combination with either Journalism 310 or 336 or 409.
 - (3) Journalism 430 (3 credits)
 - (4) Journalism 480 (3 credits);
The completion of Journalism 480 satisfies the capstone course requirement for the Journalism major.
 - (5) One of the following survey courses: Journalism 322, 325, 335, 345, 370, 391, 422, 455, 471, 472, 473, 475, or 476 (3 credits)
 - (6) Two additional Journalism laboratory courses, at least one of which must be at the 400 level (6 credits)
 - (7) One additional Journalism course (3 credits)
 - (8) One Professional Experience selected from the following courses: Journalism 406,

- 420, or 493. With approval, students may substitute a Professional Experience in Journalism 400 or 490.
- b. — The following courses in departments outside the College of Communication Arts and Sciences (30 to 49 credits):
 - (1) — Mathematics: 5 to 7 credits. One of the following two options:
 - (a) — Mathematics 110 or 116 (5 credits);
 - (b) — Mathematics 103 and one of the following courses: Mathematics 112, 114; Statistics and Probability 200, 201 (6 or 7 credits);
 - (2) — Literature: 9 to 12 credits. At least one course at the 300-400 level is required.
 - (3) — History: 6 to 8 credits. At least one course at the 300-400 level is required.
 - (4) — Business and Economics: 6 credits including Economics 202 and one of the following courses: Accounting 230, Economics 201, Marketing and Supply Chain Management 327, Environmental Economics and Policy 201.
 - (5) — External Specialty: Four related courses of at least 3 credits each selected from one, or a combination, of the following categories and approved by the School of Journalism (12 to 16 credits):
 - (a) — 300-400 level courses in one department;
 - (b) — 300-400 level courses in different but related fields of study;
 - (c) — courses at any level in physical and natural sciences, statistics, and computer science;
 - (d) — courses in mathematics or a foreign language beyond the University requirements.
 - c. — Journalism majors must complete a minimum of 80 credits in courses outside the College of Communication Arts and Sciences with no fewer than 65 credits in the liberal arts and sciences. Journalism majors must complete a minimum of 29 credits in journalism with a maximum of 40 credits from departments in the College of Communication Arts and Sciences.
 - d. — Only credits in courses graded on the numerical or Pass-No Grade system may be counted toward the requirements for the Journalism major. Journalism students may not enroll in courses required for the major, including courses in other departments, on a Credit-No Credit basis.

The School of Journalism stresses the importance of gaining professional experience while pursuing a degree in journalism. Students who have combined classroom work with internships have often found acceptance from employers. The school coordinates internships for students, provides career counseling, and assists seniors and graduate students with job placement.

Other Programs

Agriculture and Natural Resources Communications: see the *College of Agriculture and Natural Resources* section of this catalog for courses in Journalism appropriate to this major.

Engineering Arts: see the *College of Engineering* section of this catalog for courses appropriate to this major.

Suggested Program

During the freshman and sophomore years, students intending to major in Journalism should complete the university's Integrative Studies requirements. Students intending to major in journalism should complete Journalism 100 in the freshman year and Journalism 200 and Economics 202 before the end of the sophomore year.

In order to ensure enrollment in required courses, majors should plan their junior and senior year programs with the advice and assistance of faculty who serve as academic advisors.

Today's journalist should have a broad education in the liberal arts, social sciences, and physical and natural sciences. Many courses in literature, history, economics, and foreign languages are open to freshmen and sophomores.

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j. Journalism Education Major or Minor: Students are able to receive the journalism endorsement on their Michigan teaching certificates, which allows them to teach journalism in grades 6 through 12.

Journalism education majors will take 24 required credits and 6 credits of electives to equal 30 credits. The Michigan Department of Education requires students to take 30 credits in their major. Journalism education

minors will take 24 required credits. The Michigan Department of Education requires students to take 20 credits in their minor.

