

MICHIGAN STATE UNIVERSITY

November 20, 2009

MEMORANDUM

TO: Dr. Douglas Estry, Associate Provost for Undergraduate Education
and Dean of Undergraduate Studies

FROM: Dr. Linda O. Stanford, Associate Provost for Academic Services

RE: Request for a Moratorium on Admission to the Bachelor of Arts Degree in
General Business Administration-Prelaw

For Transmittal to the University Committee on Academic Policy (UCAP)

The request referenced above is being sent to you for action by the University Committee on Academic Policy (UCAP).

UCAP Response Requested:

Please ask the UCAP to consider the request referenced above at its meeting on December 3, 2009. Please mail the related materials referenced under the heading Attachments at the end of this memorandum to the members of the UCAP.

The request is to impose the moratorium effective Spring 2010 through Spring 2012.

The UCAP alone will consider this request and its recommendation will be sent to the Provost for determination.

If you have any questions about this memorandum or the attached materials, please call me at 5-8420.

Thank you for your help.

Attachments:

1. Request for a Moratorium form dated November 20, 2009; Bachelor of Arts Degree in General Business Administration-Prelaw and attachments.
 - a. Student Enrollments by Program
 - b. Student Awards by Program



**UNIVERSITY
CURRICULUM
and CATALOG**

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View a Program		Main Menu
Joy Speas, RO	Friday, 11/20/2009	
Program Name: General Business Admin-Prelaw Degree: BA Sequence Number: 2	Program Request ID: 1636	
Effective Dates: Spring 2010 - Spring 2012 Status: Interim Initial Action: Moratorium		
Requested Date: 11/20/2009 10:03:56 AM		
<p>1. Department/School/College: 08339 Department of Finance</p> <p>2. Name of Program: General Business Admin-Prelaw</p> <p>3. Name of Degree: BA</p> <p>4. Type of Program:</p> <p>5. Effective Start Semester: Spring 2010</p> <p>Reason for Moratorium Request:</p> <p>Current and planned budget reductions require that the Broad School review the efficacy of its majors and specializations. In the last five years (2005-06 to fall 2009) the average annual enrollment in this major has been 103 students (junior and senior). Excluding 2005-06 the average drops to 94. The General Business-Prelaw program was selected for possible termination for two reasons. First, the major is not central to the mission of the Broad School, which is, in part to excel in the education and development of business leaders. Moreover, those students who desire to pursue a legal career are well-served by a degree in general management or by a major in one of the functional business fields. Second, MSU provides alternate paths to acquire a prelaw education. For example, a prelaw major is offered by the Department of Political Science in the College of Social Science and the Humanities Prelaw option is offered by the College of Arts and Letters. The request for moratorium was discussed with the following Broad School constituencies: all senior administrators, undergraduate students (through the Broad Undergraduate Student Senate Dean's Forum), ongoing tenure stream business law faculty, the College Advisory Council, and the Undergraduate Programs Committee. Also, an email was sent to General Business Administration-Prelaw alumni, and there will be a discussion at the college faculty meeting on November 20. The review of the major will be conducted in the spring 2010 semester. It will allow a thoughtful discussion of whether the major should be discontinued and ensure that all relevant constituencies are heard. These constituencies include but are not limited to the directly affected students and faculty, appropriate Broad School governance bodies, and external stakeholders. It is anticipated that if the major is discontinued, the process would begin with the fall 2010 semester. All students currently enrolled in the major would be given the opportunity to complete the major within a two-year time period. This time frame recognizes that the major is typically selected by the student in the junior year. In addition to electives offered by the Broad School, electives to this major are provided by the Departments of Communication, History, Philosophy, Political Science, Psychology, and Sociology.</p>		

Effective End Term:

Spring 2012

Students who will be affected by the proposed change(s):

Only current General Business Administration-Prelaw students will be directly affected.

Suggested alternative major and major code for new admits:

Alternatives for new and prospective students include Humanities-Prelaw (0607) and Political Science-Prelaw (4380).

DEPARTMENT LEVEL APPROVAL STATUS

Approved: Department of Finance
11/20/2009 10:04:15 AM by Celeste Shoulders for G. Geoffrey Booth, Chairperson

COLLEGE LEVEL APPROVAL STATUS

Approved: Eli Broad College of Business and The Eli Broad Graduate School of Management
11/20/2009 10:57:00 AM by Michelle McNure for Geoffrey Booth, Acting Associate Dean

