

MICHIGAN STATE UNIVERSITY

November 16, 2009

MEMORANDUM

TO: Dr. Douglas Estry, Associate Provost for Undergraduate Education
and Dean of Undergraduate Studies

FROM: Dr. Linda O. Stanford, Associate Provost for Academic Services

RE: Request for a Moratorium on Admission to the Bachelor of Arts Degree in
Communicative Sciences and Disorders

For Transmittal to the University Committee on Academic Policy (UCAP)

The request referenced above is being sent to you for action by the University Committee on Academic Policy (UCAP).

UCAP Response Requested:

Please ask the UCAP to consider the request referenced above at its meeting on December 3, 2009. Please mail the related materials referenced under the heading Attachments at the end of this memorandum to the members of the UCAP.

The request is to impose the moratorium effective Spring 2010 through Summer 2013.

The UCAP alone will consider this request and its recommendation will be sent to the Provost for final approval.

If you have any questions about this memorandum or the attached materials, please call me at 5-8420.

Thank you for your help.

Attachments:

1. Request for a Moratorium form dated November 16, 2009; Bachelor of Arts Degree in Communicative Sciences and Disorders and attachments.



UNIVERSITY
CURRICULUM
and CATALOG

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View a Program		Main Menu
Joy Speas, RO	Monday, 11/16/2009	
Program Name: Communicative Sci & Disorders Degree: BA Sequence Number: 4	Program Request ID: 1609	
Effective Dates: Spring 2010 - Summer 2013 Status: Interim Initial Action: Moratorium		
Requested Date: 11/13/2009 5:32:10 PM		
<p>1. Department/School/College: 10084 Department of Communicative Sciences and Disorders</p> <p>2. Name of Program: Communicative Sci & Disorders</p> <p>3. Name of Degree: BA</p> <p>4. Type of Program:</p> <p>5. Effective Start Semester: Spring 2010</p> <p>Reason for Moratorium Request:</p> <p>The College of Communication Arts and Sciences is requesting a moratorium, in conjunction with the proposed degree program disbandment, for the BA program in communicative sciences and disorders (CSD) for Spring 2010. Rationale Though the BA in CSD is a valued program, the faculty have a long-standing record of low research productivity, do not contribute significantly to external revenue generation activities, lack connectivity across units within CAS and lack necessary interdisciplinary work across CAS and MSU. CSD has also performed poorly in national rankings and is among the weakest in the college. This track record of underperformance existed for many years and triggered a formal review in 2004. The review yielded a number of recommendations including pursuing faculty development opportunities in extramural research funding, reviewing merit and promotion criteria, revising goals for scholarly production and external funding, and forming a cross-departmental advisory committee to identify funding opportunities. None of these recommendations were implemented. In order for BA graduates to practice in the field, they are required to complete a grad program. CAS is maintaining the CSD MA program and will be refocusing this program and its faculty to be more scholarship and grant active. There are many alternatives for students to pursue the BA in Michigan, including programs at Calvin, CMU, EMU, Northern Michigan, Wayne State, and WMU. Adequate and accessible dissemination of information It was confirmed in a private Dean's Council meeting on Wed, Oct 28, that the BA degree program in CSD was being proposed for disbandment. On Thurs, Oct 29, Dean Whitten sent an email to CSD faculty informing them that the CSD BA program was being proposed for disbandment and conducted a meeting with the CSD faculty on the following morning, Oct 30. Similar correspondence to all college faculty and staff, recently retired CSD faculty members, CSD students, and alumni was sent on the 29 and 30. Appropriate consultation/notification of interested parties Since Aug 2009, Dean Whitten, associate deans, department chairs, and the college budget officer have met multiple times to discuss program quality and productivity for every transcriptable academic program in CAS. Dean Whitten also held special departmental faculty meetings and separate meetings with department chairs to discuss the situation. A special meeting with the College Advisory Council was convened on</p>		