Advisers in the college will work with the College of Education to ensure that journalism education majors take the appropriate course work. A faculty member in the School of Journalism works with journalism education minors and clears them for graduation. All journalism education students must take and pass the Michigan Test for Teacher Certification journalism exam.

16. Are there admissions requirements for this program?:

Grade or grade-point average requirements and if so in which course(s), portfolio requirement, audition, essay, etc. If there are not admission requirements other than those required by the University policy indicate "none".

16. a. The School of Journalism has required a minimum grade point average and a portfolio application since 1987. • Currently: In addition to the university and college requirements, minimal criteria for application is a minimum 2.5 grade-point average of Journalism 108 and 200 with a minimum grade of 2.0 in each course, and completion of Economic 202 and a five-part application. • Revised: Minimum 2.5 grade-point average of Journalism 108 and 200 with a minimum grade of 2.0 in each course. • Rationale: JRN 108, a seminar, and JRN 200, a writing lab, are the first two core courses in the major. If a student does not do well in these foundation courses, then they will not do well in the major. We have looked at the numbers in the CAS Advising Office. In addition, anecdotal comments from alumni surveys support the need for doing well in these core courses. We dropped the admission requirement of Econ 202 because that course is no longer a requirement for the major. We dropped the five-part application to give students more flexibility into the major sooner. We will be able to collect helpful information from the application in a different manner. • b. Yes -- guaranteed if they are also in compliance with college admission requirements...overall gpa 2.0 or higher and the ability to complete the degree without exceeding 20 repeat credits. Students who do not meet the requirements will have the opportunity to re-apply. • d. We have been accredited since 1949 by the national Accrediting Council on Education in Journalism and Mass Communications. Admissions standards are not affected. • e. The Undergraduate Student Affairs Office will provide information to students at all levels to ensure they understand the requirements. They will also work with the advising community at large via the list serve to ensure that students know about the changes and whom to contact should they have questions. Particular emphasis will go to UUD which deals with the No-Preference population. • f. Through individual advising appointments in the Undergraduate Student Affairs Office. • g. The change of dropping the completion of Econ 202 promotes more flexibility for students to get into the major. • h. The program is designed to provide students with greater flexibility that will assist in their time to degree completion, particularly if they decide on JRN later in their academic career. • j. Students with 56 or more credits at the time of the change will be allowed to complete the current program using class substitutions. This group will also have the ability to choose to change to the new program. Students with less than 56 credits at the time of the change will automatically be under the new program when they are admitted as a junior. Information will go out to both groups educating them on the changes via the Undergraduate Electronic Newsletters, Emails targeting specific credit groupings of JRN major/major preference students, and handouts in the Undergraduate Student Affairs Office. It will be thoroughly discussed with students when they meet with their advisor for annual enrollment planning. • k. The change should have no impact on transfer students. • l. The Undergraduate Student Affairs Office will provide the Admissions Office with updated materials to use when recruiting from feeder schools.

17. Type(s) of change(s):

-17. • Reduction of required credits in the major. • Reduction of outside credits similar to integrative studies courses. • More flexibility for admission to program. • Ability to take JRN courses sooner. • Core addition of visual communication & capstone courses. Many updated

courses.

18. Students who will be affected by the proposed changes:

-Students with 56 or more credits at the time of the change may complete the current program, using class substitutions. This group may also choose the new curriculum.

19. Will the proposed change(s) have a negative impact on students? If so, which ones?:

Describe impact and explain what accommodations will be made: - There is no negative impact.

20. Reason(s) for change(s):

20. In short, the reason for the change is to update curriculum to meet current and future trends in Journalism. Many of the course descriptions and the program itself were outdated and needed revisions to meet the changing needs of the industry. The proposed changes more accurately reflect the industry and its needs, and align better with department and college resources and articulated university goals. More detail on the reasons for change can be found in response #15.

