

# MICHIGAN STATE UNIVERSITY

March 10, 2010

## MEMORANDUM

TO: Dr. Doug Estry, Associate Provost for Undergraduate Education  
and Dean of Undergraduate Studies

FROM: Dr. Linda O. Stanford, Associate Provost for Academic Services

RE: Request for a **Extension** to a Moratorium on Admission to the Bachelor  
of Arts Degree in Communicative Sciences and Disorders  
For Transmittal to the University Committee on Academic Policy (UCAP)

The request referenced above is being sent to the University Committee on Academic Policy (UCAP).

### UCAP Response Requested:

Please ask the UCAP to consider the request referenced above and provide consultative commentary. Please mail the related materials referenced under the heading Attachments at the end of this memorandum to the UCAP members.

The request is to extend the moratorium effective Spring 2010 through Summer 2013.

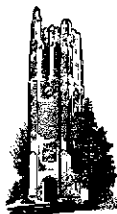
The UCAP alone will consider this request and its consultative commentary will be sent to the Provost for determination.

If you have any questions about this memorandum or the attached materials, please contact Joy Speas, University Curriculum Administrator, at 5-8420.

Thank you.

### Attachments:

1. Request for an Extension to a Moratorium form dated March 2, 2010; Bachelor of Arts Degree in Communicative Sciences and Disorders.
2. Student Enrollments by Program; Student Awards by Programs (for the request referenced above).



UNIVERSITY  
CURRICULUM  
and CATALOG

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S:/share/ucapcsdba

<b>View a Program</b>		<b>Main Menu</b>
Joy Speas, RO	Wednesday, 3/10/2010	
<b>Program Name: Communicative Sci &amp; Disorders</b> <b>Degree: BA Sequence Number: 4</b>	Program Request ID: 1609	
<b>Effective Dates: Spring 2010 - Summer 2015 Status: Approved Initial Action: Moratorium <i>Interim Delete - FALL 2015</i></b>		
<b>Requested Date: 11/13/2009 5:32:10 PM</b>		
<p><b>1. Department/School/College:</b> 10084 .... Department of Communicative Sciences and Disorders</p> <p><b>2. Name of Program:</b> Communicative Sci &amp; Disorders</p> <p><b>3. Name of Degree:</b> BA</p> <p><b>4. Type of Program:</b></p> <p><b>5. Effective Start Semester:</b> Spring 2010</p> <p><b>Reason for Moratorium Request:</b></p> <p>The College of Communication Arts and Sciences is requesting a moratorium, in conjunction with the proposed degree program disbandment, for the BA program in communicative sciences and disorders (CSD) for Spring 2010. Rationale Though the BA in CSD is a valued program, the faculty have a long-standing record of low research productivity, do not contribute significantly to external revenue generation activities, lack connectivity across units within CAS and lack necessary interdisciplinary work across CAS and MSU. CSD has also performed poorly in national rankings and is among the weakest in the college. This track record of underperformance existed for many years and triggered a formal review in 2004. The review yielded a number of recommendations including pursuing faculty development opportunities in extramural research funding, reviewing merit and promotion criteria, revising goals for scholarly production and external funding, and forming a cross-departmental advisory committee to identify funding opportunities. None of these recommendations were implemented. In order for BA graduates to practice in the field, they are required to complete a grad program. CAS is maintaining the CSD MA program and will be refocusing this program and its faculty to be more scholarship and grant active. There are many alternatives for students to pursue the BA in Michigan, including programs at Calvin, CMU, EMU, Northern Michigan, Wayne State, and WMU. Adequate and accessible dissemination of information It was confirmed in a private Dean's Council meeting on Wed, Oct 28, that the BA degree program in CSD was being proposed for disbandment. On Thurs, Oct 29, Dean Whitten sent an email to CSD faculty informing them that the CSD BA program was being proposed for disbandment and conducted a meeting with the CSD faculty on the following morning, Oct 30. Similar correspondence to all college faculty and staff, recently retired CSD faculty members, CSD students, and alumni was sent on the 29 and 30. Appropriate consultation/notification of interested parties Since Aug 2009, Dean Whitten, associate deans, department chairs, and the college budget officer have met multiple times to discuss program quality and productivity for every transcriptable academic program in CAS. Dean Whitten also held special departmental faculty meetings and separate meetings with department chairs to</p>		

