

MICHIGAN STATE
UNIVERSITY

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APR 01 2008

April 1, 2008

ASST PROV UNDERGRAD ED

MEMORANDUM

TO: Dr. Douglas Estry, Associate Provost for Undergraduate Education
and Dean of Undergraduate Studies

FROM: Dr. Linda O. Stanford, Associate Provost for Academic Services

RE: Request to Establish a Bachelor of Fine Arts Degree in Apparel and
Textile Design with a stated Admission Requirement

For Transmittal to the University Committee on Academic Policy (UCAP)

The request referenced above is being sent to you for action by the University Committee on Academic Policy (UCAP).

UCAP Response Requested:

Please ask the UCAP to consider the request referenced above at its meeting on April 10, 2008. Please mail the related materials referenced under the heading Attachments at the end of this memorandum to the members of the UCAP.

The academic program and course requests referenced above will be included on the agenda for the April 10, 2008 meeting of Subcommittee C, University Committee on Curriculum (UCC). Requests that are approved by Subcommittee C on April 10 will be before the Full Committee, UCC, for action on April 24, 2008. Requests that are approved by the Full Committee on April 24 will be included in the September, 2008, Report of the UCC to the Academic Council.

If you have any questions about this memorandum or the attached materials, please call me at 5-8420.

Thank you for your help.

Attachments:

1. Request for a New Academic Program – Bachelor of Fine Arts Degree in Apparel and Textile Design and attachments.



**UNIVERSITY
CURRICULUM
and CATALOG**

Michigan State University
176 Administration Building
East Lansing, Michigan
48824-1046

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COLLEGE OF ARTS AND LETTERS

1. Request to establish a **Bachelor of Fine Arts in Apparel and Textile Design** in the Department of Art and Art History. The University Committee on Academic Policy (UCAP) will consider this request at its April 10, 2008 meeting.

- a. **Background Information:**

The earliest program in apparel and textiles began in the Women's Program established at Michigan State University in 1896. The program has been in continuous operation under varying names for over a hundred years. Programs in apparel and textile design and merchandising around the country have experienced phenomenal growth in the past ten years. This is also true of the apparel and textile design program at MSU when it was situated in the College of Human Ecology. In the years from 1996 to 2003, the ATD program grew from an enrollment of 40 to 203 students. There were 235 enrolled in 2006 and 60 students graduated. Although the College of Human Ecology has since been disbanded, interest in the program is still high. One hundred and thirty-two students are expected to graduate over the next two years under the former degree program. In this academic year (FS07-SS08), 87 students have taken the introductory course in apparel and textile design and 66 students have taken courses at the next level.

The program has much in common with other design programs at MSU in that it provides a basic foundation in the elements and principles of design, design technology, two- and three-dimensional design development, and opportunities for internships. However, as with other specialized fields, to properly prepare students, apparel and textile design requires its own course of study and the resultant designation as a major.

Apparel and textile programs in the United States are located in Colleges of Human Ecology, Education, Agriculture, Architecture and Design, and Schools of Art and Design. While there is not currently a School of Art and Design at MSU, because the newly designed Apparel and Textile Design degree program has placed a greater emphasis on aesthetics and creativity, the Department of Art and Art History is the most appropriate unit affiliation available.

As a program with both a Bachelor of Fine Arts and Bachelor of Arts degree options, the former with a portfolio review, the apparel and textile design program's two degrees are similar to studio art in the Department of Art and Art History, and theatre in the Department of Theatre that are housed in departments in the College of Arts and Letters.

- b. **Academic Programs Catalog Text:**

The Bachelor of Fine Arts degree program in Apparel and Textile Design provides professional preparation for careers in apparel and textile design. The program offers a holistic approach to analysis, integration of knowledge, and creative problem-solving. The core of the program emphasizes aesthetics and creativity; two- and three-dimensional design skills; design technology; textile materials; the historical and cultural aspects of apparel; and the role of apparel and textiles in a global context.

A one-year visiting student program at the Fashion Institute of Technology (FIT) in New York is available for apparel and textile design students in their junior year, if they choose. Students who complete a year at FIT receive an associate degree from FIT as well as the baccalaureate degree from MSU.

Admission

Students enrolled at Michigan State University are eligible to apply for the Bachelor of Fine Arts degree in Apparel and Textile Design if they:

1. have completed or are currently enrolled in Apparel and Textile Design 222;
2. are in their second semester or later at MSU or equivalent.

To apply, students must submit an application consistent with the process outlined by the department. Applications will include a portfolio of art and design work produced in studio courses taken to date at Michigan State University. Exceptions will be considered for transfer students. Applications are due by the end of the eighth week of the spring semester and decisions will be made in time for annual enrollment. Fall semester applications will be reviewed as warranted. Oral interviews may be requested. Students denied admission may reapply one additional time. For further information, visit www.art.msu.edu.

Requirements for the Bachelor of Fine Arts Degree in Apparel and Textile Design

1. The University requirements for bachelor's degrees as described in the *Undergraduate Education* section of this catalog, 120 credits, including general elective credits, are required for the Bachelor of Fine Arts degree in Apparel and Textile Design.

The University's Tier II writing requirement for the Apparel and Textile Design major is met by completing Apparel and Textile Design 439.