DEPARTMENT LEVEL APPROVAL STATUS

Approved: School of Journalism
12/9/2009 11:11:34 AM by Lucinda Davenport for Jane Briggs-Bunting, Director

SIGNOFFS STATUS

No Response by: College of Arts and Letters

No Response by: College of Agriculture and Natural Resources

No Response by: College of Education

Signed Off: College of Social Science
12/13/2009 1:25:19 PM by Thomas Summerhill for Thomas Summerhill, Acting Associate Dean

Comments: I approve. I have some anxiety about declining History content (reduced to one course) given the crucial role journalists play in society. However, I appreciate the pressures under which all of our fields operate. Perhaps students will be encouraged to use elective credits to fill out their background in History and the Social Sciences?

Signed Off: Eli Broad College of Business and The Eli Broad Graduate School of Management
12/14/2009 4:10:26 PM by Michelle McNure for Geoffrey Booth, Acting Associate Dean

COLLEGE LEVEL APPROVAL STATUS

Approved: College of Communication Arts and Sciences
1/13/2010 12:30:10 PM by Janet Lillie for Janet Lillie, Assistant Dean

SCHOOL of JOURNALISM

Lucinda Davenport, Acting Director

UNDERGRADUATE PROGRAMS

~~The School of Journalism prepares its graduates for a broad range of careers with newspapers, magazines, broadcasting, on-line media, public relations, universities and government as writers, reporters, editors, photographers, videographers, managers and teachers. Education for work in any area of journalism requires mastery of fact gathering, information delivery, and editing skills, a firm commitment to the concept of free and independent news media, and a broad education in the liberal arts, social sciences, and physical and natural sciences. A firm grasp of standard English and the ability to communicate in it is essential for successful careers in the news media and other information services.~~

Insert ①

~~The Bachelor of Arts degree program in journalism has been continuously accredited since 1949 by the Accrediting Council on Education in Journalism and Mass Communications.~~

Admission as a Junior

~~Enrollments in the School of Journalism are limited. In addition to the university and college requirements, minimal criteria for application as a major in journalism are:~~

- ~~1. Completion of Journalism 108 and 200 with a minimum 2.5 grade-point average and a minimum grade of 2.0 in each course. Any applicant who does not meet this requirement may submit a portfolio of work for an admission interview with a member of the undergraduate committee.~~
- ~~2. Completion of Economics 202.~~

combined

re-apply or contact the school regarding the appeal process.

~~Admission is based on the cumulative grade-point average of all courses taken and the grades in Journalism 108 and 200. In addition, factors such as work experience, diversity, and residency may be considered.~~

Insert ②

~~The number of transfer students admitted to the School of Journalism is also limited. To be considered for admission, upper division students transferring from another institution must have completed one economics course and at least two courses in journalism with a minimum grade in each journalism course of 2.0 in all credits attempted. A maximum of 6 semester credits in journalism courses taken at other institutions may be transferred as general journalism credits, but do not substitute for courses required of majors, unless they are from another accredited journalism program. Transfer students who are admitted to the journalism major with 6 semester credits in journalism are required to take a minimum of 23 credits in journalism courses at Michigan State University. Transfer students will have one semester to complete the additional requirements for admission as a junior referenced above.~~

~~For additional information about procedures for admission as a junior, students should contact the Coordinator of Undergraduate Student Affairs, College of Communication Arts and Sciences,~~

Office

, please

(517) 355-1794.

Admission to a Second Bachelor's Degree Program or an Additional Major

Students seeking admission to a second bachelor's degree program or an additional major must meet the same requirements as for admission to the journalism major as a junior.

Insert 1

Critical thinking, excellent writing and superb visual communication are the hallmarks of Michigan State University's School of Journalism graduates.

MSU's School of Journalism is an international leader in shaping and redefining the evolving field of journalism and its students are prepared for the future of the industry. In addition to teaching valuable journalism skills across platforms to propel excellence in professionalism, we are training critical thinkers to become leaders and visionaries in the field.

Students become experts in gathering, organizing and presenting news and information in written or visual formats. They become ethical journalists who are aware of journalism's distinguished history and can successfully navigate and transition their writing and visual communication skills across all platforms of media into the future.