Student Enrollments By Program

Lvl Program - Description	Span	FY00	FY01	FY02	FY03	FY04	FY05	FY06	FY07	FY08	FY09	Total
Business - Continued												
<i>Business Dean - Continued</i>												
BA - Bachelor of Arts												
UN 6041-General Business Admin-Prelaw	FS96-	0	2	3	7	17	73	136	295	528	491	1,552
UN 6043-General Business Admin-Prelaw - Second Degree	FS96-	0	0	0	0	0	0	2	3	4	5	14
CNCG - Concentration Graduate												
GR 1347-Business Information Systems	FS98-US04	29	23	26	16	7	0	0	0	0	0	101
GR 1341-Corporate Accounting	FS98-	7	7	20	20	16	9	9	4	8	13	113
GR 1340-Entrepreneurship	FS98-US03	2	6	3	0	0	0	0	0	0	0	11
GR 1342-Finance	FS98-	68	67	55	71	61	61	52	45	60	69	609
GR 1339-General Management	FS98-	3	4	17	38	28	25	23	18	13	12	181
GR 1346-Hospitality Business	FS98-	1	1	0	0	0	1	0	0	0	1	4
GR 1343-Human Resource Management	FS98-	6	10	12	4	8	10	6	9	11	12	88
GR 6033-Information Technology Mgt	FS04-	0	0	0	0	0	3	7	0	1	0	11
GR 6005-International Business	FS00-	0	1	1	2	2	7	1	2	3	4	23
GR 1344-Marketing	FS98-US00	30	4	0	0	0	0	0	0	0	0	34
GR 6023-Marketing	FS03-	0	0	0	0	25	27	27	24	22	30	155
GR 6006-Marketing Technology	FS00-US03	0	24	54	56	5	0	0	0	0	0	139
GR 6012-Professional Services	FS01-	0	0	14	29	18	1	0	0	0	0	62
GR 6039-Strategic Management	SS07-	0	0	0	0	0	0	0	5	9	13	27
GR 1345-Supply Chain Management	FS98-	88	79	62	49	56	45	54	41	42	55	571
GR 6013-Taxation	FS01-	0	0	16	27	35	32	35	44	30	41	260
GR 6022-Venture Mgt/Entrepreneurship	FS03-											
MBA - Master of Business Admin												
GR 1338-Business Administration	FS98-US99	144	10	2	0	0	0	0	0	0	0	156
GR 1348-Business Administration	FS99-US00	136	136	18	0	0	0	0	0	0	0	290
GR 6000-Business Administration	FS00-US01	0	97	96	10	2	0	0	0	0	0	205
GR 6009-Business Administration	FS01-US02	0	0	111	58	0	0	0	0	0	0	169
GR 6011-Business Administration	FS02-	0	0	0	213	209	214	196	195	210	224	1,461
GR 6044-Business Administration	FS96-	0	0	0	0	1	4	2	45	81	69	202
GR 6037-Corporate Business Admin	US06-											

Student Awards By Program

Lvl Program - Description	Span	FY00	FY01	FY02	FY03	FY04	FY05	FY06	FY07	FY08	FY09	Total
Business - Continued												
<i>Business Dean - Continued</i>												
BA - Bachelor of Arts												
UN 6041-General Business Admin-Prelaw	FS96-	0	0	0	0	0	0	0	0	33	45	78
UN 6043-General Business Admin-Prelaw - Second Degree	FS96-	0	0	0	0	0	0	0	0	1	1	2
CNCG - Concentration Graduate												
GR 1347-Business Information Systems	FS98-US04	31	23	26	15	7	0	0	0	0	0	102
GR 1341-Corporate Accounting	FS98-	9	7	19	20	16	9	9	4	8	13	114
GR 1340-Entrepreneurship	FS98-US03	2	6	3	0	0	0	0	0	0	0	11
GR 1342-Finance	FS98-	66	68	55	71	62	60	52	45	60	68	607
GR 1339-General Management	FS98-	3	3	17	38	28	25	23	18	12	12	179
GR 1346-Hospitality Business	FS98-	1	1	0	0	0	1	0	0	0	1	4
GR 1343-Human Resource Management	FS98-	6	10	12	4	8	10	6	9	11	12	88
GR 6033-Information Technology Mgt	FS04-	0	0	0	0	0	3	7	0	1	0	11
GR 6005-International Business	FS00-	0	2	0	1	3	7	1	2	3	4	23
GR 1344-Marketing	FS98-US00	29	4	0	0	0	0	0	0	0	0	33
GR 6023-Marketing	FS03-	0	0	0	0	25	27	27	24	21	29	153
GR 6006-Marketing Technology	FS00-US03	0	25	22	25	1	0	0	0	0	0	73
GR 6012-Professional Services	FS01-	0	0	14	29	18	1	0	0	0	0	62
GR 6039-Strategic Management	SS07-	0	0	0	0	0	0	0	5	9	13	27
GR 1345-Supply Chain Management	FS98-	85	79	62	49	56	44	54	41	41	55	566
GR 6013-Taxation	FS01-	0	0	16	27	34	31	35	45	30	41	259
GR 6022-Venture Mgt/Entrepreneurship	FS03-											
MBA - Master of Business Admin												
GR 1338-Business Administration	FS98-US99	134	11	2	0	0	0	0	0	0	0	147
GR 1348-Business Administration	FS99-US00	0	118	18	0	0	0	0	0	0	0	136
GR 6000-Business Administration	FS00-US01	0	0	85	8	1	0	0	0	0	0	94
GR 6009-Business Administration	FS01-US02											
GR 6011-Business Administration	FS02-	0	0	0	101	102	97	98	87	93	112	690
GR 6044-Business Administration	FS96-	0	0	0	0	0	0	0	0	44	34	78
GR 6037-Corporate Business Admin	US06-											

Fiscal Year (FY) counts are counts of awards conferred during the Summer, Fall, and Spring terms.
 e.g. FY07= count of awards conferred during Summer 06, Fall 06, and Spring 07.