2. The requirements of the College of Arts and Letters for the Bachelor of Fine Arts degree.

3. The following requirements for the major:

			CREDITS
a.	All of the following courses:		15
	STA 110	Drawing I	3
	STA 111	Drawing II	3
	STA 113	Color and Design	3
	STA 114	Color and Design	3
	STA 300	Intermediate Drawing	3
b.	Complete three additional Studio Art courses. Courses used in fulfillment of item 3. a. may not be used to fulfill this requirement.		9 to 11
c.	All of the following courses:		38
	ATD 121	Explorations in Apparel and Textile Design	3
	ATD 222	Apparel Structuring	3
	ATD 231	Textile Materials	4
	ATD 323	Apparel Pattern Development	3
	ATD 325	Design by Draping	3
	ATD 332	Textile Design	4
	ATD 335	Design Development and Presentation	3
	ATD 424	Specialized Apparel Design	3
	ATD 425	Designing for the Mass Market	3
	ATD 427	Knitwear Design	3
	ATD 428	Design Studio	3
	ATD 439	Portfolio Development and Professional Practice (W)	3
d.	Apparel and Textile Design, or Studio Art electives: Additional credits in Apparel and Textile Design, or Studio Art courses as needed to meet the requirement of at least 65, but not more than 68, credits in the major. Courses in item 3. e. may not be used in fulfillment of this requirement.		

e.	Art History and Visual Culture	13 to 15
(1)	The following course (3 credits):	
	ATD 426 History of Dress and Textile	3
(2)	One of the following courses (4 credits):	
	HA 120 Perspectives on World Art: What is Art?	4
	HA 150 Monuments and Ideas in the History of Art	4
(3)	Two or three Art History and Visual Culture courses at the 200 or 400-level (6 to 9 credits). The following Apparel and Textile Design courses may be used in fulfillment of this requirement:	
	ATD 430 Dress, Culture and Human Behavior	3
	ATD 431 Global Context for Sustainable Design	3

Effective Fall 2008.

View a Program

Return to
Menu

Joy Speas, RO

Thursday, 2/28/2008

Program Name: Apparel and Textile Design Degree Name: BFA Sequence Number: 1**Effective Dates: Fall 2008 - Open Status: Interim Initial Action: New****Requested Date:** 2/12/2008 3:36:41 PM**1. Department/School/College:**

04068 Department of Art and Art History

2. Name of Program:

Apparel and Textile Design

3. Name of Degree:

BFA

4. Type of Program:

Major

Major

5. Effective Start Semester:

Fall 2008

6. Target student audience for the program:

students who are interested in majoring in apparel and textile design

7. Enrollment:

What is the expected enrollment per year:

30

What is the minimum enrollment acceptable:

15

8. Source of budget for the program:**9. Projected Costs as compared to other programs in unit:**

Same

10. Staff requirement:

How many additional staff will be required:

999

Who will provide the primary instruction. Describe any external linkages(industry, government, etc.):

Instruction in the Apparel and textile courses will be conducted by a blend of tenure stream and fixed term faculty/ specialists. A Specialist Advisor will provide dedicated academic support service. Required foundational and support courses in studio art and history of art courses will be offered by faculty and teaching assistants in AAH. The department has requested resources and identified concerns based on the projected number of majors. Such requests aim to ensure there is no diminishment in the quality of the student experience in AAH due to resource issues and that the ATD program is properly supported. The resources include not only faculty positions, but support staff, space, and labor/SS&E budget as well. These requests will be addressed through normal administrative channels.

11. Will additional equipment be required:**Approximate cost:**

99999

Source of funding:

Largely funded/ATD request for CAD upgrades pending/Requests by AAH ongoing

12. Will additional library materials be required:

Approximate cost:

0

Source of funding:

none needed

13. Will additional space be required:

Type:

for required STA courses: space needed beyond KAC

Approximate amount:

see above

14. If the program requirements contain a named concentration, do you wish for the concentration to be noted on the student's transcript?:

No

15. Detailed Description:

BFA in Apparel and Textile Design

Detailed Description

The earliest program in apparel and textiles began in the Women's Program established at MSU in 1896. The program has been in continuous operation under varying names for over a hundred years. Apparel and Textile Design and Merchandising programs around the country have experienced phenomenal growth in the past ten years. This is also true of the Apparel and Textile Design (ATD) program at MSU when it was situated in the College of Human Ecology. In the years from 1996 to 2003, the ATD program grew from an enrollment of 40 to 203 students. There were 235 enrolled in 2006 and 60 students graduated. Although the College of Human Ecology has since been disbanded, interest in the program is still high. One hundred and thirty-two students are expected to graduate over the next two years under the former degree program. In this academic year (FS07-SS08), 87 students have taken the introductory course in ATD (HED 121) and 66 students have taken courses at the next level.

The program has much in common with other design programs at MSU in that it provides a basic foundation in the elements and principles of design, design technology, two- and three-dimensional design development, and opportunities for internships. However, as with other specialized fields, to properly prepare students, Apparel and Textile Design requires its own course of study and the resultant designation as a major.

ATD programs in the United States are located in Colleges of Human Ecology, Education, Agriculture, Architecture and Design, and Schools of Art and Design. While there is not currently a School of Art and Design at MSU, because the newly designed ATD program has placed a greater emphasis on aesthetics and creativity, the Department of Art and Art History is the most appropriate unit affiliation available.

As a program with both a BFA and BA degree track options (the former with a portfolio review), the ATD program's two degrees are similar to studio art (AAH), and theatre (THR) that are housed in departments under the College of Arts and Letters.

Educational Objectives and Assessment Measures

The BFA is a professional degree preparing students for careers as practitioners in the fields of apparel and textile design. Relative to a national context, the BFA in Apparel and Textile Design has been designed to fit within the curricular guidelines established by the National Association of Schools of Art and Design (the established national accrediting body in the field).