Sept 3 to discuss the budget situation. Additionally, both Dean Whitten and Provost Wilcox addressed the budget situation with the CAS Alumni Board during their Oct 16 meeting. A schedule of the meetings is attached. Once the proposed program disbandment was announced, Dean Whitten and other members of the dean's office met with the CSD faculty on Oct 30 (9 of 11 faculty members were present). On Nov 4, Dean Whitten, Associate Dean for Grad Studies Steve Lacy Associate Dean for Undergrad Studies Janet Lillie, and Acting Chair of CSD Frank Boster met with CSD undergraduates. There were 100 BA CSD students and 20 CSD MA students present at the meeting. In addition, Dean Whitten and administrative staff met with the faculties from all departments in CAS (including CSD again) during the week of Nov 2 through 6. Appropriate consultation/notification of college governance In addition to the Sept 3 College Advisory Council meeting, Dean Whitten and administrative staff consulted with the College Advisory Council on Nov 6. Appropriate consultation/notification of external stakeholders On the same day email correspondence was sent to faculty, Dean Whitten made separate phone calls to recently retired faculty. Dean Whitten and Advancement Director Cara Boeff consulted via phone about the suggested proposal with available CAS Alumni Board members. Additionally, Dean Whitten and Cara Boeff made a number of phone calls to key donors regarding the proposed disbandment. Summary feedback from constituents Not surprisingly, the collective CSD faculty are publicly upset, though privately many of them have said that they were not surprised by the proposal for disbandment and related moratorium. They also have privately recognized that they have done very little to refocus the department since the 2004 external review. Recently retired faculty were disappointed, however, they were not surprised about the disbandment proposal because they knew that the unit had received a number of clear messages about improving scholarship and grant productivity. CSD students are very passionate about their academic program and are disappointed as well, however, they are very pleased that greater focus will be given to the MA program. Timetable for implementation Academic advisors are preparing individual advising plans for every student who has declared or made a preference for CSD as their major. Once the moratorium has been approved, all CSD undergraduates will receive an email stating that their individual advising plan is in ESAF and they will be encouraged to make an advising appointment to review their individual plan. All currently enrolled students will be given an opportunity to complete their CSD degree. Based on current enrollment numbers, we are planning on offering courses through Summer 2012, with the proposed closing of the program effective Fall 2013. As some students are intending to pursue a Teaching Education degree along with their CSD BA, we are requesting to keep the program open through summer 2013, though course offerings will conclude summer 2012. The impact beyond undergraduates in the CSD degree program will be minimal. Three classes are required for deaf ed majors and Janet Lillie will work with the College of Education to assess impact. Once the moratorium is in place, we will work closely with Admissions to notify students who have a CSD preference and who were planning on attending MSU in Fall 2010.

Effective End Term:

Summer 2013

Students who will be affected by the proposed change(s):

Undergraduates in CSD

Suggested alternative major and major code for new admits:**DEPARTMENT LEVEL APPROVAL STATUS**

Approved: Department of Communicative Sciences and Disorders
11/16/2009 1:57:01 PM by Frank Boster for Franklin J. Boster, Acting Chairperson

COLLEGE LEVEL APPROVAL STATUS

Approved: College of Communication Arts and Sciences
11/16/2009 2:28:00 PM by Janet Lillie for Janet Lillie, Assistant Dean

Student Enrollments By Program

Lvl Program - Description	Span	FY00	FY01	FY02	FY03	FY04	FY05	FY06	FY07	FY08	FY09	Total
Communication Arts and Sciences - Continued												
<i>Communication - Continued</i>												
PHD - Doctor of Philosophy												
GR 1377-Communication		38	36	28	34	35	36	33	30	32	31	333
SPCU - Specialization Undergraduate												
UN 1470-Sales Communication		0	0	0	0	0	0	0	0	0	22	22
Total - Communication		1,514	1,746	1,897	1,756	1,567	1,468	1,361	1,384	1,441	1,449	15,583
Communication Arts & Sciences Dean												
MA - Master of Arts												
GR 1434-Health Communication		9	6	6	9	10	13	13	16	22	18	122
NOPD - No Degree - Post Doctoral												
PD 1373-Comm Arts & Sci-Mass Media		64	61	54	50	51	57	47	34	21	15	454
PHD - Doctor of Philosophy												
GR 1372-Comm Arts & Sci-Mass Media		0	0	0	0	0	0	10	25	36	44	115
SPCU - Specialization Undergraduate												
UN 1435-Public Relations		14	40	198	256	247	252	270	285	269	240	2,071
Total - Communication Arts & Sciences Dean		87	107	258	315	308	322	340	360	348	317	2,762
Communicative Sciences & Disorders												
ADDU - Additional Major Undergraduate												
UN 1363-Audiology and Speech Sciences		1	1	1	1	1	0	1	1	0	0	7
UN 1451-Communicative Sci & Disorders		0	0	0	0	0	0	0	2	2	3	7
BA - Bachelor of Arts												
UN 1362-Audiology and Speech Sciences		231	169	147	143	164	184	227	73	0	0	1,338
UN 1364-Audiology and Speech Sciences - Second Degree		8	6	5	15	17	18	16	5	0	0	90
UN 1450-Communicative Sci & Disorders		0	0	0	0	0	0	0	261	299	320	880
UN 1452-Communicative Sci & Disorders - Second Degree		0	0	0	0	0	0	0	16	17	22	55
MA - Master of Arts												
GR 1360-Audiology and Speech Sciences		76	61	66	69	55	50	50	30	4	0	461
GR 1453-Communicative Sci & Disorders		0	0	0	0	0	0	0	19	40	54	113