discuss the situation. A special meeting with the College Advisory Council was convened on Sept 3 to discuss the budget situation. Additionally, both Dean Whitten and Provost Wilcox addressed the budget situation with the CAS Alumni Board during their Oct 16 meeting. A schedule of the meetings is attached. Once the proposed program disbandment was announced, Dean Whitten and other members of the dean's office met with the CSD faculty on Oct 30 (9 of 11 faculty members were present). On Nov 4, Dean Whitten, Associate Dean for Grad Studies Steve Lacy Associate Dean for Undergrad Studies Janet Lillie, and Acting Chair of CSD Frank Boster met with CSD undergraduates. There were 100 BA CSD students and 20 CSD MA students present at the meeting. In addition, Dean Whitten and administrative staff met with the faculties from all departments in CAS (including CSD again) during the week of Nov 2 through 6. Appropriate consultation/notification of college governance In addition to the Sept 3 College Advisory Council meeting, Dean Whitten and administrative staff consulted with the College Advisory Council on Nov 6. Appropriate consultation/notification of external stakeholders On the same day email correspondence was sent to faculty, Dean Whitten made separate phone calls to recently retired faculty. Dean Whitten and Advancement Director Cara Boeff consulted via phone about the suggested proposal with available CAS Alumni Board members. Additionally, Dean Whitten and Cara Boeff made a number of phone calls to key donors regarding the proposed disbandment. Summary feedback from constituents Not surprisingly, the collective CSD faculty are publicly upset, though privately many of them have said that they were not surprised by the proposal for disbandment and related moratorium. They also have privately recognized that they have done very little to refocus the department since the 2004 external review. Recently retired faculty were disappointed, however, they were not surprised about the disbandment proposal because they knew that the unit had received a number of clear messages about improving scholarship and grant productivity. CSD students are very passionate about their academic program and are disappointed as well, however, they are very pleased that greater focus will be given to the MA program. Timetable for implementation Academic advisors are preparing individual advising plans for every student who has declared or made a preference for CSD as their major. Once the moratorium has been approved, all CSD undergraduates will receive an email stating that their individual advising plan is in ESAF and they will be encouraged to make an advising appointment to review their individual plan. All currently enrolled students will be given an opportunity to complete their CSD degree. Based on current enrollment numbers, we are planning on offering courses through Summer 2012, with the proposed closing of the program effective Fall 2013. As some students are intending to pursue a Teaching Education degree along with their CSD BA, we are requesting to keep the program open through summer 2013, though course offerings will conclude summer 2012. The impact beyond undergraduates in the CSD degree program will be minimal. Three classes are required for deaf ed majors and Janet Lillie will work with the College of Education to assess impact. Once the moratorium is in place, we will work closely with Admissions to notify students who have a CSD preference and who were planning on attending MSU in Fall 2010.

#### **Moratorium Extended:**

Reason for Moratorium Extension: Moratorium started Spring 2010 with a requested end date of Summer 2013 . However, after further analysis and consultation, we are requesting an extension of the moratorium end date to allow all currently enrolled students sufficient time to complete their degree.

Extension Term History: Summer 2013;

Extended by lillieja on 3/2/2010 3:40:22 PM

#### **Effective End Term:**

Summer 2015

#### **Students who will be affected by the proposed change(s):**

Undergraduates in CSD

**Suggested alternative major and major code for new admits:**

**DEPARTMENT LEVEL APPROVAL STATUS**

Approved: Department of Communicative Sciences and Disorders  
11/16/2009 1:57:01 PM by Frank Boster for Franklin J. Boster, Acting Chairperson

**COLLEGE LEVEL APPROVAL STATUS**

Approved: College of Communication Arts and Sciences  
11/16/2009 2:28:00 PM by Janet Lillie for Janet Lillie, Assistant Dean

## Student Enrollments By Program

LVI Program - Description	Span	FY00	FY01	FY02	FY03	FY04	FY05	FY06	FY07	FY08	FY09	Total
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**Communication Arts and Sciences - Continued**

*Communication - Continued*

**PHD - Doctor of Philosophy**

GR 1377-Communication		38	36	28	34	35	36	33	30	32	31	333
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**SPCU - Specialization Undergraduate**

UN 1470-Sales Communication		0	0	0	0	0	0	0	0	0	22	22
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**Total - Communication**

		<b>1,514</b>	<b>1,746</b>	<b>1,897</b>	<b>1,756</b>	<b>1,567</b>	<b>1,468</b>	<b>1,361</b>	<b>1,384</b>	<b>1,441</b>	<b>1,449</b>	<b>15,583</b>
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**Communication Arts & Sciences Dean**

**MA - Master of Arts**

GR 1434-Health Communication		9	6	6	9	10	13	13	16	22	18	122
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**NOPD - No Degree - Post Doctoral**