While the program has supportive courses in the historical context of dress and the global context of the ATD industry, given the aims of the program, emphasis is placed on developing conceptual and technical knowledge in design and professional skills through a studio intensive curriculum. The four areas that the program seeks to build competency and understanding in are: design practice and technical knowledge, cultural and historical aspects of dress and textiles, professional skills (including effective communication and presentation), and the global context of the apparel and textile industry. Such competencies will be developed through:

- a.) sequenced courses covering a range of topics in each of the areas listed above;
- b.) experiential learning activities with opportunities to engage in the design and creation of apparel and textiles;
- c.) access to a study collection of apparel and textiles;
- d.) internship opportunities;
- e.) participation in a one-year visiting student program at the Fashion Institute of Technology (FIT) in New York;
- f.) future study abroad and away opportunities TBD.

As a program requirement, student's work will be assessed through an admittance portfolio review, formal and informal critiques, examinations, and a capstone project and presentation. Faculty, visiting professionals, and peers provide direct assessment of on-going curricular projects.

Students in this program have the opportunity to be involved with the Student Apparel Design Association and engage the community and client based problems through both course work and volunteer activities.

Upon leaving the program, exit interviews will be conducted to gather further student input. For additional assessment, employer and alumni surveys are valuable feedback mechanisms. These will provide a context for the program for continued improvements and relevancy.

Academic Program Book Entry

(Below is the introduction to the department; additions are indicated with bold and underline, deletions with strikethroughs. Following is the new entry for the BFA program.)

DEPARTMENT of ART and ART HISTORY

Thomas G. Berding, Chairperson

The Department of Art and Art History is dedicated to the creation and historical study of the visual arts through its undergraduate and graduate degree programs in studio art, art education, ~~and~~ art history and apparel and textile design.

Students are encouraged to develop aesthetic and conceptual awareness, perceptual and creative problem-solving skills, and informed judgment in a learning environment that values the development of personal vision, critical inquiry, and philosophical reflection.

In studio art students explore and create using the language of two- and three-dimensional form, space, and time in various media and technologies including ceramics, drawing, graphic design, painting, photography, printmaking and sculpture. In art history and visual culture, students study the history of contemporary and traditional art forms across a range of cultures. In art education, students prepare to become visual-arts teachers by engaging in studio production and studying aesthetics, theory, and art history. In apparel and textile design, students prepare for careers in design of clothing or textiles and other related positions.

The Department of Art and Art History sponsors activities including rotating student exhibitions in Gallery 101 and Gallery 114, a diverse group of visiting artist and scholar lectures, and art events throughout the academic year. Annually, the Department features student artwork in the Undergraduate Exhibition and the Master of Fine Arts Exhibition held in the Kresge Art Museum. All students are welcome to view exhibitions, attend lecture series, and join in art activities offered at the Kresge Art Center. See also www.art.msu.edu.

Policy on Retention of Students' Art Work

All students enrolled in studio art and apparel and textile design courses must assume responsibility for the retrieval of their semester's work [piece(s), portfolio, project(s), etc.] during the final examination period. Neither the department nor the instructor will assume responsibility for the retention or storage of such work after that time.

UNDERGRADUATE PROGRAMS

The Department of Art and Art History offers ~~four~~ six undergraduate degree programs and a specialization:

Bachelor of Arts

Apparel and Textiles

Art History and Visual Culture

Studio Art

Bachelor of Fine Arts

Apparel and Textile Design

Art Education

Studio Art

Transfer Students. Up to 22 credits in studio art courses maybe accepted from accredited institutions. To ensure enrollment in the appropriate courses, students are advised to take advantage of the high enrollment priority accorded those who participate in summer Academic Orientation Programs. All Department of Art and Art History majors including those changing from other programs in this University must comply with the requirements listed below.

Students who are enrolled in the Bachelor of Arts or Bachelor of Fine Arts degree programs with a major in studio art may elect a Specialization in Game Design and Development. For additional information, refer to the *Specialization in Game Design and Development* statement in the *Department of Telecommunication, Information Studies and Media* section of this catalog.

APPAREL AND TEXTILE DESIGN

Bachelor of Fine Arts

The Bachelor of Fine Arts in Apparel and Textile Design provides professional preparation for careers in apparel and textile design. The program offers a holistic approach to analysis, integration of knowledge, and creative problem-solving. The core of the program emphasizes aesthetics and creativity; two- and three-dimensional design skills; design technology; textile materials; the historical and cultural aspects of apparel; and the role of apparel and textiles in a global context.

A one-year visiting student program at the Fashion Institute of Technology (FIT) in New York is available as an option for Apparel Textile Design students in their junior year. Students who complete a year at FIT receive an associate degree from FIT as well as the baccalaureate degree from MSU.

Admission

Students enrolled at Michigan State University are eligible to apply for the Bachelor of Fine Arts degree in Apparel and Textile Design if they:

1. have completed or are currently enrolled in ATD 222;
2. are in their second semester or later at MSU or equivalent.

To apply, students must submit an application consistent with the process outlined by the department. Applications will include a portfolio of art and design work produced in studio courses taken to date at Michigan State University. Exceptions will be considered for transfer students. Applications are due by the end of the eighth week of the spring semester and decisions will be made in time for annual enrollment. Fall semester applications will be reviewed as warranted. Oral interviews may be requested. Students denied admission may reapply one additional time.

For further information, visit www.art.msu.edu.

Requirements for the Bachelor of Fine Arts Degree in Apparel and Textile Design

- 1. The University requirements for bachelor's degrees as described in the *Undergraduate Education* section of this catalog; 120 credits, including general elective credits, are required for the Bachelor of Fine Arts degree in Apparel and Textile Design.

The University's Tier II writing requirement for the Apparel and Textile Design major is met by completing ATD 439.

