

MICHIGAN STATE
UNIVERSITY

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September 24, 2007

ASST PROV UNDERGRAD ED

MEMORANDUM

TO: Dr. Douglas Estry, Associate Provost for Undergraduate Education
and Dean of Undergraduate Studies

FROM: Dr. Linda O. Stanford, Associate Provost for Academic Services

RE: Request to add an Admission Requirement to the Bachelor of Fine Arts
Degree in Studio Art

For Transmittal to the University Committee on Academic Policy (UCAP)

The request referenced above is being sent to you for action by the University Committee on Academic Policy (UCAP).

UCAP Response Requested:

Please ask the UCAP to consider the request referenced above at its meeting on October 11, 2007. Please mail the related materials referenced under the heading Attachments at the end of this memorandum to the members of the UCAP.

The academic program and course requests referenced above will be included on the agenda for the October 4, 2007 meeting of Subcommittee C, University Committee on Curriculum (UCC). Requests that are approved by Subcommittee C on October 4 will be before the Full Committee, UCC, for action on October 25, 2007. Requests that are approved by the Full Committee on October 25 will be included in the November 20, 2007, Report of the UCC to the Academic Council.

If you have any questions about this memorandum or the attached materials, please call me at 5-8420.

Thank you for your help.

Attachments:

1. Request to Change the Requirements for the Bachelor of Fine Arts Degree in Studio Art



**UNIVERSITY
CURRICULUM
and CATALOG**

Michigan State University
176 Administration Building
East Lansing, Michigan
48824-1046

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Joy Speas, RO

Monday, 8/27/2007

Program Name: Studio Art Degree Name: BFA Sequence Number: 2**Effective Dates: Summer 2008 - Open Status: Interim Initial Action: Change****Requested Date:** 3/13/2007 3:32:45 PM**1. Department/School/College:**

04068 Department of Art and Art History

2. Name of Program:

Studio Art

3. Name of Degree:

BFA

4. Type of Program:**5. Effective Start Semester:**

Summer 2008

6. Target student audience for the program:

Studio Art majors

7. Enrollment:

What is the expected enrollment per year:

40

What is the minimum enrollment acceptable:

30

8. Source of budget for the program:**9. Projected Costs as compared to other programs in unit:**

Higher

10. Staff requirement:

How many additional staff will be required:

0

Who will provide the primary instruction. Describe any external linkages(industry, government, etc.):

To be address through normal administrative channels.

11. Will additional equipment be required:**Approximate cost:**

0

Source of funding:

12. Will additional library materials be required:

Approximate cost:

0

Source of funding:

13. Will additional space be required:**Type:**

Approximate amount:

14. If the program requirements contain a named concentration, do you wish for the concentration to be noted on the student's transcript?:**15. Detailed Description:*****Detailed Description***

There are three studio oriented degree programs in the Department of Art and Art History. The BFA in Art Education, the BA in studio art, and the BFA in studio art. Among these programs, the BFA in studio art stands as the pre-professional degree and is distinguished by the concentration of studio art courses (61-63 credits.)

Currently, the B.F.A. program in studio art has no portfolio review requirement and as a result, MSU stands as an anomaly among peer institutions. The lack of a portfolio requirement limits effectiveness, national credibility, and the reputation of the studio art program. The establishment of a portfolio review will result in attracting better students to MSU, be an effective and timely assessment tool, and align our program with the recommendations of the national accrediting agency in the field of art and design (NASAD).

At the same time this requirement is put into place, this academic program change still allows for students who either do not attempt or pass the review to pursue the B.A. in studio art. The B.A. degree is a liberal arts degree, providing a broad -based education with between 36 and 40 credits dedicated to studio art. Additional sections of foundations coursework added last year and the initiation of the Design Specialization program will ensure increased access for non-majors to courses in studio art practice. In both, the current and proposed curriculum, only the exhibition practicum course is restricted to BFA students.

