

# MICHIGAN STATE UNIVERSITY

August 26, 2005

## MEMORANDUM

TO: Dr. June Youatt, Assistant Provost for Undergraduate Education  
and Dean of Undergraduate Studies

FROM: Dr. Linda O. Stanford, Assistant Provost for Academic Services and  
Registrar

RE: Request to Establish a Dual Degree in conjunction with the Master of  
Public Policy Degree in Public Policy

### For Transmittal to the University Committee on Academic Policy (UCAP)

The request referenced above is being sent to you for action by the University Committee on Academic Policy (UCAP).

The Department of Political Science and James Madison College will offer an opportunity for its undergraduate students to apply in their junior year for admission to the Master of Public Policy Degree in Public Policy and be dually enrolled in the master's program while finishing their undergraduate degree.

### UCAP Response Requested:

Please ask the UCAP, at its meeting on September 15, 2005, to consider the catalog language for admission to the dual degree that will be included in the Department of Political Science catalog statement following the Master of Public Policy Degree in Public Policy.

Please mail the related materials referenced under the heading Attachments at the end of this memorandum to the members of the UCAP.

The academic program request referenced above will be included on the agenda for the September 22, 2005 meeting of Subcommittee B, University Committee on Curriculum (UCC). Requests that are approved by Subcommittee A on September 22 will be before the Full Committee, UCC, for action on September 29, 2005. Requests that are approved by the Full Committee on September 29 will be included in the October 25, 2005, Report of the UCC to the Academic Council.

If you have any questions about this memorandum or the attached materials, please call me at 5-8420. Thank you for your help.

### Attachments:

1. Request for a New Academic Program form dated March 31, 2005; Dual Degree, Master of Public Policy Degree in Public Policy and attachments.

s:\share\ucapmppdualdegree



UNIVERSITY  
CURRICULUM  
and CATALOG

Michigan State University  
176 Administration Building  
East Lansing, Michigan  
48824-1046

PH: 517/355-8420  
FAX: 517/353-1935

## COLLEGE OF SOCIAL SCIENCE

1. Request to establish in the Department of Political Science, a five-year dual-degree program in conjunction with the Master of Public Policy degree in Public Policy. The University Committee on Academic Policy (UCAP) will consider this request at its September 15, 2005 meeting. The University Graduate Council (UGC) will consider this request at its September 12, 2005 meeting.

- a. **Background Information:**

The Department of Political Science and James Madison College, will offer an opportunity for their undergraduate students to apply in their junior year for admission to the Master of Public Policy Degree in Public Policy. Application for admission to the Master of Public Policy Degree in Public Policy should be completed in the second semester of the junior year. Students must have a 3.0 grade-point average in their undergraduate major, must have completed Economics 201 and 202 and Political Science 200 and 201, and must adhere to the policy on *Dual Enrollment by Undergraduates* in the *Graduate Education* section of this catalog.

- b. **Academic Programs Catalog Text:**

The Department of Political Science and James Madison College offer an opportunity for their undergraduate students to apply in their junior year for admission to the Master of Public Policy Degree in Public Policy. Students admitted to the program must adhere to the policy on *Dual Enrollment by Undergraduates* in the *Graduate Education* section of this catalog.

Political Science majors may in their senior year take up to six courses from the Master of Public Policy Degree in Public Policy core in completing their political science requirements, with at least four of the six courses (12 credits) counting towards undergraduate electives and two replacing two 300-400 level requirements. Students should apply for admission in the second semester of the junior year. Students must have a 3.0 grade-point average in the major and have completed Economics 201 and 202 and Political Science 200 and 201. Second semester James Madison College students may also apply to the program. James Madison College will allow up to 12 credits of the Master of Public Policy Degree in Public Policy to count toward a student's undergraduate degree. With the approval of the student's field chair, certain Public Policy courses may substitute for particular field requirements. Insofar as students are regarded as undergraduates, they must further comply with University regulations regarding enrollment in graduate courses.

Effective Fall 2006.