Graduates are highly sought by employers and are successful in the journalism industry for both their intense training and their flexibility in the field. Careers in journalism include a broad range of positions in online media, television stations, newspapers, magazines, public relations, universities and government as writers, reporters, editors, designers, multimedia professionals, photographers, videographers, managers and teachers. Students are prepared to step into a future that has yet to be defined.

Insert 2

Transfer students may transfer a maximum of two journalism classes. These classes cannot substitute for core courses unless they are from an accredited journalism program.

Requirements for the Bachelor of Arts Degree in Journalism

1. The University requirements for bachelor's degrees as described in the *Undergraduate Education* section of this catalog; 120 credits, including general elective credits, are required for the Bachelor of Arts degree in Journalism.

The University's Tier II writing requirement for the Journalism major is met by completing Journalism 300 ~~or 306~~. The University's Tier II writing requirement for Journalism majors pursuing teacher certification is met by completing Journalism 409. Those courses are referenced in item 3. a. (2) below.

~~The completion of either of the two options referenced in item 3. b. (1) below satisfies the University mathematics requirement.~~

2. The requirements of the College of Communication Arts and Sciences for the Bachelor of Arts degree.

3. The following requirements for the major:

a. The following Journalism courses: CREDITS ~~20~~ 25

(1) Journalism 108 (3 credits).

(2) Journalism 200 and ~~either Journalism 300 or 306~~ with a minimum grade-point average of 2.0⁰ or higher for these two courses in all credits attempted (8 credits) 6

Students pursuing teacher certification must complete Journalism 200, 310, 336, and 409 (13 credits). An average minimum grade-point of 2.0 is required for Journalism 200 in combination with either Journalism 310 or 336 or 409.

Insert (3)
Insert (4)

~~(3) Journalism 430 (3 credits).~~

(4) Journalism 480 (3 credits).

The completion of Journalism 480 satisfies the capstone course requirement for the Journalism major.

(5) One of the following survey courses: Journalism 322, 325, 335, 345, 370, 391, 422, 455, 471, 472, 473, 475, or 476 (3 credits).

(6) Two additional Journalism laboratory courses, at least one of which must be at the 400 level (6 credits).

(7) One additional Journalism course (3 credits).

(8) One Professional Experience selected from the following courses: Journalism 406, 420, or 493. With approval, students may substitute a Professional Experience in Journalism ~~408 or 409~~.

b. The following courses in departments outside the College of Communication Arts and Sciences: ~~28 to 40~~ 15

Insert (5)

(1) Mathematics: 5 to 7 credits. One of the following two options:

(a) Mathematics 110 or 116 (5 credits).

(b) Mathematics 103 and one of the following courses: Mathematics 112, 114; Statistics and Probability 200, 201 (6 or 7 credits).

(2) Literature: 9 to 12 credits. At least one course at the 300-400 level is required.

(3) History: 6 to 8 credits. At least one course at the 300-400 level is required.

(4) Business and Economics: 6 credits including Economics 202 and one of the following courses: Accounting 230, Economics 201, Marketing and Supply Chain Management 327, Environmental Economics and Policy 201.

(5) External Specialty: Four related courses of at least 3 credits each selected from one, or a combination, of the following categories and approved by the School of Journalism (12 to 16 credits):

(a) 300-400 level courses in one department.

(b) 300-400 level courses in different but related fields of study.

(c) courses at any level in physical and natural sciences, statistics, and computer science.

(d) courses in mathematics or a foreign language beyond the University requirements.

c. Journalism majors must complete a minimum of 80 credits in courses outside the College of Communication Arts and Sciences with no fewer than 65 credits in the liberal arts and sciences. Journalism majors must complete a minimum of 29 credits in journalism with a maximum of 40 credits from departments in the College of Communication Arts and Sciences.

d. Only credits in courses graded on the numerical or Pass-No Grade system may be counted toward the requirements for the Journalism major. Journalism students may not enroll in courses required for the major, including courses in other departments, on a Credit-No Credit basis.