Along with the portfolio requirement and some adjustments that reflect changes, additions and deletions of courses, the program change includes the redistribution of four credits to the major in studio art from 61-63 credits to **65-68** credits and the internal reallocation of between six to eight credits to one of six areas of concentration (Ceramics, Graphic Design, Painting, Photography, Printmaking, Sculpture).

This overall redistribution of credits to studio art, as well as the internal redistribution of credits to a primary media of study will also result in a more meaningful distinction between the BFA and the B.A. tracks in studio art, while better preparing the BFA student for graduate study, specialized professional training, and/or immediate participation in creative fields.

The new number of total credits in studio art will also align with NASAD recommended minimums in the study and practice of art while the credit hours in a concentration will also reflect national practice and standards. Overall elective credits will still remain substantial in this program.

(addition ~~deletion~~)**Bachelor of Fine Arts****STUDIO ART**

The Bachelor of Fine Arts degree program with a major in studio art is a professional studio art program. Its emphasis is for students anticipating careers in the practice of art or design, or for students planning on graduate study in either of those fields.

Students enrolled in Michigan State University are eligible to apply for the Bachelor of Fine Arts program if they: (1) have completed or are currently enrolled in all their distribution requirements and (2) are in their second semester or later at MSU, and have not yet earned their 30th credit in studio art at MSU.

To apply, students must submit an application consistent with the process outlined by the department. Applications will include a portfolio of artwork produced in studio art coursework taken to date at Michigan State University. Exceptions will be considered for transfer students. Applications are due by the end of the eighth week of the spring semester and decisions will be made in time for annual enrollment. As well, fall semester applications will be reviewed as warranted. Depending on the number of students applying, oral interviews may be requested. Students denied admission may reapply one additional time. For further information, please contact the department or see the department website.

Requirements for the Bachelor of Fine Arts Degree in Studio Art

1. The University requirements for bachelor's degrees as described in the *Undergraduate Education* section of this catalog; 120 credits, including general elective credits, are required for the Bachelor of Fine Arts degree in Studio Art.

The University's Tier II writing requirement for the Studio Art major is met by completing Studio Art 492. That course is referenced in item 3. a. (1) below.

2. The requirements of the College of Arts and Letters for the Bachelor of Fine Arts degree.
3. The following requirements for the major:

CREDITS

- a. The following Studio Art courses: ~~64 to 63~~ **65 to 68**

- (1) All of the following courses: Studio Art 110, 111, 113, 114, 300, 492, and 492A (18 credits). The completion of Studio Art 492 satisfies the capstone course requirement for the Studio Art major.
- (2) Four of the following **distribution** courses including at least *one* course from *each* of the following 3 areas and *one* course from *each* of 4 subdisciplines (identified by the middle digit of the course number) (12 ~~or 13~~ credits):
Design Area: Studio Art 360, **365**, 370.
Two-dimensional Area: Studio Art 320.
Three-dimensional Area: Studio Art 340, 350, 351, 354, 355.
- (3) A concentration of at least ~~4~~ **6** courses in *one* of the following subdisciplines (~~42~~ **18** to ~~46~~ **22** credits):
Ceramics: Studio Art 340, 345, 440, 491C.
Graphic Design: Studio Art 360, **365** 460, 462, 463, ~~464, 465~~, 466, 467, 468, 491E.

Painting: Studio Art 320, 325, 420, 491A.

Photography: Studio Art 370, 375, 470, 472, ~~473~~, 474, 475, 491F.

Printmaking: Studio Art 430, 431, 432, 433, 435, 491B.

Sculpture: Studio Art 350, 351, 354, 355, 450, 491D.