ADDU - Additional Major Undergraduate

UN 1363-Audiology and Speech Sciences	1	1	1	1	1	1	0	1	1	0	0	7
UN 1451-Communicative Sci & Disorders	0	0	0	0	0	0	0	0	2	2	3	7

BA - Bachelor of Arts

UN 1362-Audiology and Speech Sciences	231	169	147	143	164	184	227	73	0	0	0	1,338
UN 1364-Audiology and Speech Sciences - Second Degree	8	6	5	15	17	18	16	5	0	0	0	90
UN 1450-Communicative Sci & Disorders	0	0	0	0	0	0	0	0	261	299	320	880
UN 1452-Communicative Sci & Disorders - Second Degree	0	0	0	0	0	0	0	0	16	17	22	55

MA - Master of Arts

GR 1360-Audiology and Speech Sciences	76	61	66	69	55	50	50	30	4	0	0	461
GR 1453-Communicative Sci & Disorders	0	0	0	0	0	0	0	0	19	40	54	113

Fiscal Year (FY) counts are distinct student counts within the Summer, Fall, and Spring terms.
 e.g. FY07=distinct student count within Summer 06, Fall 06, and Spring 07.
 If a student changed majors within the FY, he/she is counted under both majors.

Meetings Addressing Budget Cuts

Date	Time	Audience	Room
Mon, Aug 17	12pm to 1pm	Senior Administrative Team	286
Wed, Aug 19	1pm to 2pm	JRN Faculty	Deeb
Thurs, Aug 20	3pm to 6pm	Deans & Chairs	286
Mon, Aug 24	9:30am to 10:30pm	TISM Faculty	Deeb
Mon, Aug 24	12pm to 1pm	Senior Administrative Team	286
Wed, Aug 26	8:30am to 11:30am	Deans & Chairs	286
Thurs, Aug 27	10:30am to 11:30am	COM Faculty	Deeb
Tues, Sept 1	12pm to 2pm	Budget conversation w/ Pres Simon	Kellogg-Lincoln Rm
Thurs, Sept 3	9am to 11am	Special CAC	213 Oyer
Thurs, Sept 3	1pm to 3pm	Deans & Chairs	286
Fri, Sept 4	10am to 11am	APRR Faculty	182
Fri, Sept 4	3:30pm to 4:30pm	Senior Administrative Team	286
Fri, Sept 11	1:30pm to 2:30pm	CSD Faculty	
Wed, Sept 16	9am to 11am	Deans & Chairs	286
Fri, Oct 16	9:30am to 1pm	Alumni Board Meeting	Deeb
Fri, Oct 30	8:15am to 9:00am	Student Services	DEEB
	9:30am to 10:30am	CSD Faculty & Staff	213 Oyer

	10:45am to 11:45am	Retailing Faculty	286
	4pm to 5pm	College Wide Faculty & Staff	148
Mon, Nov 2	4pm to 5pm	APRR Faculty & Staff	184
Tues, Nov 3	4pm to 5pm	COM Faculty & Staff	DEEB
Wed, Nov 4	4pm to 5pm	CSD Faculty	DEEB
Wed, Nov 4	6:30pm to 7:30 pm	CSD Students	145
Thurs, Nov 5	11:30am to 12:30pm	Non- Academic College Wide Staff	145
Thurs, Nov 5	4pm to 5pm	JRN Faculty & Staff	DEEB
Thurs, Nov 5	5pm to 6pm	Retailing Undergraduate Students	148
Fri, Nov 6	9am to 10:30am	CAC	DEEB
Fri, Nov 6	3pm to 4pm	Retailing Graduate Students	DEEB
Fri, Nov 6	4pm to 5pm	TISM Faculty & Staff	DEEB
Mon, Nov 9	9am to 10am	Alumni: Board Call	286
Mon, Nov 16	3:30pm to 5pm	College Wide Faculty & Staff	148