- 2. The requirements of the College of Arts and Letters for the Bachelor of Fine Arts degree.
- 3. The following requirements for the major:

	CREDITS
a. The following Studio Art courses:.....	15
STA 110 Drawing I.....	3
STA 111 Drawing II.....	3
STA 113 Color and Design.....	3
STA 114 Three-Dimensional Form.....	3
STA 300 Intermediate Drawing.....	3
b. Studio Art electives – any 3 STA courses.....	9-11
c. The following Apparel and Textile Design courses:.....	38
ATD 121 Explorations in Apparel and Textile Design.....	3
ATD 222 Apparel Structuring.....	3
ATD 231 Textile Materials.....	4
ATD 323 Apparel Pattern Development.....	3
ATD 325 Design by Draping.....	3
ATD 332 Textile Design.....	4
ATD 335 Design Development and Presentation.....	3
ATD 424 Specialized Apparel Design.....	3
ATD 425 Designing for the Mass Market.....	3
ATD 427 Knitwear Design.....	3

ATD 428 Design Studio..... 3

ATD 439 Portfolio Development and Professional Practice..... 3

d. ATD Electives to total 65 to 68 credits in ATD and STA courses (excluding ATD courses listed under 3.e. below) 1-6

e. Art History and Visual Culture Requirement:..... 13-15

(1) The following course (3 credits):

ATD 426 History of Dress and Textile..... 3

(2) One of the following courses (4 credits):

HA 120 Perspectives on World Art: What is Art?..... 4

HA 150 Monuments and Ideas in the History of Art..... 4

(3) Two or three courses chosen from any listed 200 or 400 level Art History and Visual Culture courses or the following ATD courses (6-9 credits):

ATD 430 Dress, Culture and Human Behavior..... 3

ATD 431 Global Context for Sustainable Design..... 3

DEPARTMENT LEVEL APPROVAL STATUS

Approved by: Department of Art and Art History
2/26/2008 9:51:36 AM by Andrea Worful for Tom Berding, Chairperson

COLLEGE LEVEL APPROVAL STATUS

Approved by: College of Arts and Letters
2/28/2008 1:11:04 PM by Theresa Walker for Janet Swenson, Associate Dean

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In studio art students explore and create using the language of two- and three-dimensional form, space, and time in various media and technologies including ceramics, drawing, graphic design, painting, photography, printmaking and sculpture. In art history and visual culture, students study the history of contemporary and traditional art forms across a range of cultures. In art education, students prepare to become visual-arts teachers by engaging in studio production and studying aesthetics, theory, and art history.

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All students enrolled in studio art courses must assume responsibility for the retrieval of their semester's work [piece(s), portfolio, project(s), etc.] during the final examination period. Neither the department nor the instructor will assume responsibility for the retention or storage of such work after that time.

UNDERGRADUATE PROGRAMS

The Department of Art and Art History offers ^{Six} ~~four~~ undergraduate degree programs, a minor, and a specialization:

Bachelor of Arts

Art History and Visual Culture
Studio Art

Bachelor of Fine Arts

Art Education
Studio Art

Minor

Art History and Visual Culture

Specialization

Design

Transfer Students. Up to 22 credits in studio art courses may be accepted from accredited institutions. To ensure enrollment in the appropriate courses, students are advised to take advantage of the high enrollment priority accorded those who participate in summer Academic Orientation Programs. All Department of Art and Art History majors including those changing from other programs in this University must comply with the requirements listed below.

*Shared
catalog
copy
for
B.A. & B.F.A.*

In apparel and textile design, students prepare for careers in the design of clothing and textiles and other related positions.

, and apparel and textile design

Apparel and Textiles

Apparel and Textile Design

Students who are enrolled in the Bachelor of Arts or Bachelor of Fine Arts degree programs with a major in studio art may elect a Specialization in Game Design and Development. For additional information, refer to the *Specialization in Game Design and Development* statement in the *Department of Telecommunication, Information Studies and Media* section of this catalog.

Insert ①
Insert ②

Bachelor of Arts
STUDIO ART

The Bachelor of Arts degree program with a major in Studio Art is a liberal arts program. Emphasis is on breadth of study, and the number of required Studio Art courses is limited so that students may complete College and University requirements and electives.

Requirements for the Bachelor of Arts Degree in Studio Art

1. The University requirements for bachelor's degrees as described in the *Undergraduate Education* section of this catalog; 120 credits, including general elective credits, are required for the Bachelor of Arts degree in Studio Art.
The University's Tier II writing requirement for the Studio Art major is met by completing Studio Art 492. That course is referenced in item 3. a. (1) below.
2. The requirements of the College of Arts and Letters for the Bachelor of Arts degree.
The completion of requirement 3. b. referenced below satisfies one of the cognates that the College requires. The second cognate must be in a field outside the College of Arts and Letters.
3. The following requirements for the major:

CREDITS

- | | | |
|----|--|----------|
| a. | The following Studio Art courses: | 36 to 40 |
| | (1) All of the following courses: Studio Art 110, 111, 113, 114, 492 (14 credits).
The completion of Studio Art 492 satisfies the capstone course requirement for the Studio Art major. | |
| | (2) Four of the following distribution courses including at least one course from each of the following three areas and one course from each of 4 subdisciplines (identified by the middle digit of the course number) (12 credits):
Design Area: Studio Art 360, 365, 370.
Two-dimensional Area: Studio Art 320.
Three-dimensional Area: Studio Art 340, 350, 351, 354, 355. | |
| | (3) A concentration of at least 3 courses, including at least one 400-level course, in one of the following subdisciplines (8 to 12 credits):
Ceramics: Studio Art 340, 345, 440, 491C.
Graphic Design: Studio Art 360, 365, 460, 462, 463, 466, 467, 468, 491E.
Painting: Studio Art 320, 325, 420, 491A.
Photography: Studio Art 370, 375, 470, 472, 474, 475, 491F.
Printmaking: Studio Art 430, 432, 433, 491B.
Sculpture: Studio Art 350, 351, 354, 355, 450, 491D. | |
| | (4) Studio Art electives: Additional credits in 300-400 level Studio Art courses as needed to meet the requirement of at least 36, but not more than 40, credits in courses in the major.
A course that is listed in requirements 3. a. (2) and (3) may be counted toward both of those requirements. | |
| b. | Art History and Visual Culture Cognate: Four courses including History of Art 120 or 150 and at least one course at the 400-level..... | 14 to 16 |

ART HISTORY AND VISUAL CULTURE

Bachelor of Arts

Students of art history and visual culture seek to investigate the production, form, and reception of images and objects, past and present, from a multi-cultural perspective, incorporating painting, sculpture, and architecture as conventionally defined by art history but extending beyond these boundaries to material culture and wider range of media. Art history and visual culture poses questions regarding the social, economic, religious, philosophical

APPAREL AND TEXTILES

Bachelor of Arts

The Bachelor of Arts degree program in Apparel and Textiles provides students with a foundation in art; art history and visual culture; design technology; textile materials; the historical and cultural aspects of dress and textiles; and their context within the global economy. Cognates of courses both within and external to the college provide additional opportunities to explore and combine apparel and textiles with a wide range of fields such as design communication and small business entrepreneurship.

Requirements for the Bachelor of Arts Degree in Apparel and Textiles

1. The University requirements for bachelor's degrees as described in the *Undergraduate Education* section of this catalog, 120 credits, including general elective credits, are required for the Bachelor of Arts degree in Apparel and Textiles.

The University's Tier II writing requirement for the Apparel and Textiles major is met by completing Apparel and Textile Design 439.

2. The requirements of the College of Arts and Letters for the Bachelor of Arts degree.

The completion of requirement 3. a. below satisfies one of the cognate requirements for the College of Arts and Letters.

3. The following requirements for the major:

			CREDITS
a.	All of the following courses:		12
	STA 110	Drawing I	3
	STA 111	Drawing II	3
	STA 113	Color and Design	3
	STA 114	Color and Design	3
b.	All of the following courses:		20
	ATD 121	Explorations in Apparel and Textile Design	3
	ATD 222	Apparel Structuring	3
	ATD 231	Textile Materials	4
	ATD 332	Textile Design	4
	ATD 335	Design Development and Presentation	3
	ATD 439	Portfolio Development and Professional Practice (W)	3
c.	All of the following courses:		9
	ATD 426	History of Dress and Textiles	3
	ATD 430	Dress, Culture, and Human Behavior	3
	ATD 431	Global Context for Sustainable Design	3
d.	Complete 3 or 4 credits in a History of Art course.		3 or 4
e.	Apparel and Textile Design electives: Additional credits in Apparel and Textile Design courses as needed to meet the requirement of at least 36, but not more than 40, credits in the major. Electives may be chosen from the following:		7 to 11
	ATD 323	Apparel Pattern Development	3
	ATD 325	Design by Draping	3
	ATD 424	Specialized Apparel Design	3
	ATD 425	Designing for the Mass Market	3
	ATD 427	Knitwear Design	3

ATD	490	Independent Study	1 to 6
ATD	491A	Special Topics in Apparel	1 to 3
ATD	491T	Special Topics in Textiles	1 to 3
ATD	493	Internship in Apparel and Textiles	1 to 6

APPAREL AND TEXTILE DESIGN

Bachelor of Fine Arts

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	STA 113 Color and Design	3
	STA 114 Color and Design	3
	STA 300 Intermediate Drawing	3
b.	Complete three <u>Studio Art</u> courses. <u>Courses used in fulfillment of item 3. a. may not be used to fulfill this requirement.</u> <i>additional</i>	9 to 11
c.	All of the following courses:	38
	ATD 121 Explorations in Apparel and Textile Design	3

	ATD	222	Apparel Structuring	3	
	ATD	231	Textile Materials	4	
	ATD	323	Apparel Pattern Development	3	
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	ATD	332	Textile Design	4	
	ATD	335	Design Development and Presentation	3	
	ATD	424	Specialized Apparel Design	3	
	ATD	425	Designing for the Mass Market	3	
	ATD	427	Knitwear Design	3	
	ATD	428	Design Studio	3	
	ATD	439	Portfolio Development and Professional Practice (W)	3	
d.	Apparel and Textile Design, or Studio Art electives: Additional credits in Apparel and Textile Design, or Studio Art courses as needed to meet the requirement of at least 65, but not more than 68, credits in the major. Courses in item 3. e. may not be used in fulfillment of this requirement.				
e.	Art History and Visual Culture				13 to 15
	(1)	The following course (3 credits):			
		ATD	426	History of Dress and Textile	3
	(2)	One of the following courses (4 credits):			
		HA	120	Perspectives on World Art: What is Art?	4
		HA	150	Monuments and Ideas in the History of Art	4
	(3)	Two or three Art History and Visual Culture courses at the 200 or 400-level (6 to 9 credits). The following Apparel and Textile Design courses may be used in fulfillment of this requirement:			
		ATD	430	Dress, Culture and Human Behavior	3
		ATD	431	Global Context for Sustainable Design	3

Effective Fall 2008.

and psychological influences affecting those who consume as well as those who produce images and objects thus broadly defined, asking how values and beliefs are given material form and how these forms themselves can be interpreted. Cognate study provides additional opportunities to explore visual culture from the perspectives of a wide range of fields.