S:/share/sbmppdual

# REQUEST FOR A NEW ACADEMIC PROGRAM

Michigan State University Office of the Provost

1. Department/School/College College of Social Science
2. Name of Program: Masters in Public Policy – Social Science
3. Cooperating Department(s)/School(s)/College(s): Department of Economics; James Madison College
4. Name of Degree: Five-year Program for Masters in Public Policy
5. Type of Program (check those that apply):
  - a.  Major
  - b.  Specialization
  - c.  Certificate
  - d.  Online  Off-Campus  On-Campus
  - e.  Teacher Certification:  Elementary  Secondary /  Major  Minor /  Single Subject  Group Subject
- \*\*\*Requires Michigan State Department of Education Approval  Yes  No\*\*\*
- f.  Other (Specify) \_\_\_\_\_
6. Effective:  Fall  Spring  Summer, Year 2006. To which students will the program be made available?  Majors in Political Science and in James Madison College
7. Target student audience for the program: Students interested in public policy and administration
8. What is the expected enrollment per year? 5 (after several years) What is the minimum enrollment acceptable? 0
9. Source of budget for the program:  internal reallocation,  college reallocation,  new funds.
10. Are projected costs  much higher,  about the same, or  lower than other programs in your unit?
11. How many additional staff will be required? 0 FTE advisor \_\_\_\_\_ Indicate who will provide the primary instruction and the names of their departments/schools/colleges. Describe any external professional linkages (industry, government, etc.) Primary instruction will be provided by faculty in the Departments of Political Science and Economics, along with adjunct faculty teaching policy-focused modules in state and municipal government agencies, in non-profit agencies, and in government representation firms. These latter are external professional linkages.
12. Will additional equipment be required?  No Approximate cost \$ 0 Source of funds \_\_\_\_\_
13. Will additional library materials be required?  No Approximate cost \$ \_\_\_\_\_ Source of funds \_\_\_\_\_
14. Will additional space be required?  NO Type and approximate amount \_\_\_\_\_
15. Attach the information requested in Instruction 15.

\*\*\*\*\*

16. Approved (see Instruction 16): 17. Reviewed by Others Affected (see Instruction 17):

\_\_\_\_\_  
\*Chairperson, Initiating Department or School Name

\_\_\_\_\_  
Chairperson, College Curriculum Committee Position

\_\_\_\_\_  
\*Dean, College Unit

Provost  
\*Signature means that the request is approved and that budgetary support is available or has been requested through normal administrative channels.

18. Date Approved:  
Teacher Education Council \_\_\_\_\_ University Graduate Council \_\_\_\_\_

University Committee on Curriculum \_\_\_\_\_ Academic Council \_\_\_\_\_

REQUEST FOR A **NEW** ACADEMIC PROGRAM

NOTE: Offshoot of existing (MPA) Program

Michigan State University

Office of the Provost

See instructions at [www.reg.msu.edu/Read/UCC/prognewforminst.pdf](http://www.reg.msu.edu/Read/UCC/prognewforminst.pdf).

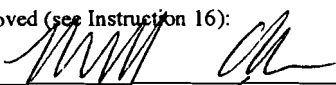
Date April 6, 2004

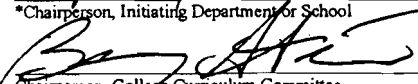
This form is for all new academic programs. Follow the Guidelines for the IMPLEMENTATION OF NEW ACADEMIC PROGRAMS at [www.reg.msu.edu/ucc/guidelines.asp](http://www.reg.msu.edu/ucc/guidelines.asp) and their associated PROCEDURES. Information submitted on this form becomes a permanent part of the institutional record of this program.

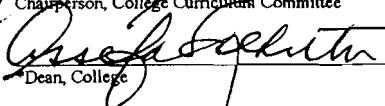
Only the original copy of this form plus attachments should be sent to the Office of the Provost, Curriculum and Catalog, 176 Administration Building; copies will be distributed, as appropriate, to the Provost, the Teacher Education Council, the University Committee on Academic Policy, the University Graduate Council, and the University Committee on Curriculum. Electronic attachments should be sent to [ucc@msu.edu](mailto:ucc@msu.edu)