- (4) ~~One 400-level~~ Two Studio Art courses in a subdiscipline other than the one that was used to satisfy requirement 3. a. (3) above (~~2 to 4~~ 5 to 8 credits).
- (5) Studio Art electives: Additional credits in Studio Art courses at the 300–400 level as needed to meet the requirement of at least ~~64~~ 65, but not more than ~~63~~ 68, credits in courses in the major.
- b. History of Art Cognate: Four courses including History of Art 120 ~~and 124~~ or 150 and at least one course at the 400-level. 14 to 16

A course that is listed in requirements 3.a.(2) and (3) may be counted toward both of those requirements.

NASAD (National Association of Schools of Art and Design), the national accreditation body, recommends for professional baccalaureate degrees in art and design that studies in the field normally total at least 65% of the total curriculum. This includes 25-35% for studies in studio art or major area, 20-30% for studies in supportive courses in art, design, and crafts, and 10-15% in art and craft history

Name of Institution	# of STA Cr.	# of HA Cr.	Total # of Art Cr.	Total # of Cr.	% of STA	% of HA	% of Total Cr.
NASAD Recom.					55% approx	10-15%	65% min.
MSU Current*	61-63	13-16	74-79	120-123	51%	11%	62%
MSU Proposed*	65-68	13-16	78-84	120-123	54%	11%	65%
Univ. of Illinois	68	14	82	122	56%	11%	67%
Penn State	77	6	83	122	63%	57%	68%
Univ. of Wisconsin	72	18	90	126	57%	14%	71%
Ohio State Univ.	115 (qtr)	16 (qtr)	131 (qtr)	196 (qtr)	59%	8%	67%
Univ. of Iowa	50	12	62	120	42%	10%	52%
Univ. of Michigan	72	20**	92	128	56%	16%**	72%
Indiana Univ.	62	12 min.	74	122	51%	10%	61%
Univ. of Minnesota	68	16	84	126	54%	13%	67%
Purdue Univ.	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Northwestern Univ.	N/A	N/A	N/A	N/A	N/A	N/A	N/A

* MSU percentages reflect minimum requirements

** The University of Michigan requires Academic Art courses but does not require Art History courses

BFA Portfolio Practice in the Big Ten

- NASAD states, "Member institutions are urged to require such reviews and evaluations prior to matriculation."
- Eight out of nine peer institutions in the Big Ten that offer a BFA conduct a portfolio review.
- Additionally, Purdue also requires a sophomore level portfolio though they do not offer the BFA.
- Other Michigan institutions of higher education requiring portfolios either for entrance or BFA review include: Kendall School of Design, Western Michigan University, Grand Valley State University, College for Creative Studies, Central Michigan University, and the University of Michigan, among others.

Comparison of Studio Art Credits as a Percentage of Total Credits

Name of Institution	% of STA Credits Out of Total Credits	% of STA and AH Credits Out of Total Credits*
Penn State	63%	68%
Ohio State Univ.	59%	67%
Univ. of Wisconsin	57%	71%
Univ. of Michigan	56%	72%
Univ. of Illinois	56%	67%
Univ. of Minnesota	54%	67%
Proposed MSU**	54%	65%
Current MSU**	51%	62%
Indiana Univ.	51%	61%
Univ. of Iowa	42%	52%

* NASAD recommends a minimum of 65% in the study and practice of art

** MSU credits are reflective of minimum requirements

Requirements for the BFA in Studio Art

	<u>New</u>	<u>Current</u>
University Requirements	34 cr.....	Same

College of Arts and Letters Req.

