

MICHIGAN STATE UNIVERSITY

February 1, 2006

MEMORANDUM

TO: Dr. Douglas Estry, Acting Associate Provost for Undergraduate Education
and Dean of Undergraduate Studies

FROM: Dr. Linda O. Stanford, Associate Provost for Academic Services

RE: Request to Establish a Minimum Grade-Point Requirement of 2.00 in the
Specialization in International Business

For Transmittal to the University Committee on Academic Policy (UCAP)

The request referenced above is being sent to you for action by the University Committee on Academic Policy (UCAP).

UCAP Response Requested:

The College of Business is requesting that a minimum grade-point average of 2.00 be required for courses within the Specialization in International Business. This request pertains specifically to requirements 1. and 2. in the requirements for the specialization. Please refer to the attached catalog language.

Please ask the UCAP to consider the request referenced above at its meeting on February 8, 2007. Please mail the related materials referenced under the heading Attachments at the end of this memorandum to the members of the UCAP.

The academic program request referenced above will be included on the agenda for the February 8, 2007 meeting of Subcommittee C, University Committee on Curriculum (UCC). Requests that are approved by Subcommittee C on February 8 will be before the Full Committee, UCC, for action on March 1, 2007. Requests that are approved by the Full Committee on February 1 will be included in the March 20, 2007, Report of the UCC to the Academic Council.

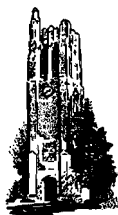
If you have any questions about this memorandum or the attached materials, please call me at 5-8420.

Thank you for your help.

Attachments:

1. Request for Changes in an Academic Program form dated October 3, 2006; Specialization in International Business and attachments.

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UNIVERSITY
CURRICULUM
and CATALOG

Michigan State University
176 Administration Building
East Lansing, Michigan
48824-1046

PH: 517/355-8420
FAX: 517/353-1935

ELI BROAD COLLEGE OF BUSINESS

1. Request to change the requirements for the **Specialization in International Business** in The Eli Broad College of Business as published on pages 234 and 235 of the *2005-2007 Academic Programs* catalog. The University Committee on Academic Policy will consider this request at its February 8, 2007 meeting.

- a. Under the heading **Requirements for the Specialization in International Business** replace the entire entry with the following:

The student must complete the requirements specified below with a grade-point average of 2.00 in all courses taken to fulfill requirements 1. and 2.:

1. One of the following courses (3 credits):

FI	451	International Financial Management	3
GBL	460	International Law and Business	3
MGT	476	Globalization and International Management (D)	3
MSC	415	International Marketing Management	3

A course taken to fulfill this requirement may not be used to fulfill requirement 2.
2. Complete an additional 6 credits in courses selected from the following list:

EC	306	Comparative Economic Systems	3
EC	310	Economics of Developing Countries	3
EC	340	Survey of International Economics	3
EC	406	Economic Analysis of Russia and the Commonwealth of Independent States	3
EC	410	Issues in the Economics of Developing Countries	3
EC	412	Economic Analysis of Latin America	3
EC	413	Economic Analysis of Asia	3
EC	414	Economic Analysis of Sub-Saharan Africa	3
EC	440	International Trade	3
EC	441	International Finance	3
FI	451	International Financial Management	3
GBL	460	International Law and Business	3
MGT	476	Globalization and International Management (D)	3
MSC	310	International and Comparative Dimensions of Business	3
MSC	415	International Marketing Management	3

Students who select Economics 340 or Marketing and Supply Chain Management 310 to fulfill this requirement may not double-count the 3 credits from either course towards the business core international requirement at the college-level and this requirement.
3. Demonstrate competency in a foreign language equivalent to four semesters of study at the University-level. The results of the MSU foreign language placement test will be considered in determining whether or not the student has fulfilled this requirement.
4. Completion of a study abroad program (6 credits) or a pre-approved international internship (non-credit). Students who choose a study abroad program may count the credits towards their business core requirement in their major.

Effective Summer 2007.

REQUEST FOR CHANGES IN AN ACADEMIC PROGRAM

Michigan State University

Office of the Provost

See instructions at www.reg.msu.edu/Read/UCC/progchangeforminst.pdf.

Date 10/3/06

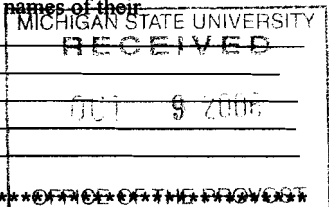
Submit this form to initiate (a) changes in a program which alter the degree requirements... (b) a change in the administrative unit(s), (c) a change in the name of the program, and/or (d) a disbandment of any program.