Requirements for the Bachelor of Arts Degree in Art History and Visual Culture

1. The University requirements for bachelor's degrees as described in the *Undergraduate Education* section of this catalog; 120 credits, including general elective credits, are required for the Bachelor of Arts degree in Art History and Visual Culture.
 The University's Tier II writing requirement for the Art History and Visual Culture major is met by completing History of Art 499. That course is referenced in item 3. a. (6) below.
2. The requirements of the College of Arts and Letters for the Bachelor of Arts degree.
 The completion of requirement 3. b. referenced below satisfies the College's foreign language requirement.
 The completion of requirement 3. c. referenced below satisfies one of the cognates required by the College. The second cognate must be in a field outside the College.
3. The following requirements for the major:

	CREDITS
a. The following courses related to History of Art:	36 to 40
(1) One of the following courses (4 credits):	
HA 120 Perspectives on World Art: What is Art?	4
HA 150 Monuments and Ideas in the History of Art	4
(2) The following course (3 credits):	
HA 260 East Asian Art	3
(3) Two of the following courses (6 credits):	
HA 209 Ancient Art	3
HA 210 Medieval Art	3
HA 220 Renaissance Art	3
HA 232 Baroque and Rococo Art	3
HA 240 Modern Art	3
HA 250 American Art	3
(4) The following course (4 credits):	
HA 289 Methods in and Approaches to Art History	4
(5) Three art history courses selected from the following (minimum of 10 credits):	
HA 401 Greek Art and Archaeology	3
HA 402 Roman Art and Archaeology	3
HA 410 Early Christian and Byzantine Art	4
HA 415 Early Medieval Art	4
HA 416 Late Medieval Art	4
HA 420 Renaissance Architecture and Sculpture	4
HA 422 Italian Renaissance Painting	4
HA 427 Northern Renaissance Art	3
HA 430 Baroque Art in Italy	3
HA 446 Monet and His Times	4
HA 450 Twentieth-Century Art and Ideas	4
HA 451 American Art through 1875	3
HA 452 Contemporary Art	4
HA 453 American Art, 1875-1940	3
HA 462 The Arts of China	4
HA 463 Japanese Art	4
(6) A capstone experience. Complete 3 credits of History of Art 499.	
(7) Additional credits in History of Art courses as needed to meet the requirements of at least 36, but not more than 40, credits in courses in the major, excluding History of Art 120 or 150.	
b. Second-year competency in a foreign language pertinent to the student's overall plan of study in consultation with the History of Art adviser. This requirement may be satisfied by placing into a 300-level foreign language course on a MSU placement test.	
c. A cognate of 12 credits from within the College of Arts and Letters to be selected from areas such as museum studies, literature, a second language, material culture, or film studies. The cognate must be approved by the history of art adviser.	
d. A cognate of 12 credits from outside the College of Arts and Letters. Both the cognate and the related courses must be approved by the History of Art adviser.	12

Bachelor of Fine Arts

STUDIO ART

The Bachelor of Fine Arts degree program with a major in studio art is a professional studio art program. Its emphasis is for students anticipating careers in the practice of art or design, or for students planning on graduate study in either of those fields.

Admission

Students enrolled at Michigan State University are eligible to apply for the Bachelor of Fine Arts degree in Studio Art if they:

1. have completed or are currently enrolled in all of their distribution requirements and;
2. are in their second semester or later at MSU or equivalent, and have not yet earned their 30 credit in studio art.

To apply, students must submit an application consistent with the process outlined by the department. Applications will include a portfolio of artwork produced in studio art course work taken to date at Michigan State University. Exceptions will be considered for transfer students. Applications are due by the end of the eighth week of the spring semester and decisions will be made in time for annual enrollment. Fall semester applications will be reviewed as warranted. Oral interviews may be requested. Students denied admission may reapply one additional time.

For further information, visit www.art.msu.edu.

Requirements for the Bachelor of Fine Arts Degree in Studio Art

1. The University requirements for bachelor's degrees as described in the *Undergraduate Education* section of this catalog; 120 credits, including general elective credits, are required for the Bachelor of Fine Arts degree in Studio Art.

The University's Tier II writing requirement for the Studio Art major is met by completing Studio Art 492. That course is referenced in item 3. a. (1) below.

2. The requirements of the College of Arts and Letters for the Bachelor of Fine Arts degree.
3. The following requirements for the major:

CREDITS

- | | | |
|-----|---|----------|
| a. | The following Studio Art courses: | 65 to 68 |
| (1) | All of the following courses: Studio Art 110, 111, 113, 114, 300, 492, and 492A (18 credits).
The completion of Studio Art 492 satisfies the capstone course requirement for the Studio Art major. | |
| (2) | Four of the following distribution courses including at least one course from each of the following 3 areas and one course from each of 4 subdisciplines (identified by the middle digit of the course number) (12 credits):
Design Area: Studio Art 360, 365, 370.
Two-dimensional Area: Studio Art 320.
Three-dimensional Area: Studio Art 340, 350, 351, 354, 355. | |
| (3) | A concentration of at least 6 courses in one of the following subdisciplines (18 to 22 credits):
Ceramics: Studio Art 340, 345, 440, 491C.
Graphic Design: Studio Art 360, 365, 460, 462, 463, 466, 467, 468, 491E.
Painting: Studio Art 320, 325, 420, 491A.
Photography: Studio Art 370, 375, 470, 472, 474, 475, 491F.
Printmaking: Studio Art 430, 432, 433, 491B.
Sculpture: Studio Art 350, 351, 354, 355, 450, 491D. | |
| (4) | Two Studio Art courses in a subdiscipline other than the one that was used to satisfy requirement 3. a. (3) above (5 to 8 credits). | |
| (5) | Studio Art electives: Additional credits in Studio Art courses at the 300-400 level as needed to meet the requirement of at least 65, but not more than 68, credits in courses in the major. | |
| b. | Art History and Visual Culture Cognate: Four courses including History of Art 120 or 150 and at least one course at the 400-level..... | 14 to 16 |
- A course that is listed in requirements 3.a.(2) and (3) may be counted toward both of those requirements.