The School of Journalism stresses the importance of gaining professional experience while pursuing a degree in journalism. Students who have combined classroom work with internships ~~have often found acceptance from employers.~~ The school coordinates internships for students, provides career counseling, and assists seniors and graduate students with job placement.

and college usually find employment

Insert (3)

108, 200, 203, 310, 336, 400, 409, 430; one topical course chosen from 375, 415, 417, 418, 420, 425, 445, 450, 472, 473, 475, 490, 491; and one elective (30 credits).

Insert (4)

- (3) Journalism 203 (3 credits).
- (4) Journalism 430 (3 credits).
- (5) Journalism 400 (3 credits).
- (6) One Journalism skills course selected from 306, 310, 336, 338, 403, 405, 406, 407, 410, 432, 436, 438, 491 (3 credits).
- (7) One Journalism topical course selected from 375, 415, 417, 418, 420, 425, 445, 450, 472, 473, 475, 490, 491 (3 credits).
- (8) Journalism 493 (1 credit).

Insert (5)

- (1) Literature: 1 course (3 credits).
 - (2) History: 1 course (3 credits).
 - (3) Economics 201 (3 credits).
- c. **Concentration:** Four related/thematic courses outside of the Journalism core, of which no more than two may be Journalism, selected from the following themes: business reporting, editorial reporting, electronic news, environmental reporting, international reporting, journalism history, media marketing, public affairs reporting, sports reporting, visual communication (12 to 16 credits).
- d. Journalism majors must complete a minimum of 80 credits in courses outside of the School of Journalism with no fewer than 65 credits in the liberal arts and sciences.
- e. Journalism majors must complete a minimum of 25 credits in Journalism, but may take up to 40.
- f. Only credits in courses graded on the numerical or Pass-No Pass Grade system may be counted toward the requirements for the Journalism major. Journalism students may not enroll in courses required for the major, including courses in other departments, on a Credit-No Credit basis.

Insert (6)

Students should pursue the University's Integrative Studies requirements during their freshman and sophomore years. Students should complete Journalism 108 in the freshman year and Journalism 200, 203 ^{and} 300 and Economics 201 before the end of the sophomore year.

In order to ensure enrollment in required courses, majors should plan their sophomore, junior and senior year programs with the advice and assistance of academic advisors and faculty.

Today's journalists should have a broad education in the liberal arts, social sciences, and physical and natural sciences. Many courses in literature, history, economics and foreign languages are open to freshmen and sophomores.

Other Programs

~~Agriculture and Natural Resources Communications~~: see the College of Agriculture and Natural Resources section of this catalog for courses in Journalism appropriate to this major.

~~Engineering Arts~~: see the College of Engineering section of this catalog for courses appropriate to this major.

*Environmental Studies and
Agri science - Communication
concentration*

~~Suggested Program~~ *ions for Success*

~~During the freshman and sophomore years, students intending to major in Journalism should complete the university's Integrative Studies requirements. Students intending to major in journalism should complete Journalism 108 in the freshman year and Journalism 200 and Economics 202 before the end of the sophomore year.~~

Insert (e)

~~In order to ensure enrollment in required courses, majors should plan their junior and senior year programs with the advice and assistance of faculty who serve as academic advisors.~~

~~Today's journalist should have a broad education in the liberal arts, social sciences, and physical and natural sciences. Many courses in literature, history, economics, and foreign languages are open to freshmen and sophomores.~~

TEACHER CERTIFICATION OPTIONS

The journalism disciplinary major leading to the Bachelor of Arts degree is available for teacher certification.

A journalism disciplinary minor is also available for teacher certification.

Students who elect the journalism disciplinary major or the journalism disciplinary minor must contact the School of Journalism.

For additional information, refer to the statement on *TEACHER CERTIFICATION* in the *Department of Teacher Education* section of this catalog.