Only the original copy of this form plus attachments should be sent to the Office of the Provost, Curriculum and Catalog, 176 Administration Building; copies will be distributed, as appropriate, to the Provost, the Teacher Education Council, University Committee on Academic Policy, University Graduate Council, and the University Committee on Curriculum.

1. Department/School/College The Eli Broad College of Business
2. PRESENT STATUS (exactly as indicated in the current catalog): 1056, 1267, 1069, 6001, 1264,
Name of Program: Specialization in International Business Curriculum and Major Codes: 1237, 1328
Name of Degree:
Type of Program (check those that apply):
a. Major
b. X Specialization
c. Certificate
d. Online Off-Campus On-Campus
e. Teacher Certification: Elementary Secondary / Major Minor / Single Subject Group Subject
f. Other (Specify)
Cooperating Department(s)/School(s)/College(s):

CHANGE(S) REQUESTED:

3. Type(s) of Change(s): Catalog Language Change
4. Discontinue program (see instruction 4).
5. Effective: Fall X Spring Summer, Year 2007. Students who will be affected by the proposed change(s):
Students who wish to enroll in the International Business Specialization
6. Will the proposed change(s) have a negative impact on any students? No If so, which ones? Describe the impact and explain what accommodations will be made.
7. Reason(s) for change(s): To provide greater flexibility in course choice (for the capstone) for students.
8. Source of budget for the program change(s): internal reallocation, college reallocation, new funds. N/A
9. Are projected costs much higher, about the same, or lower than other programs in your unit? N/A
10. How many additional staff will be required? None Indicate who will provide the primary instruction and the names of their department/schools/colleges. Describe any external professional linkages (industry, government, etc.)
11. Will additional equipment be required? No Approximate cost \$ Source of funds
12. Will additional library materials be required? No Approximate cost \$ Source of funds
13. Will additional space be required? No Type and approximate amount
14. Attach the information requested in Instruction 7.



15. Approved (see Instruction 15):
*Chairperson, Initiating Department or School
Chairperson, College Curriculum Committee
*Dean, College
Provost
16. Reviewed by Others Affected (see Instruction 16):
Name
Position
Unit

*Signature means that the request is approved and that budgetary support is available or has been requested through normal administrative channels.

17. Date Approved:
Teacher Education Council University Graduate Council
University Committee on Curriculum Academic Council

International Business Specialization Proposed Catalog Language

pl
Specialize

The Specialization in International Business should be attractive to students who plan careers with an international orientation and who wish to add an international breadth to their major. ~~The international experience is designed for students who desire to increase their understanding of various regions of the world and prepare for a global marketplace.~~ *the*

The Specialization in International Business is for students who are enrolled in bachelor's degree programs in The Eli Broad College of Business with the exception of Hospitality Business.

Specialization courses can count toward bachelor's degree requirements with the exception of the course used to satisfy the International Business Core Requirement (EC 340 or MSC 310). The student's program of study must be approved by the student's academic adviser.

Requirements for the Specialization in International Business

1. Courses:

At least nine (9) credits from the following set of courses with a minimum grade-point average of 2.00, including at least one of the discipline-oriented capstone courses indicated with an asterisk (*).

- * FI 451 (3) International Financial Management
- * GBL 460 (3) International Law and Business
- GBL 470 (3) Legal Environment and Business in Mexico
- * MGT 476 (3) International Management
- MSC 310 (3) International and Comparative Dimensions of Business
- * MSC 415 (3) International Marketing Management
- EC 306 (3) Comparative Economic Systems
- EC 310 (3) Economics of Developing Countries
- EC 340 (3) Survey of International Economics
- EC 406 (3) Economic Analysis of Russia and the Commonwealth of Independent States
- EC 410 (3) Issues in the Economics of Developing Countries
- EC 412 (3) Economic Analysis of Latin America
- EC 413 (3) Economic Analysis of Asia
- EC 414 (3) Economic Analysis of Sub-Saharan Africa
- EC 440 (3) International Trade
- EC 441 (3) International Finance

The College's Undergraduate Academic Services (UAS) will provide guidance regarding other course options and approvals.

2. International Experience:

Completion of a pre-approved international internship or 6-credit study abroad program.

3. Language:

Demonstrate competency in a foreign language equivalent to four semesters of study at the university level. The results of the MSU foreign language placement test will be considered in determining whether or not the student has fulfilled this requirement.