ART EDUCATION → *Bachelor of Fine Arts*

The Bachelor of Fine Arts degree program with a major in art education leads to art teacher certification by the State of Michigan in grades K-12. In order for Michigan State University to recommend a person for teacher certification, that person must meet Department of Teacher Education admission requirements for the Internship Year Studies Program, and complete all course requirements and additional standards or tests set forth by the Department of Teacher Education and the Michigan Department of Education. See the section *Teacher Certification* in the *Department of Teacher Education* section of this catalog.

The art education program is designed to:

1. develop highly specialized multiple and technical skills and to address conceptual content in the disciplines of studio art and art history.
2. include pedagogy-specific content and clinical experiences in art teaching and learning situations with elementary and secondary students in preparation for the Teacher Certification Internship-Year Studies program.

Upon satisfactory completion of the requirements for the Bachelor of Fine Arts degree with a major in art education, the bachelor's degree is granted. However, in order for Michigan State University to recommend a person for a teaching certificate, that person must also complete the requirements for the Internship-Year Studies program described under the heading *TEACHER CERTIFICATION* in the *Department of Teacher Education* section of this catalog; the required disciplinary minor must be in Visual Arts.

Students who have been admitted to the Bachelor of Fine Arts degree program with a major in art education and admitted to the teacher certification program and meet all program requirements, are thereby qualified to pursue the Internship-Year Studies program upon completion of the baccalaureate degree and successful performance on tests designated by the State of Michigan for teacher certification.

Requirements for the Bachelor of Fine Arts Degree in Art Education

1. The University requirements for bachelor's degrees as described in the *Undergraduate Education* section of this catalog; 120 credits, including general elective credits, are required for the Bachelor of Fine Arts degree in Art Education.

The University's Tier II writing requirement for the Art Education major is met by completing Studio Art 481 and 482. Those courses are referenced in item 4. below.

2. The requirements of the College of Arts and Letters for the Bachelor of Fine Arts degree.
3. The following requirements for the major:

	CREDITS
a. All of the following courses:	28
STA 110 Drawing I	3
STA 111 Drawing II	3
STA 113 Color and Design	3
STA 114 Three-Dimensional Form	3
STA 300 Intermediate Drawing	3
STA 320 Painting I	3
STA 340 Ceramics I	3
STA 360 Graphic Design	3
STA 370 Photography	4
b. One of the following courses:	3
STA 350 Figure Modeling	3
STA 351 Mixed Media and Installation	3
STA 354 Casting	3
STA 355 Construction and Fabrication	3
c. One of the following courses:	3 or 4
STA 430 Relief Printing	4
STA 432 Lithography	4
STA 433 Etching	4
STA 491B Selected Topics - Printmaking	3
d. Complete an additional 8 to 10 credits of studio art course work at the 300-400 level in one of the following areas: ceramics, graphic design, painting, photography, printmaking, or sculpture.	8 to 10
e. One of the following courses:	4
HA 120 Perspectives on World Art: What is Art?	4
HA 150 Monuments and Ideas in History of Art	4
f. Two of the following courses:	6 to 8
HA 240 Modern Art	3
HA 250 American Art	3
HA 444 Latin American and Latino Art	3
HA 450 Twentieth-Century Arts and Ideas	4
HA 452 Contemporary Art	4
HA 474 Aesthetic Theory and Modernism	4
HA 486 History of Western Design	4
g. One additional 300 or 400-level History of Art course	3 or 4
h. One of the following cultural studies courses. The course must be approved by the Art Education adviser:	3
AL 200 Cultural Difference and Study Abroad	3
ANP 201 Sociocultural Diversity	3
ANP 220 Gender Relations in Comparative Perspective	3
FCE 442 Ethnic Families in America	3
HST 362 West Africa and the African-American Connection	3
PLS 304 Minority Politics	3
SOC 375 Urban Sociology	3
4. The following Professional Education courses:	23

STA	371	Art, Education and Society	3
STA	481	Art Experiences with Children and Youth I	5
STA	482	Art Experiences with Children and Youth II	5
TE	150	Reflections on Learning	3
TE	250	Human Diversity, Power, and Opportunity in Social Institutions	3
TE	302	Learnners and Learning in Context - Secondary (W)	4

The completion of Studio Art 481 and 482 satisfies the capstone requirement for the Art Education major.

Enrollment in Teacher Education 301 requires admission to the teacher certification program in the College of Education.

MINOR IN ART HISTORY AND VISUAL CULTURE

The Minor in Art History and Visual Culture, which is administered by the Department of Art and Art History, provides a minimum foundation in the field that may be used to supplement majors in other visual and cultural fields and enhance interdisciplinary expertise within other majors in the humanities.

The minor is available as an elective to students who are enrolled in bachelor's degree programs at Michigan State University other than the Bachelor of Arts Degree in Art History and Visual Culture. With the approval of the department and college that administers the student's degree program, the courses that are used to satisfy the minor may also be used to satisfy the requirements for the bachelor's degree.