PD 1373-Comm Arts & Sci-Mass Media												
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**PHD - Doctor of Philosophy**

GR 1372-Comm Arts & Sci-Mass Media		64	61	54	50	51	57	47	34	21	15	454
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GR 1447-Comm Arts&Sci-Media&Info Studys		0	0	0	0	0	0	10	25	36	44	115
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**SPCU - Specialization Undergraduate**

UN 1435-Public Relations		14	40	198	256	247	252	270	285	269	240	2,071
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**Total - Communication Arts & Sciences Dean**

		<b>87</b>	<b>107</b>	<b>258</b>	<b>315</b>	<b>308</b>	<b>322</b>	<b>340</b>	<b>360</b>	<b>348</b>	<b>317</b>	<b>2,762</b>
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**Communicative Sciences & Disorders**

**ADDU - Additional Major Undergraduate**

UN 1363-Audiology and Speech Sciences		1	1	1	1	1	0	1	1	0	0	7
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UN 1451-Communicative Sci & Disorders		0	0	0	0	0	0	0	2	2	3	7
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**BA - Bachelor of Arts**

UN 1362-Audiology and Speech Sciences		231	169	147	143	164	184	227	73	0	0	1,338
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UN 1364-Audiology and Speech Sciences - Second Degree		8	6	5	15	17	18	16	5	0	0	90
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UN 1450-Communicative Sci & Disorders		0	0	0	0	0	0	0	261	299	320	880
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UN 1452-Communicative Sci & Disorders - Second Degree		0	0	0	0	0	0	0	16	17	22	55
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**MA - Master of Arts**

GR 1360-Audiology and Speech Sciences		76	61	66	69	55	50	50	30	4	0	461
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GR 1453-Communicative Sci & Disorders		0	0	0	0	0	0	0	19	40	54	113
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Fiscal Year (FY) counts are distinct student counts within the Summer, Fall, and Spring terms.  
e.g. FY07=distinct student count within Summer 06, Fall 06, and Spring 07.

If a student changed majors within the FY, he/she is counted under both majors.

## Student Awards By Program

Lvl Program - Description	Span	FY00	FY01	FY02	FY03	FY04	FY05	FY06	FY07	FY08	FY09	Total
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**Communication Arts and Sciences - Continued**

*Communication - Continued*

**PHD - Doctor of Philosophy**

GR 1377-Communication		10	8	3	3	5	8	6	5	7	5	60
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**SPCU - Specialization Undergraduate**

UN 1470-Sales Communication		0	0	0	0	0	0	0	0	0	2	2
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**Total - Communication**

		246	234	289	364	342	351	308	308	324	328	3,094
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**Communication Arts & Sciences Dean**

**MA - Master of Arts**

GR 1434-Health Communication		4	2	2	3	1	6	3	4	9	7	41
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**NO PD - No Degree - Post Doctoral**

PD 1373-Comm Arts & Sci-Mass Media												
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**PHD - Doctor of Philosophy**

GR 1372-Comm Arts & Sci-Mass Media		7	15	13	8	5	5	9	9	6	5	82
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GR 1447-Comm Arts&Sci-Media&Info Studys

		0	0	0	0	0	0	1	0	2	3	6
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**SPCU - Specialization Undergraduate**

UN 1435-Public Relations		12	23	38	87	88	100	85	126	108	126	793
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**Total - Communication Arts & Sciences Dean**

		23	40	53	98	94	111	98	139	125	141	922
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**Communicative Sciences & Disorders**

**ABDU - Additional Major Undergraduate**

UN 1363-Audiology and Speech Sciences		1	0	0	0	0	0	0	0	0	0	1
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UN 1451-Communicative Sci & Disorders

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**BA - Bachelor of Arts**

UN 1362-Audiology and Speech Sciences		79	50	46	30	31	41	48	2	0	0	327
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UN 1364-Audiology and Speech Sciences - Second Degree

		2	1	1	2	1	1	0	1	0	0	9
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UN 1450-Communicative Sci & Disorders

		0	0	0	0	0	0	0	44	70	84	198
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UN 1452-Communicative Sci & Disorders - Second Degree

		0	0	0	0	0	0	0	2	3	4	9
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**MA - Master of Arts**

GR 1360-Audiology and Speech Sciences		41	27	23	36	31	21	21	27	6	0	233
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GR 1453-Communicative Sci & Disorders

		0	0	0	0	0	0	0	0	18	19	37
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Fiscal Year (FY) counts are counts of awards conferred during the Summer, Fall, and Spring terms.

6/17/2009

Page 57 of 158