1. Department/School/College Political Science, College of Social Science
2. Name of Program: Master's in Public Policy Curriculum and Major Codes: MPP
3. Cooperating Department(s)/School(s)/College(s): Economics
4. Name of Degree: Master's in Public Policy
5. Type of Program (check those that apply):
  - a.  Major
  - b.  Specialization
  - c.  Certificate
  - d.  Online  Off-Campus  On-Campus
  - e.  Teacher Certification:  Elementary  Secondary /  Major  Minor /  Single Subject  Group Subject
  - f.  Other (Specify) \_\_\_\_\_
6. Effective:  Fall  Spring  Summer, Year 2005. To which students will the program be made available? \_\_\_\_\_
7. Target student audience for the program: Professional/pre-professionals interested in public policy.
8. What is the expected enrollment per year? 20 What is the minimum enrollment acceptable? 10
9. Source of budget for the program:  internal reallocation,  college reallocation,  new funds.
10. Are projected costs  much higher,  about the same, or  lower than other programs in your unit?
11. How many additional staff will be required? 0 Indicate who will provide the primary instruction and the names of their departments/schools/colleges. Describe any external professional linkages (industry, government, etc.) \_\_\_\_\_
12. Will additional equipment be required?  N Approximate cost \$ \_\_\_\_\_ Source of funds \_\_\_\_\_
13. Will additional library materials be required?  N Approximate cost \$ \_\_\_\_\_ Source of funds \_\_\_\_\_
14. Will additional space be required?  yes Type and approximate amount Capitol classrooms with AV, 3000-6000 sq. ft.
15. Attach the information requested in Instruction 15.

16. Approved (see Instruction 16):

  
 \_\_\_\_\_  
 \*Chairperson, Initiating Department or School

  
 \_\_\_\_\_  
 Chairperson, College Curriculum Committee

  
 \_\_\_\_\_  
 \*Dean, College

\_\_\_\_\_  
 Provost

17. Reviewed by Others Affected (see Instruction 17):

\_\_\_\_\_  
 Name

\_\_\_\_\_  
 Position

\_\_\_\_\_  
 Unit

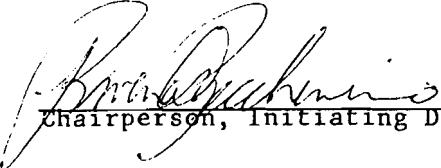
\*Signature means that the request is approved and that budgetary support is available or has been requested through normal administrative channels.

18. Date Approved:

Teacher Education Council \_\_\_\_\_ University Graduate Council \_\_\_\_\_

University Committee on Curriculum \_\_\_\_\_ Academic Council \_\_\_\_\_

December, 2003

  
 \_\_\_\_\_  
 Chairperson, Initiating Department

## **Attachments to a Request for a New Academic Program: 5-Year Degree Program – Master's in Public Policy**

### **15.a. Background information**

#### **(1) Considerations that precipitated the development of this program**

**New Dual-Degree Programs.** One of the proposals when the new MPP program was initially under consideration was to create a 5-year dual-degree program involving, at the outset, the Department of Political Science, the Department of Economics, and James Madison College (a residential, public affairs college at MSU, which is administratively separate from the MSU political science department). Undergraduates in any of these three undergraduate programs could apply in their junior year for admission to the MPP program. Upon completion of the two-year MPP program, they would be awarded both their undergraduate degree and their MPP. Because their senior undergraduate year would involve enrollment in MPP courses, it falls to the undergraduate programs to specify equivalents to fulfill undergraduate course requirements.

In addition, as the proposed urban studies and environmental specializations come on line in the larger University, we intend to create with those programs co-operative arrangements, similar to the JD/MPP program mentioned above.

#### **Similar programs at other universities**

**Peer institutions nationally:** In the fields public policy and public administration some programs do offer articulation between the Bachelor's and the Master's degrees, but it would not be appropriate that this is the national standard.

**Public universities in Michigan:** Our chief competitors in Michigan do offer articulation between the Bachelor's and Master's degrees – most importantly, University of Michigan and Western Michigan University (which both offer an "accelerate program.")

#### **(2) Similar academic programs at MSU**

The Master of Science in Manufacturing and Engineering Management offers an innovative five-year integrated degree program, providing a select group of students the opportunity to gain engineering expertise in their chosen undergraduate major (mechanical engineering, electrical engineering, chemical engineering and other ABET-accredited majors) and to combine it with the graduate management training necessary for success in today's technologically sophisticated, environmentally conscious manufacturing arena.