Speas, Joy

From: Speas, Joy
Sent: Wednesday, January 31, 2007 2:58 PM
To: Speas, Joy
Subject: FW: Specialization in International Business

From: Mazzeo, Michael [mailto:mazzeo@bus.msu.edu]
Sent: Wednesday, January 24, 2007 4:12 PM
To: Speas, Joy
Subject: RE: Specialization in International Business

Joy:

Here is the rationale. Thanks, Mike

The Eli Broad College of Business is seeking to later the International Business specialization by requiring an average of a 2.0 in the required course work. The growth of the specialization in sheer size rivals many of our Major Fields. The rational is that this requirement would be consistent with the Broad College's requirement which states

A minimum grade-point average of 2.00 in courses in the Major Field or Concentration. (Page 233 Academic Programs, Item 4)

Michael A. Mazzeo, Ph.D.
Associate Dean
Eli Broad College of Business
Eli Broad Graduate School of Management
520 North Business Complex
East Lansing, MI 48824-1122

(517) 355-8377 Office
(517) 353-6395 Fax

SPECIALIZATION IN INTERNATIONAL BUSINESS

~~The Specialization in International Business allows students to gain an international perspective in business. This specialization provides students with an appreciation and understanding of other cultures and diversity in the workplace. Its study abroad component prepares students to function successfully in the global marketplace.~~

INSERT (1)

The Specialization in International Business is administered by The Eli Broad College of Business and is available as an elective to students who are enrolled in bachelor's degree programs in The Eli Broad College of Business with the exception of Hospitality Business. Students who are interested in the specialization must contact The Eli Broad College of Business.

With the approval of the department that administers the student's degree program, courses that are used to satisfy the requirements for the specialization may also be used to satisfy the requirements for the bachelor's degree with the exception of the Business Core International course requirement. The student's program of study must be approved by the student's academic adviser for the specialization.

Requirements for the Specialization in International Business

	CREDITS
The student must complete the requirements specified below:	
1. The following course (3 credits):	
MSC 415 International Marketing Management	3
2. Complete an additional 6 credits in courses selected from the following list:	
EC 306 Comparative Economic Systems	3
EC 310 Economics of Developing Countries	3
EC 340 Survey of International Economics	3
EC 406 Economic Analysis of Russia and the Commonwealth of Independent States	3
EC 410 Issues in the Economics of Developing Countries	3
EC 412 Economic Analysis of Latin America	3
EC 413 Economic Analysis of Asia	3
EC 414 Economic Analysis of Sub-Saharan Africa	3
EC 440 International Trade	3
EC 441 International Finance	3
FI 451 International Financial Management	3
GBL 460 International Law and Business	3
MSC 310 International and Comparative Dimensions of Business. Students who select Economics 340 or Marketing and Supply Chain Management 310 to fulfill this requirement may not double-count the 3 credits from either course towards the Business Core International re- quirement at the college-level and this elective requirement.	3
3. Demonstrate competency in a foreign language equivalent to two years of study at the University-level. The results of the MSU foreign language placement test will be considered in determining whether or not the stu- dent has fulfilled this requirement.	
4. Completion of a study abroad program (6 credits) or a six-month pre-ap- proved international internship (non-credit). Students who choose a study abroad program may count the credits towards their business core requirement in their major.	

INSERT (2)

Upon completion of the requirements for the Specialization in International Business, the student should contact The Eli Broad College of Business and request certification for the completion of the specialization. After the certification is approved by The Eli Broad College of Business, the Office of the Registrar will enter on the student's academic record the name of the specialization and the date that it was completed. This certification will appear on the student's transcript.

Insert 1

The Specialization in International Business should be attractive to students who plan careers with an international orientation and who wish to add an international breadth to their major. The specialization is designed for students who desire to increase their understanding of various regions of the world and the global marketplace.

Insert 2

The student must complete the requirements specified below with a grade-point average of 2.00 in all courses taken to fulfill requirements 1. and 2.:

1. One of the following courses (3 credits):

FI	451	International Financial Management	3
GBL	460	International Law and Business	3
MGT	476	Globalization and International Management (D)	3
MSC	415	International Marketing Management	3

A course taken to fulfill this requirement may not be used to fulfill requirement 2.
2. Complete an additional 6 credits in courses selected from the following list:

EC	306	Comparative Economic Systems	3
EC	310	Economics of Developing Countries	3
EC	340	Survey of International Economics	3
EC	406	Economic Analysis of Russia and the Commonwealth of Independent States	3
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MSC	310	International and Comparative Dimensions of Business	3
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Students who select Economics 340 or Marketing and Supply Chain Management 310 to fulfill this requirement may not double-count the 3 credits from either course towards the business core international requirement at the college-level and this requirement.
3. Demonstrate competency in a foreign language equivalent to four semesters of study at the University-level. The results of the MSU foreign language placement test will be considered in determining whether or not the student has fulfilled this requirement.
4. Completion of a study abroad program (6 credits) or a pre-approved international internship (non-credit). Students who choose a study abroad program may count the credits towards their business core requirement in their major.