- At least 30 credits for the degree must be taken at the 300-400 level

AAH Requirements

- Completion of Studio Art Courses..... 65-68 cr..... 61-63 cr.
- Completion of Studio Art Core..... 18 cr..... 18 cr.
- Distribution Requirement..... 12 cr..... 12-13 cr.
- Completion of Concentration..... 15-20 cr..... 9-12 cr.
 - Required six (6) courses in a chosen discipline (assumes one is included in distribution requirement) (4 courses)
- Completion of Second Concentration..... 3-4 cr..... 4-7 cr.
 - NEW: Eliminate 400 level requirement (assumes second concentration is included in distribution requirement) (one 400 level crs)
- Completion of Sufficient STA elective courses..... 10-21 cr..... 11-20 cr.
to meet the 65 credit requirement
- Completion of Art History and Visual Culture 13-16 cr..... 13-16 cr.
requirement

8. Academic electives needed to complete 120..... 20-8 cr..... 7-12 cr.
 credit graduation limits (none stated) (none stated)

16. Type(s) of change(s):

Addition of portfolio requirement; Course additions/deletions, changes in credits and where needed

17. Students who will be affected by the proposed changes:

18. Will the proposed change(s) have a negative impact on students? If so, which ones?:

Describe impact and explain what accommodations will be made:

19. Reason(s) for change(s):

enhance stu experience/align to peer institutes/better reflect prog expectations

DEPARTMENT LEVEL APPROVAL STATUS

Approved by: Department of Art and Art History
6/26/2007 1:08:14 PM by Andrea Worful for Tom Berding, Chairperson

COLLEGE LEVEL APPROVAL STATUS

Approved by: College of Arts and Letters
8/27/2007 1:52:56 PM by Theresa Walker for Janet Swenson, Associate Dean

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Bachelor of Fine Arts

STUDIO ART

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Insert ①

Requirements for the Bachelor of Fine Arts Degree in Studio Art

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- The following requirements for the major:

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- The following Studio Art courses:
 - All of the following courses: Studio Art 110, 111, 113, 114, 300, 492, and 492A (18 credits).
The completion of Studio Art 492 satisfies the capstone course requirement for the Studio Art major.
 - Four of the following courses including at least one course from each of the following 3 areas and one course from each of 4 subdisciplines (identified by the middle digit of the course number) (12 ~~to 16~~ credits):
Design Area: Studio Art 360, 370 365
Two-dimensional Area: Studio Art 320.
Three-dimensional Area: Studio Art 340, 350, 351, 354, 355.
 - A concentration of at least 4 courses in one of the following subdisciplines (12 ~~to 16~~ credits) 18 to 22 6
Ceramics: Studio Art 340, 345, 440, 491C.
Graphic Design: Studio Art 360, 460, 462, 463, 464, 465, 466, 467, 468, 491E. 365
Painting: Studio Art 320, 325, 420, 491A.
Photography: Studio Art 370, 470, 472, 473, 474, 475, 491F. 375
Printmaking: Studio Art 430, 431, 432, 433, 435, 491B.
Sculpture: Studio Art 350, 351, 354, 355, 450, 491D.
 - One 100-level Studio Art course in a subdiscipline other than the one that was used to satisfy requirement 3. a. (3) above (2 ~~to 4~~ credits) 5 to 8
 - Studio Art electives: Additional credits in Studio Art courses at the 300-400 level as needed to meet the requirement of at least 64, but not more than 68, credits in courses in the major. 68 65
 - History of Art Cognate: Four courses including History of Art 120 and 424 and at least one course at the 400-level. 14 to 16 or 150
A course that is listed in requirements 3.a.(2) and (3) may be counted toward both of those requirements.

TWO

Art History and Visual Culture

Admission

Students enrolled at Michigan State University are eligible to apply for the Bachelor of Fine Arts degree in Studio Art if they:

1. have completed or are currently enrolled in all their distribution requirements and;
2. are in their second semester or later at MSU or equivalent, and have not yet earned their 30th credit in studio art.

To apply, students must submit an application consistent with the process outlined by the department. Applications will include a portfolio of artwork produced in studio art course work taken to date at Michigan State University. Exceptions will be considered for transfer students. Applications are due by the end of the eighth week of the spring semester and decisions will be made in time for annual enrollment. Fall semester applications will be reviewed as warranted. Oral interviews may be requested. Students denied admission may reapply one additional time.

For further information, visit www.art.msu.edu.