Students who plan to complete the requirements for the minor must consult an undergraduate adviser in the Department of Art and Art History.

Requirements for the Minor in Art History and Visual Culture

CREDITS

The student must complete 17 to 21 credits from the following:

1. One of the following courses (4 credits):

HA	120	Perspectives on World Art: What is Art?	4
HA	150	Monuments and Ideas in the History of Art	4
2. At least one 3 or 4 credit course in non-European or non-American art.
3. Complete 10 to 13 credits of course work in history of art as approved by the student's academic adviser. At least one course must be at the 400-level.

SPECIALIZATION IN DESIGN

The Specialization in Design complements the depth of knowledge students acquire in their respective majors with a multidisciplinary understanding across a range of design areas. Students learn the foundations of design, develop core competencies in their primary area of study, broaden their understanding of how design is incorporated into human communication and the products humans make, learn to use specialized tools, and work in a collaborative interdisciplinary environment.

The Specialization in Design is jointly administered by the Department of Art and Art History within the College of Arts and Letters and the College of Communication Arts and Sciences. The Department of Art and Art History is the primary administrative unit. The specialization is available as an elective to students who are enrolled in bachelor's degree programs at Michigan State University. Students in the Department of Art and Art History; the School of Journalism; and the Department of Telecommunication, Information Studies and Media may find this specialization of particular interest.

Students who are interested in the specialization are eligible to apply if they have completed the prerequisite courses listed below or have completed one of the prerequisite courses and are enrolled in the second prerequisite course. Students must be in their second semester or later, or equivalent, at MSU. To apply, students must submit an application consistent with the process outlined by either the Department of Art and Art History or the College of Communication Arts and Sciences. Applications are due by the end of the fifth week of the Spring semester and will be reviewed prior to annual enrollment. Academic performance will also be considered and oral interviews may be requested.

With the approval of the department that administers the student's degree program, courses that are used to satisfy the requirements for the specialization may also be used to satisfy the requirements for the bachelor's degree. The student's program of study must be approved by the student's academic adviser for the specialization.

Prerequisite Courses

STA 110	Drawing I	3
STA 113	Color and Design	3

Requirements for the Specialization in Design

The students must complete 15 to 17 credits as specified below.

	CREDITS
1. Complete two of the following courses (6 credits):	
CAS 240 Story, Sound and Motion	3
CAS 247 3-D Digital Modeling	3
STA 114 Three-Dimensional Form	3
STA 360 Graphic Design I: Graphic Form	3
STA 370 Photography I	3
2. Complete at least two courses outside of the student's major, selected from the following (6 to 8 credits):	
<i>Game and Interactive Media Design</i>	
TC 346 Basic Interactive Media Design	4
TC 445 Digital Game Design (W)	4
TC 446 Advanced Interactive Media Design (W)	4
TC 447 Three-Dimensional Graphics Design (W)	4
TC 455 Game and Simulation Design (W)	4
<i>Video and Audio</i>	
TC 342 Basic Video Design and Production	4
TC 343 Basic Audio Production	4
TC 442 Advanced Video Design and Production (W)	4
TC 443 Audio Industry Design and Management (W)	4
<i>Advertising Design</i>	
ADV 320 Creative Processes in Advertising	3
ADV 322 Copy Writing and Art Direction	3
ADV 324 Advertising Layout and Design	3
ADV 354 Interactive Advertising Design	3
ADV 426 Advanced Creative: Print	3
ADV 428 Advanced Creative: Broadcast	3
ADV 486 Advertising Campaigns	4
<i>Visual Journalism</i>	
JRN 203 Introduction to Information Graphics	3
JRN 303 News Graphics and Public Affairs	4
JRN 310 Photojournalism I	3
JRN 336 Publication Design I	3
JRN 400 Reporting for Online News	1
JRN 403 Broadcast News II	3
JRN 410 Photojournalism II	3
JRN 436 Publication Design II	3
JRN 438 Online Publishing: Design for the Web	3
JRN 483 Photo Communication in Europe	6
<i>Art and Art History</i>	
HA 486 History of Western Design	4
STA 365 Typography I: Form and Meaning	3
STA 375 Photography II	3
STA 460 Graphic Design II: Visual Communication	4
STA 462 Three-Dimensional Design	4
STA 463 Book Design	4
STA 466 Corporate Imagery	4
STA 467 Time and Motion Design	4
STA 468 Interactive Web Design	4
STA 470 Still Photography	4
STA 472 Color Photography	4
STA 474 Studio and Location Lighting	4
STA 475 Photography Workshop	4
STA 491E Selected Topics – Graphic Design	2 or 3
STA 491F Selected Topics – Photography	2 or 3
STA 494 Design Center	4
3. Complete the following course (3 credits):	
STA 499 Interdisciplinary Design: Projects and Contemporary Issues	3

Upon completion of the requirements for the Specialization in Design, the student should contact the Chairperson of the Department of Art and Art History and request certification for completion of the specialization. After the certification is approved by the Chairperson of the Department of Art and Art History and the Dean of the College of Arts and Letters, the Office of the Registrar will enter on the student's academic record the name of the specialization and the date that it was completed. This certification will appear on the student's transcript.

TEACHER CERTIFICATION OPTIONS

The art education disciplinary major leading to the Bachelor of Fine Arts degree is available for teacher certification.

Students with a disciplinary major in art education must complete Studio Art 481 and 482 in lieu of Teacher Education 401 and 402.

Students who elect the art education disciplinary major must contact the Department of Art and Art History.

For additional information, refer to the statement on *TEACHER CERTIFICATION* in the *Department of Teacher Education* section of this catalog.