We reviewed models of accelerated programs in various undergraduate majors at other U.S. universities and the specific type that is proposed in Michigan universities.

Programs vary but not too widely, typically requiring substantial work in core credit requirements by completion of the senior year, and permitting entry by the end of the sophomore year contingent upon completion of specific prerequisites.

### **(3) National standards for such a program**

There is no accrediting agency accelerated programs at U.S. universities. These programs tend to emerge from accredited master's level degree programs..

#### **15.b. Rationale for offering the program at MSU**

The rationale for offering this program arises from both (1) the priority to compete with public policy programs in Michigan, and (2) a recognized need to accommodate advanced undergraduates in policy-oriented majors at Michigan State University.

#### **15.c. Rationale for college location of the program**

The approval of the new program, Master's in Public Policy, provides opportunity to serve the needs of an identifiable category of MSU students who can legitimately make more rapid professional progress.

#### **15.d. Educational objectives of the program and their relationship to those of the college and the university**

**Relationship to university objectives:** *[See section 15.b. on rationale, part (1).]*

**Objectives of the major:** Political Science majors may in their senior year take up to six courses from the MPP core in completing their PLS requirements, with at least four of the six counting against undergraduate electives and two replacing two 300-400 level requirements. Students should apply for admission in the second semester of the junior year, and must have a 3.0 or better GPA in the major and have completed Econ 201-202 and PLS 200-201. James Madison College will allow up to 12 credits of the MPP program to count toward a student's undergraduate degree. With the approval of the student's field chair, certain MPP courses may substitute for particular field requirements. Insofar as students are regarded as undergraduates, they must further comply with University regulations regarding enrollment in graduate courses.

#### **15.e. Faculty who were instrumental in developing the program and faculty who will be responsible for implementing the program**

The faculty who designed the new MPP program also, and in the same deliberation, designed the accelerated program for the Department of Political Science, and faculty in James Madison College designed the accelerated program for the College. (See attached program request for MPP).

#### **15.f. Plan for evaluating the program. Plan for assessing student outcomes. The learning objectives / goals for students and how outcomes will be assessed.**

See attached Request for New Program: MPP

#### **15.g. Program description to appear in the University catalog**

Political Science majors may in their senior year take up to six courses from the MPP core in completing their PLS requirements, with at least four of the six counting against undergraduate electives and two replacing two 300-400 level requirements. Students should apply for admission in the second semester of the junior year, and must have a 3.0 or better GPA in the major and have completed Econ 201-202 and PLS 200-201. James Madison College will allow up to 12 credits of the MPP program to count toward a student's undergraduate degree. With the approval of the student's field chair, certain MPP courses may substitute for particular field requirements. Insofar as students are regarded as undergraduates, they must further comply with University regulations regarding enrollment in graduate courses.

**PUBLIC POLICY**

The Master of Public Policy degree in Public Policy is designed to provide students with theoretical knowledge and specific skills essential for professional achievement in the public and non-profit sectors. The objective of this program is to develop an analytical approach to the public decision-making process through the systematic study of policy and policy analysis. Current professionals in the field of public policy or others who are interested in a career in public policy in the non-profit sector or in government will find this program appealing.

In addition to meeting the requirements of the University, the College of Social Science, and the Department of Political Science, students must meet the requirements specified below.

**Requirements for the Master of Public Policy Degree in Public Policy**

The program is available only under Plan B (without thesis). The student must complete 39 credits in courses approved by the director of the Master in Public Policy program and distributed as follows:

	CREDITS
1. Complete all of the following courses:	
PPL 801 Quantitative Methods in Public Policy	3
PPL 802 Quantitative Methods in Public Policy II	3
PPL 803 Quantitative Methods in Public Policy III	3
PPL 805 Microeconomic Theory	3
PPL 806 Policy Evaluation	3
PPL 807 Public Policy	3
PPL 808 Policy Development and Administration	3
PPL 809 Cost-Benefit Analysis in Public Policy	3
PPL 810 Incentives and Public Policy	3
PPL 813 Public Finance	3
PPL 890 Policy Workshop	3
PPL 891 Issues in Public Policy	6
2. Students with no professional experience will be required to complete 3 credits of Public Policy 894 Field Experience Practicum.	
3. Successful completion of a final examination or evaluation.	

Insert ①



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